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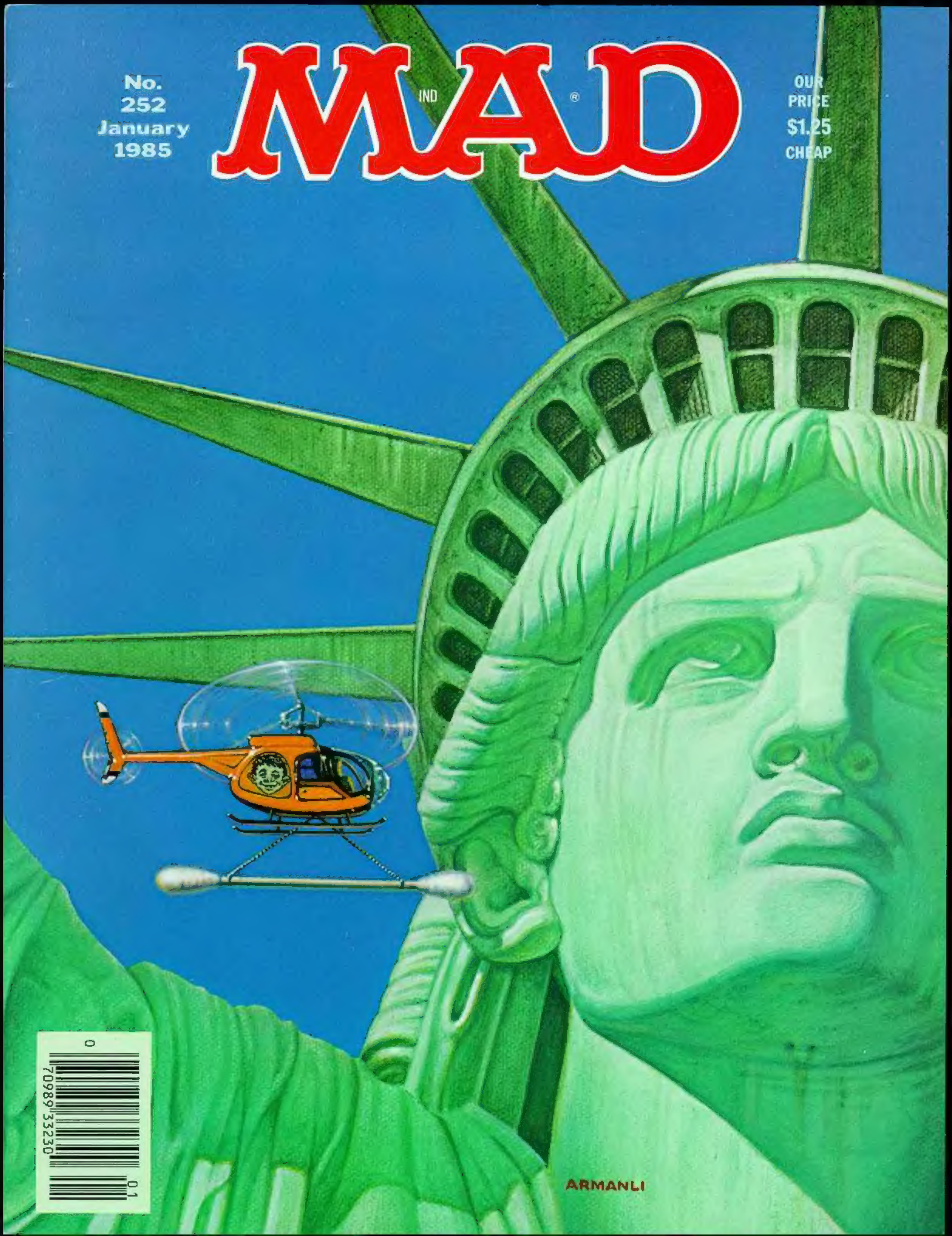

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MAD

"The chief difference between ignorance and innocence is: you don't need an expensive lawyer to be found ignorant!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher* **ALBERT B. FELDSTEIN** *editor*

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NICK MEGLIN *senior editor* **JOHN FICARRA** *associate editor*
GLORIA ORLANDO, SARA FOWLER, *subscriptions*
JACK ALBERT *lawsuits* **ANNE GRIFFITHS** *logistics*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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MAD (ISSN 0024 9219) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 Madison Avenue, New York, N.Y. 10022. Second class postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 8 issues $10.00 or 24 issues $25.00 or 40 issues $39.00. Outside U.S.A.: 8 issues $12.00 or 24 issues $30.00 or 40 issues $47.00. Entire contents copyright © 1984 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 Madison Avenue, New York, N.Y. 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

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VITAL FEATURES

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POST WASTE DEPT.

MAD #250

The cover of #250 made a "splash" in great MAD Magazine cover history! (Even though there isn't much of a history.) My compliments to the chef.

Rob Wilharm
Elgin, ILL

When buying MAD #250, I saw your cover featured Alfred dressed as Indiana Jones. He had a sword in his hand and was about to cut off a mermaid's tail. I was wondering... after he cuts off her tail, could I have the rest of her body?

Philip Mathew
Topeka, KS

Sure! You can buy it when we have our annual "half off" sale!—Ed.

There was something very fishy about the cover of MAD #250.

Andrew Breston
Saginaw, MI

Of course there was! We pay all our writers and artists "scale"!—Ed.

"SPLASH"

A question on "Splashdance": Did Arnie Kogen ever live in Philadelphia, or has the reputation of South Philly girls become more widespread than I realized? I can see it now, old Polish jokes recycled as South Philly jokes.

J.B. Post
Philadelphia, PA

I really don't mean to EMBARRASS you, Alvin... but where I come from, we EAT lobsters this way!!
My GOD...! I'm dating a girl from SOUTH PHILLY!!

Philadelphia Etiquette?

MICHAEL JACKSON GREATEST OR LAMEST?

What do you guys have against Michael Jackson? You received two letters begging you to stop printing cruel material about him, then you went ahead anyway and published that trash about him in "The MAD Nasty Book, Vol. V"! Not only is he a great singer, but he's a great dancer, too. Give the guy a break, will ya?!?

Troy Miller
Lafayetter, CA

Other letters of support for Michael Jackson (and nasty comments about "The MAD Nasty Book, Vol. V") came from: Lara Kasparin, Glendale CA; Jason Dillard, West Plains, MO; Becky and Lisa, Mission Viejo CA; Denise and friends, Alma WI.

I am definitely *not* a Michael Jackson fan and I am sick of hearing about how great he is supposed to be! I applaud you for putting him down in "The MAD Nasty Book, Vol. V"!

Cathy Mezensky
Fork, MD

Your comments about Michael Jackson in "The MAD Nasty Book, Vol. V" proves one thing—even the idiots at MAD can be accurate once in a while!

Derek Land
Mississauga, ONT

Other MAD readers who will never join Michael Jackson's fan club are: Eve Osten, Willowdale ONT; Billy Steele, Viola AR; Sandy Ross, Skanesteles NY; Sean Maxwell, Pittsburgh PA; Ronna M. Boujo, Brooklyn NY; Tracy Lamourie, Bancroft ONT; Jeff Mirrione, Hollister CA; Ellen Sadenwasser, Waysay WI; Greg Santo, Easton CT; Bill Hahn, Oakdale CT; Jeffrey Saladino, Double Oak TX; Karl Lehnhardt, Charlotte NC; Robert White and Bradley Cooke, Lockport NY; Jerry Lambert, Chris Newcomb and Chris Kirby, Somewhere USA; Susan Dell, Los Gatos CA; David Stennett, Harriesburg MS; Tim Leavitt, Lisbon NH.

PRINCE IS COMING!!!

Let's see you do a satire of "Purple Rain". I'm sure you could make Prince look even funnier than he already does! I waited a long time for your version of "Splash", and was finally rewarded in MAD #250, I hope my patience will pay off once again!

W.E. Quinci
Chula Vista, CA

Your patience will pay off! Look for "Purple Rain" along with "Ghostbusters" and "The Karate Kid" in a special "Summer of '84 Movie Roundup" article in MAD #253!!—Ed.

MAD 84

I have your new issue, MAD 84, and I noticed it has 84 pages. I have one question, how many pages will your "MAD Extra" have in the year 2000?

Kevin Landry
Somewhere, USA

After reading "Acronyms You Never Knew Existed" in MAD 84, I realized you forgot one very important one: MAD Magazine—Moronic Annoying Drivel Made to Agonize Generations of Active Zookeepers and to Internally Nauseate Everyone.

David Maxwell
Fairfax, VA

In MAD 84's "The MAD Reader's Sex Survey" one of your questions was "How do you feel about S & M?" Could you please tell me what S & M is?

Joe Melvin
Bloomfield, IA

Never! You'll have to beat it out of us! —Ed.

MAD COMPUTER SOFTWARE

I thought your readers (all two dozen of them) would like to know that the official MAD Magazine Spy Vs. Spy game is now available for the Commodore 64, Apple II series and Atari home computer systems. It's an easy game to play, but a difficult one to master. (Which is why the slogan of the game is "If at first you don't succeed, Spy, Spy again!") The game is available wherever computer software is sold, but if any of your clod readers have any questions about it, they can write or call: First Star Software, 18 East 41 Street, New York, NY 10017. Telephone: (212) 532-4666.

Richard Spitalny
President, First Star
New York, NY

P.S. Would you please tell your "usual gang of (cheap) idiots" to stop calling my office and bugging my secretary for free copies of the game! The answer is "NO!"

Spy Vs. Spy Computer Software Game—HiTech Hijinks

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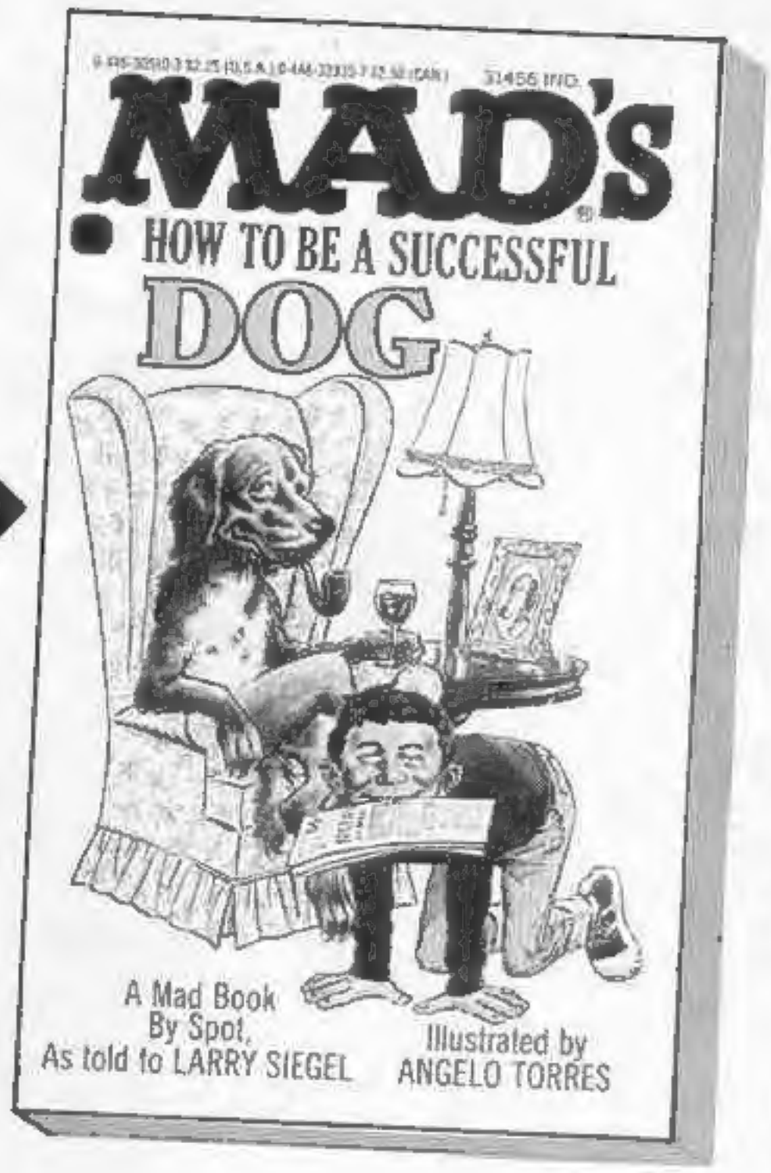

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GENERATION PAP DEPT.

Throughout TV History, one of the most popular words in series' titles has been "Family." We've laughed, cried and cheered at shows like "All In The Family" and "Family Affair" and "Family Tree" and just plain "Family." Now, let's throw up over this latest one...as we get a little seasick, bobbing and weaving through:

Hi, there! Welcome to **SitCom Paradise!** We're the **Eden family!** I'm **Stiffin!** I was once a **60's "Make-Love-Not-War" Liberal!** Today, I'm an **intelligent, sensible, civilized, understanding Father!** And as close to being a **REAL-LIFE Father** as **BOY GEORGE!!**
And I'm **Caprice!** I was once a **60's "Flower Child"!** Today, I'm a **warm, reasonable, sensitive pregnant Mother!** They **don't make** Mothers like me anymore...and they **NEVER DID!**
We **think** alike ...we **act** alike...we **never fight...** and **NOBODY** could ever love **ANYONE** more than **I** love **her!**
He's **wrong! I** love **him MUCH more** than **he** loves **me**... and he **knows** it!!
You know what might be **fun,** Honey? If you and I, just for kicks, had our **first fight** in **twenty years!**
We **just did!!**
NO WONDER I'm suddenly so exhausted! Would it be okay if I kiss you with only **ONE lip** for the next half hour??

Family Tides

Well, now that we've recovered from **that** grueling battle... what **story line** shall we cover this week?

Any of the usual will do! **You** know! **Teen sex problems, alchoholism, complications** with my **pregnancy!** Stiffen, **why** do Critics say that our show is at the **AWKWARD stage?**

We're **too strong** for the **"Leave It To Beaver"** crowd... and **too wimpy** for **"Dynasty"!**

Well, **look who's here!** It's our teenage daughter, **Malady!**

What problems can we help you solve **this** week, Dear? Do you think **you're** pregnant, **too?** Have you got **herpes?** Are you in love with **Magic Johnson...?**

You name it! We're here to **help** as **always,** in our own **intelligent, reasonable way!**

Mom, Dad, I'd like to go to the **beach...** and catch me some **sun!**

Oh, my God!!

Oh-oh! Well, she's **sixteen** now, Caprice! I guess it's time you **took her aside** and told her **the FACTS OF SitCom life!!**

SUN BLOK

NERDS

TOUGH DITTY BAG

ARTIST: MORT DRUCKER WRITER: LARRY SIEGEL

You **see,** Dear, **Comedy Series people** usually live in a **two-room house...**

You mean, like **US!** With just a **living room** and a **kitchen!**

Exactly! Now, **once** in a while, we **might** go to a place like **Dad's office**...or your **classroom!** But **generally,** all we see are **these two rooms...PERIOD!!** And we **NEVER... NEVER go OUTSIDE!**

But, **that's not fair!! "Cagney and Lacey"** go outside! **"Remington Steele"** goes outside! **"The Fall Guy"** goes outside!

True, Dear...but **they're "DRAMA" people!** The **"Gimme A Break"** group never goes outside! The **"Cheers"** crowd never goes outside! The **"Webster"** gang never goes outside!

It's **cruel!** Never able to **go outside,** and having to live in nothing but **TWO LOUSY ROOMS!!**

I'm **sorry,** Malady, but **that's** the way it **is!!**

Dad, what are **you** doing in the living room? I thought this was **girl talk** between **me** and **Mom!!**

I...I noticed the **kitchen floor** was **wet!** Where **ELSE** could I go??

Come, Malady... I believe I can **solve** your **problems**...!

See...? With a **dry floor** and a **300-watt bulb,** it's **almost** the same as **Malibu!!**

Right! And if you **miss** the **mountains,** we can clear off the top of the **refrigerator!**

It's **not the same!** I wanna go **outside! I WANNA GO OUTSIDE!!**

You **know** how I hate **punishing** you kids, Malady! But I'm afraid I'm going to have to **send you to your ROOM without any SUPPER...!!**

But I **don't even HAVE** a **room** to be **SENT TO without supper!!**

Yes, you do! It's called **"OFFSTAGE"!** Now, **GO...!**

These kids nowadays *—chuckle, chuckle—* they **want** the **moon! Next** thing you know, she'll be asking for a **BATHROOM!!**

Don't laugh, Stiffen! I hear they **may install one** on the **"Newhart" show!** No **TOILET BOWL,** of course... but a **bathroom** just the **same!**

Gosh, I sure hope I didn't hurt Malady's **feelings! I think** I was fair with her! Not as fair as **you** were ...but **fair!!**

Oh, **no!** You were **MUCH fairer** than I was! Even though I **WAS** fair!

Look! Here comes **Smartalex,** our **pushy overbearing son** ...who has singlehandedly created a **new role model** for Teenage America to worship—the **Conservative Square Punk...!!**

Man, oh, man, am **I teed off!!**

Do you want to **talk** about it, Son?

I'm **sick** and **tired** of talking out my problems with my understanding parents! Is it **okay** if, **just once,** I keep it all **inside me**... and then **EXPLODE?!?**

Okay...! But do you want to talk about **WHY** you want to keep it all **inside you...** and then **explode??**

Stop! I'll **talk! I'LL TALK...!!**

I'm **REALLY ticked off!** I tried to get my fellow members of **"The Young Republicans Club"** to buy these **"MAKE POT SMOKING A FELONY" bumper stickers** that I had printed up, but they all **refused!** They said they were **afraid** their **PARENTS** would wind up **getting busted!**

Gee, Son! **Too bad!!** But, even **Lee Iacocca** doesn't turn a profit on **EVERYTHING!**

GET YOUR "MAKE POT SMOKING A FELONY" BUMPER STICKERS $1.00 EACH

MAKE POT SMOKING A FELONY

© BUMPER STICKERS

Hey, **I've** got an idea! The **Government bailed out CHRYSLER!** How about letting your **Mom** and **Dad bail YOU out? WE'LL buy** all your bumper stickers!! Let's see! 300 stickers at $1 each...

Right! And we'll just put them **right over here...!!**

I KNEW I should've kept it all in...and exploded!!

Well, I guess that takes care of our family problems for **another week!**

Dad... **I** have a problem...

Yes, And, **as usual,** I think we handled things **very well!**

Mom...! Dad...! I have a problem!

Guess I'll go watch some **TV...**

My problem is: People think that I'm the most **boring 10-year old** in the **world...** and **no one** even knows that I'm **ALIVE!!**

Good idea, Stiffen! **You relax,** and **I'll** put away the **dishes!**

Your **daughter Yawnifer!!**

Who are **YOU?**

Stiff, this is our boring daughter, **Yawnifer...!!**

WHO?! Oh, **yeah!** So **tell** me, Yawnifer... what's **YOUR** problem?

Aw... **FORGET IT!!**

And now to **relax** and watch some **television...**

Stiffen! This is **weird!** All of our **kids** are **GONE!! Malady** isn't **offstage** in her **room, Smartalex** has **disappeared** from the **house,** I don't know **where Yawnifer is,** and **LOOK...!!**

The **NEW kid** has left, **too?!** This looks like **real trouble!** Maybe we should get some **professional help!**

AS THE STOMACH CHURNS

Folks, you've got a **very big problem!**

But, **Doctor**...! Ever since we **met,** we've **loved** each other! And we tried to **pass** that love down to our **kids!**

Right! For **twenty years,** our love has **burned constantly,** and we've always tried to be **intelligent, reasonable** and **understanding parents**...!

Yes... I **know!** And **THAT'S** your **problem!**

JUNG AND OLD

You see, **nowadays** most kids come from **broken homes!** This gives them an **incentive** to **triumph** over a **cruel world!** You have **no idea** the **peer pressure** your kids are **under** in a **happy home!**

Doctor! Are you saying that we should get a **divorce?**

Well, if not for **YOUR** sake... at least think of your **children!**

What a **cheap show!!** I don't mind making **house calls**... but to a **kitchen**...?? With my **own couch??**

My God, Caprice!! I don't even know how to **START** to break up! I **still love you very much!**

And **I** love **YOU** even **more** than **YOU** love **ME!!**

Are you still trying to give me that **@$%& crap** about **ME** not loving **YOU** as much as **YOU** love **ME?!?**

What are **you**... some **GOD**... to tell **ME** how much **I** adore **YOU,** you **insensitive pig?!**

Now **you** listen to **me,** Clorox-Head!!

No, **you** listen to **ME,** Forest-Face!!

Look, Caprice! **Malady, Smartalex** and **Yawnifer** are **BACK!** They must have **heard us arguing!**

Yes, and **LOOK...!!**

The **NEW kid** is back, **too!?**

He **HIT me**... for the **first time** in my **life!**

She's been **nagging** me to **death!**

He's **jumping up and down** and **screaming** like **George Jefferson!**

She's **whining** like **Edith Bunker!**

They've **both** been **drinking!!**

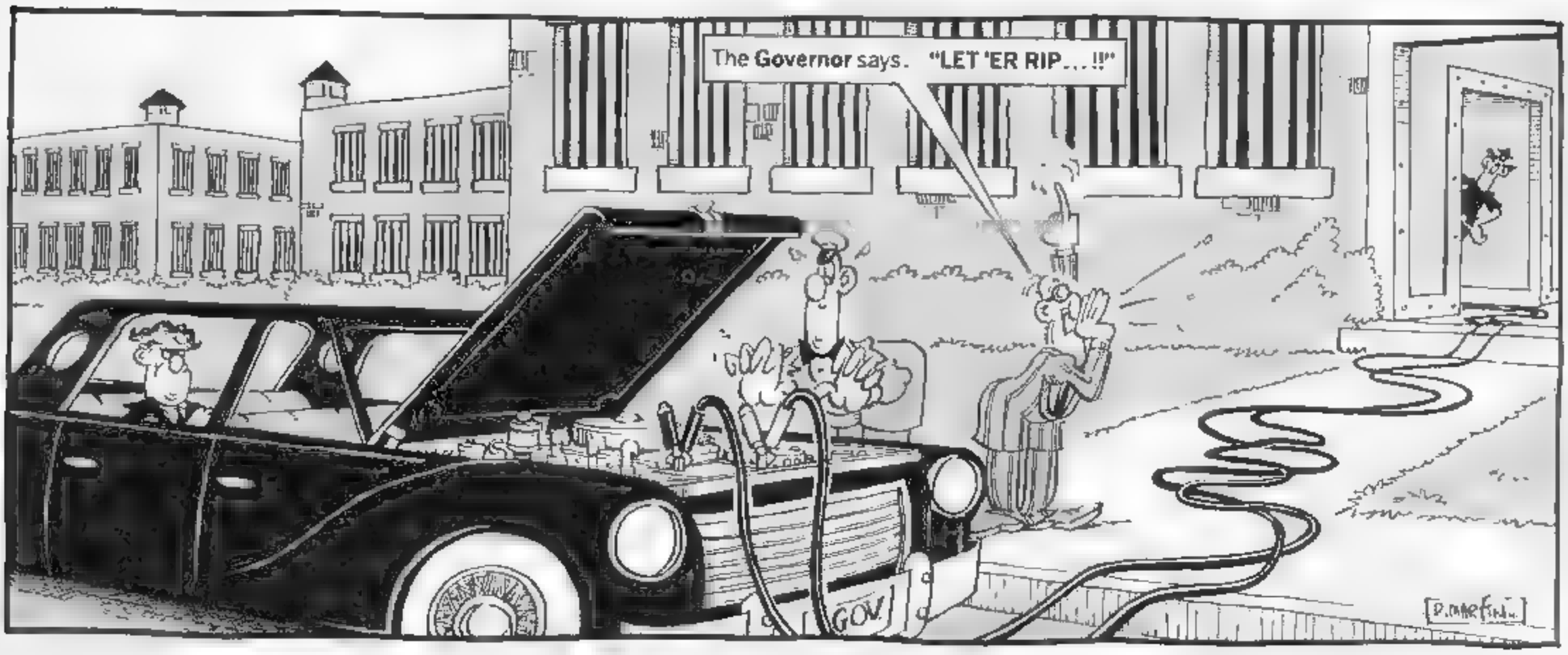
They're **not DIVORCED yet**... but at least they're **FIGHTING!**

Every thing is gonna be **ALL RIGHT!!**

THE END ALREADY!

DON MARTIN DEPT. PART I

ONE FINE MORNING AT STATE PRISON



COMPUTUS DIGITUS

Man enters into the Computer Age. The marvelous new computer frees Man to do really important things like building more computers.

HERPES INFECTUS

The one-night stand becomes almost extinct as herpes is spread through the sexual community. Much is written about this *Herpes Infectus*, mostly on Men's Room walls.

BOOM BOX MAN

This unique mutant species carries his music with him, playing it at dangerously high volumes. Although *Boom Box Man* suffers no hearing loss, he does deafen most of the other people around him.

GULLIBUS JOINUS

Known to join cult groups like "The Moonies," "Jews For Jesus," "Hari Krishna" and "EST," there is only one group this species will not join: "The Work Force."

FEMINIS LIBERATUS

A new era begins as the female of the species evolves, asserting her role in the male work force. The male, however, reaps his revenge ...by cooking her dinner.

STONEDHEAD MAN

Following the teachings of his leader, Timothy Leary, *Stonehead Man* attempts to "Learn" through the use of illegal hallucinogenic drugs. Ultimately, he only wants to learn one thing: Where he can go to score more drugs.

HOMO HOMO SAPIEN

This species deviates from accepted sexual norms by attracting mates of the same sex. They successfully produce lasting relationships, but they are not as successful at producing offspring.

By the time Mankind reached the 1960's, he'd evolved into the Nuclear Family. Everybody was happy, everybody ate apple pie and everybody called his father, "Sir!" Since then,

THE EVOLUTION OF

ARTIST: HARRY NORTH

NEO-SONY WALKMANITE

An offshoot of the *Boom Box Man*, the *Walkmanite* almost marks the end of Mankind—as the search for food is replaced by the search for Double "A" size batteries.

VIDEO ADDICTUS

This primate spends his entire life playing video games. There was only one time in recent history when *Video Addictus* was not seen playing a video game: during the '81 blackout.

CRO-MAGNON DIMWITTUS

Appearing coincidentally with the birth of the pocket size calculator, this new species is a setback for Mankind as he loses his ability to add, subtract, multiply or divide.

FANNUS TREKKIUS

The TV show, "Star Trek," is canceled, and an annual religious event is created as millions of this new species, devoted fans, gather to perform a ceremonial death rite for the show. This is now known as a "Convention."

HANGUS TENUM

The surfing craze attracts masses to the coast. New and important phrases like "Far out!" and "Oh, wow!" are originated by this new species. The rest of the English language is lost.

SMELLUS FILTHIUS

***Smellus Filthius*, or "Hell's Angles," as they are known, also flourishes along coast beaches. However, *Smellus Filthius* never surfs...because no force on Earth can get him even close to water.**

SHINNUS SPLINTUS

This determined species jogs miles each day striving for perfect health. However, later tests disclose that health benefits do not stay with him after he stops jogging. But his calcium knee deposits do.

DARWINNERS AND LOSERS DEPT.

Man has undergone drastic changes in his evolution to wind up in the miserable mess he's in today. It's true! All you have to do is check out the evidence in this MAD look at—

THE SPECIES, UPDATED

WRITER: CHRIS HART

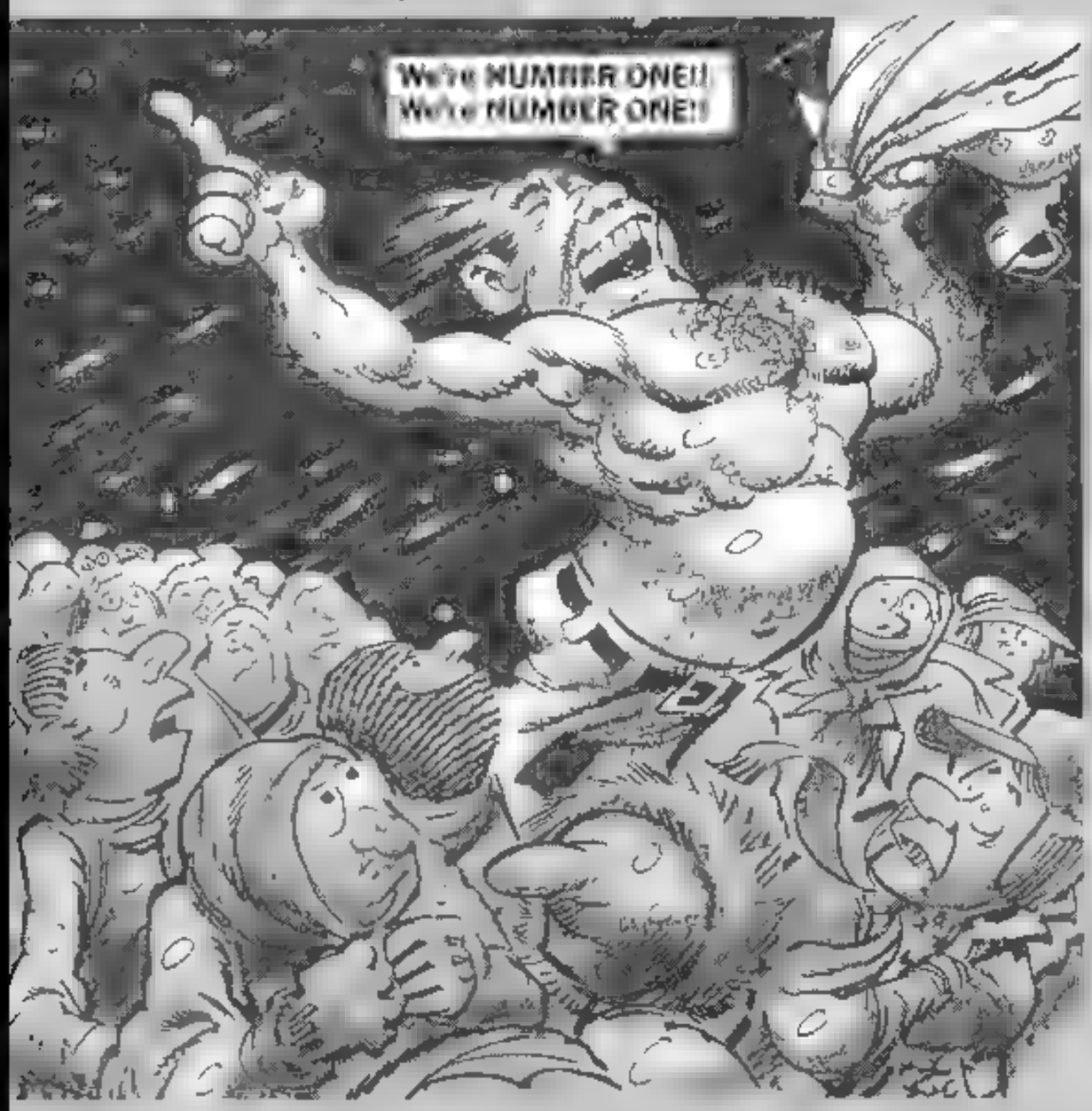
OSCILLATING FANS DEPT.

Whenever we go to a sporting event, and things get dull and boring on the playing field . . .which happens quite often in the New York area, what with the Mets, Nets,

AFTER THE G

ARTIST: JACK DAVIS

MR. MACHO . . . AT THE GAME



. . . AND AFTER THE GAME IS OVER

THE EAGLE EYE . . . AT THE GAME

. . . AND AFTER THE GAME IS OVER

Giants, Devils, etc. . . .we amuse ourselves by looking around at all the characters in the stands (not including ourselves) and wondering what these weirdos are like–

AME IS OVER

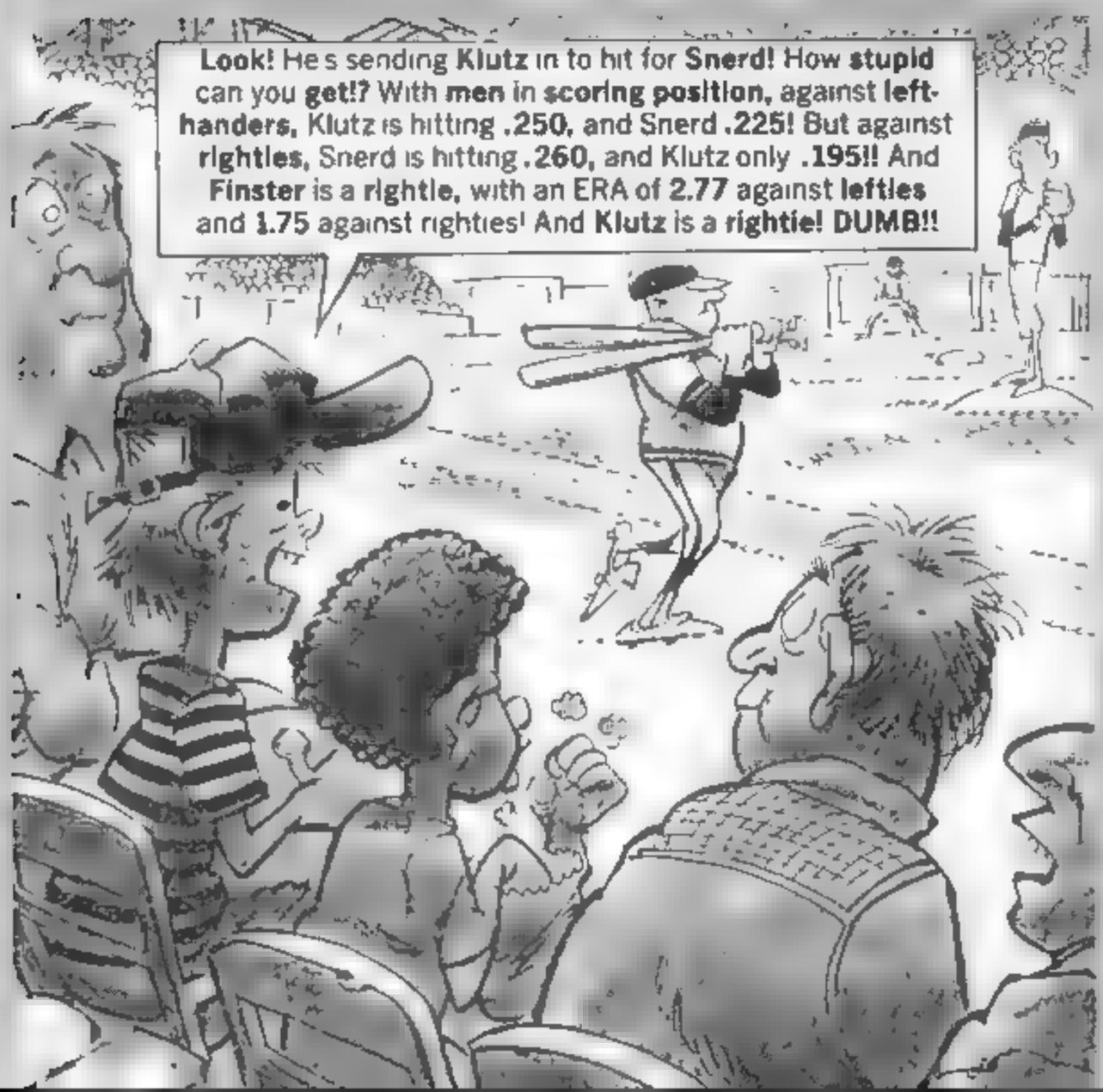
WRITER LOU SILVERSTONE

THE ELECTRONIC WHIZ . . . AT THE GAME

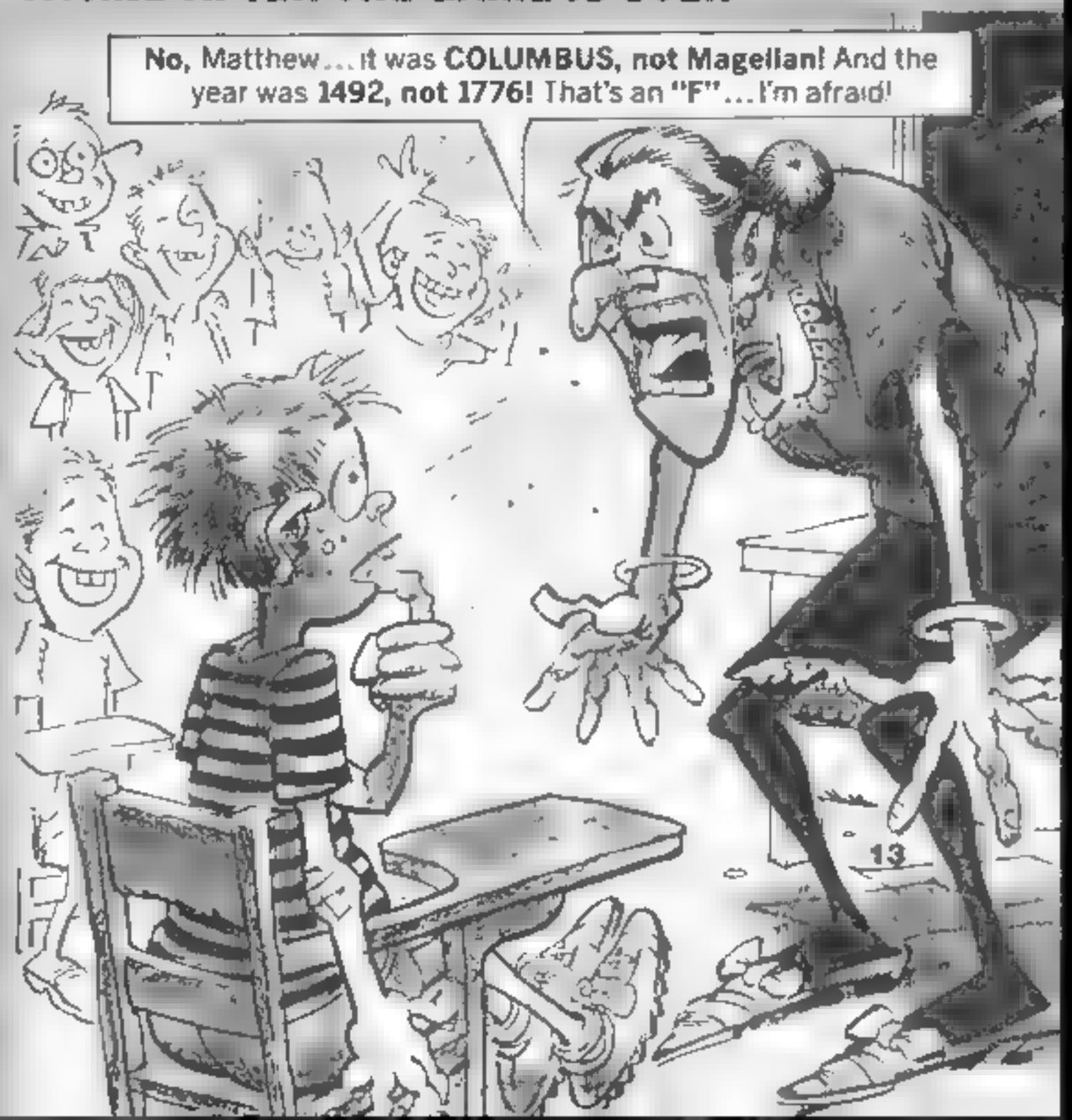
The Dodgers have the **bases loaded** with **two on**...
It's **first** and **goal** for the Cowboys...
Dr J. **shoots**... and **scores!** It's the **Sixers** by **two!!**

. . . AND AFTER THE GAME IS OVER

THE HUMAN COMPUTER . . . AT THE GAME


Look! He's sending **Klutz** in to hit for **Snerd!** How **stupid** can you **get!?** With **men** in **scoring position,** against **left-handers,** Klutz is hitting **.250,** and Snerd **.225!** But against **righties,** Snerd is hitting **.260,** and Klutz only **.195!!** And **Finster** is a **rightie,** with an ERA of **2.77** against **lefties** and **1.75** against righties! And **Klutz** is a **rightie! DUMB!!**

. . . AND AFTER THE GAME IS OVER



THE VAMPIRE... AT THE GAME

What is this . the **ICE FOLLIES?!?** This is **supposed** to be a **HOCKEY game!!** Let's see some **HITTING** out there! We wanna see some **BLOOD!!**

...AND AFTER THE GAME IS OVER

What do you **mean,** "It's only a scratch!"?! Be **careful!** It's **BLEEDING!** Ooooh... that **smarts!!**

THE HARDY SOUL... AT THE GAME

C'mon, Ump!! Let's **play ball!!** What are you **afraid** of **melting?!** It's **barely drizzling!!**

...AND AFTER THE GAME IS OVER

D'ja **hear** that, Zelda! It's gonna **rain** tonight! I guess we can **FORGET** about goin' out to visit your parents!!

THE BIG SPENDER... AT THE GAME

I got this seat from a **scalper** for only **seventy-five bucks!** Thanks, and **here's** a couple of bucks for **you!**

...AND AFTER THE GAME IS OVER

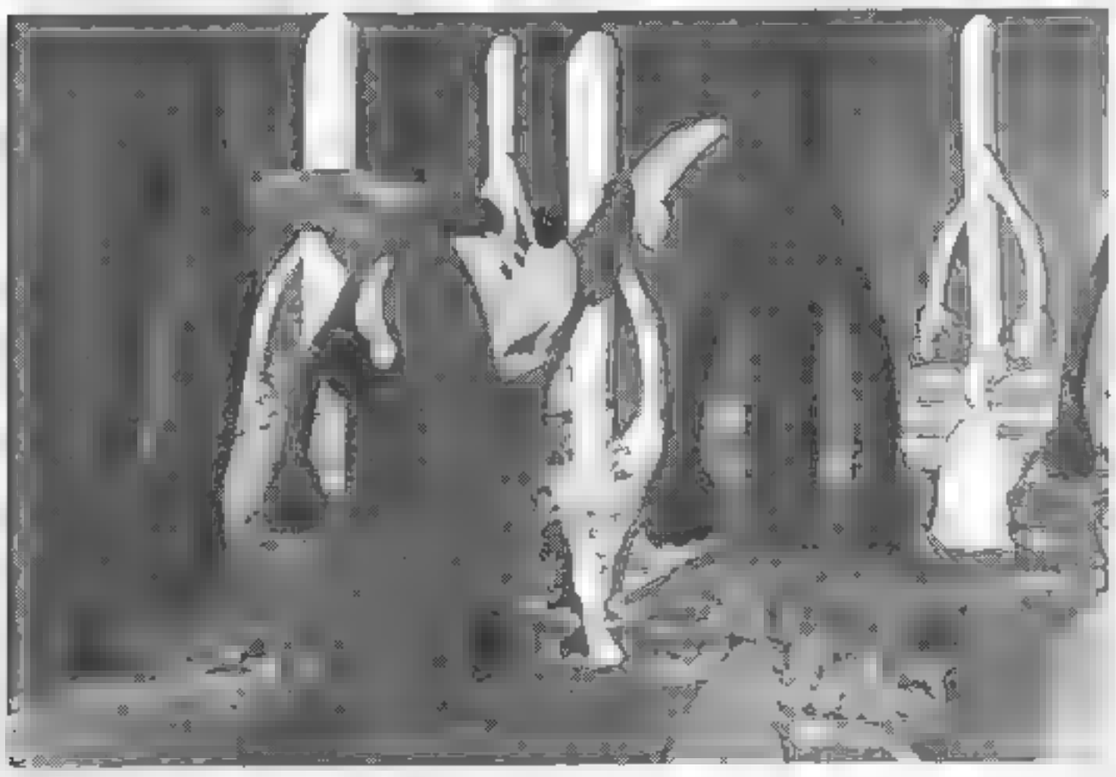
Five bucks?! You kids want **five bucks** to go to the **movies?!** What do you **think**... money grows on **trees?!?**

SPORTS

LETTERS ENTERTAIN YOU DEPT.

Back in the mid-1960's, the Motion Picture Association of America came up with its "Code and Rating System" to let moviegoers know ahead of time just what kind of film they were wasting their money on. They came up with four different ratings:

G General Audiences All ages admitted.



...A goody-goody stamp of approval. No producer wants his film to get this. It guarantees box office failure!

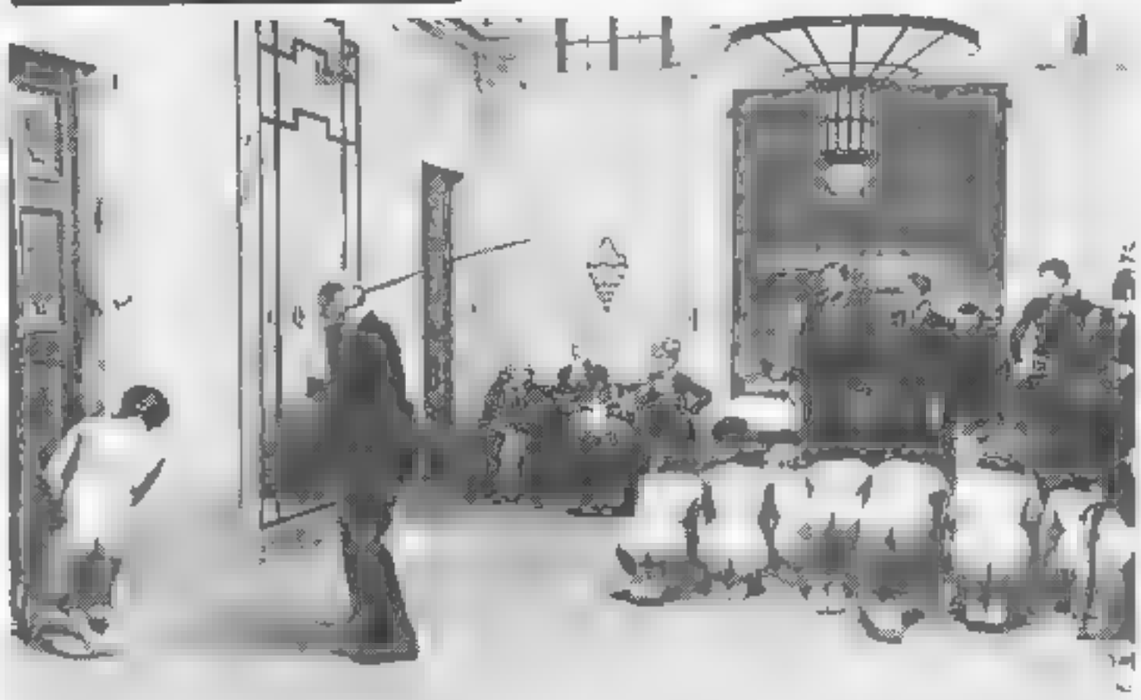
PG Parental Guidance Suggested. Some material may not be suitable for all pre-teenagers.

...An indication of some semi-strong language and hints of sex that only Rev. Jerry Falwell would find offensive.

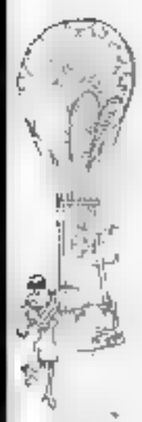
R Restricted. No one under 17 will be admitted without parent or legal guardian.

...We're into the "adult" area. This rating means a film contains two of America's favorites—sex and violence!

X No under under 17 will be admitted.



...Hard-core pornography here. Sex, sex and more sex!! Watch out for guys with raincoats if you go to this one!

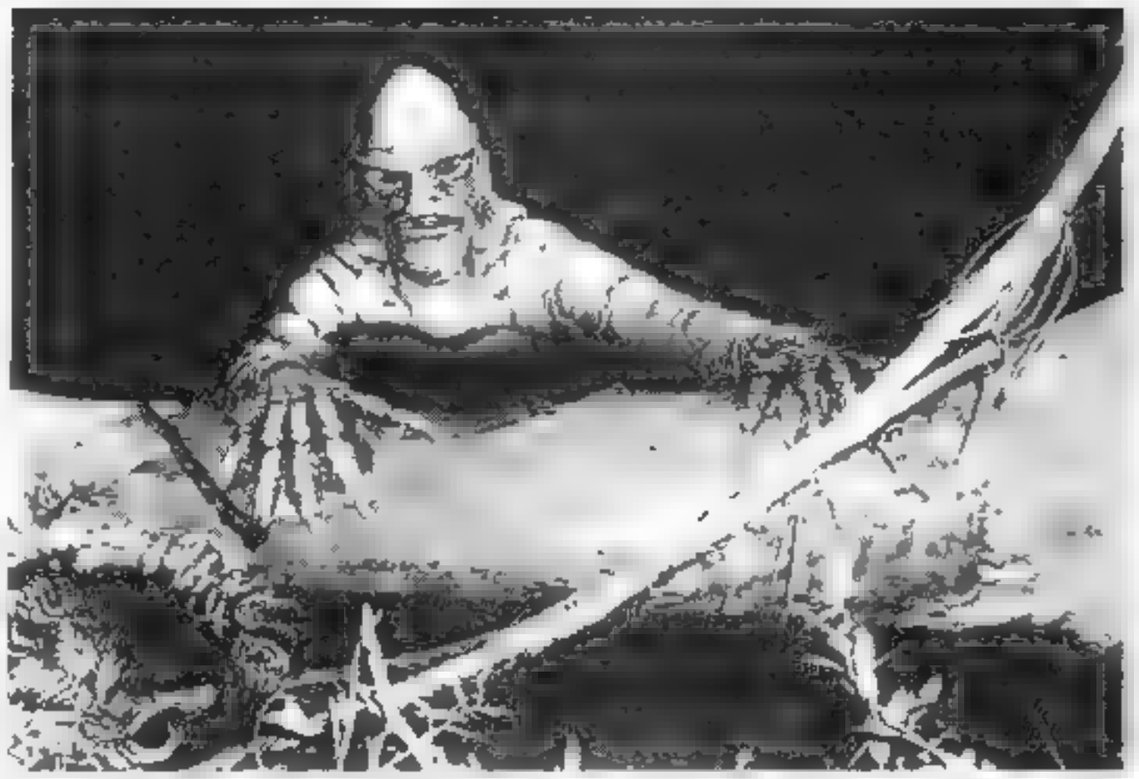


But, like most things in life, this system never really lived up to its expectations. It's too vague and really doesn't tell the moviegoer all he wants or needs to know. Funny enough, that's where this article comes in. Want the *real* low down on what's playing at your local theatre? Then ask the theatre manager to adopt...

THE MAD MOVIE RATING SYSTEM

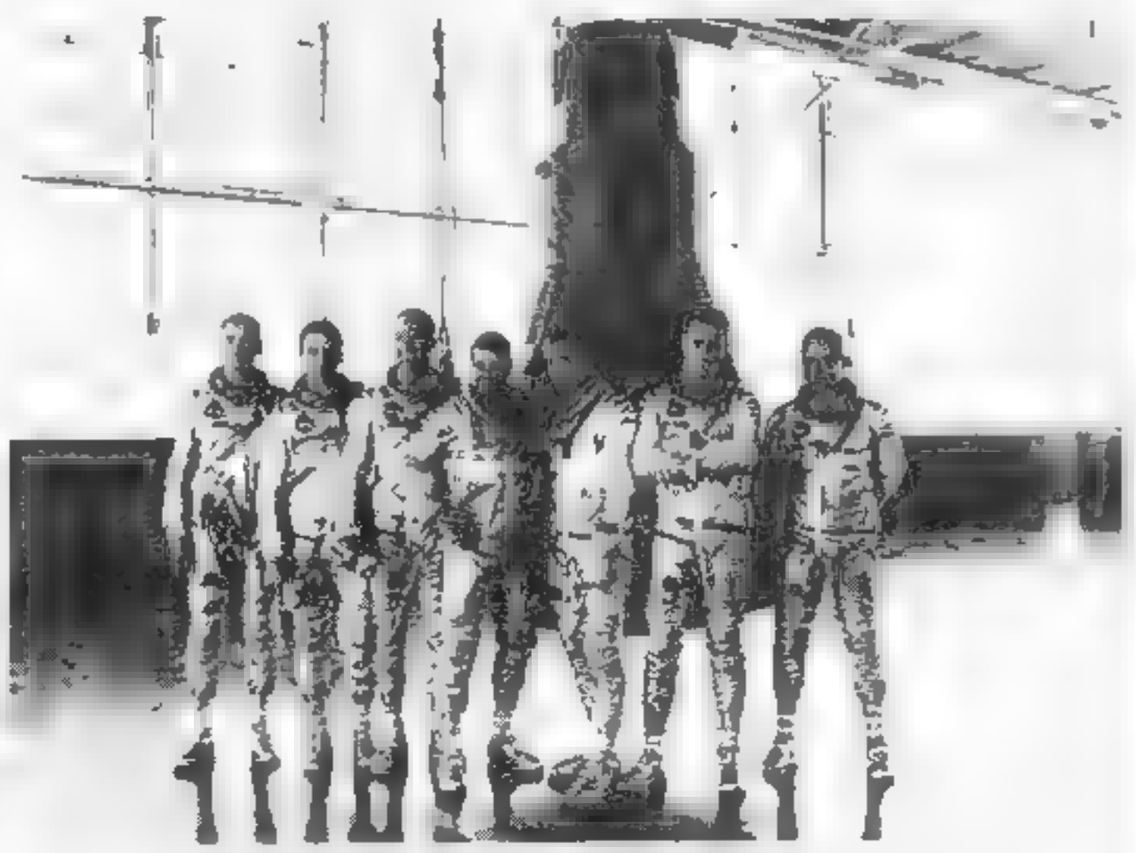
WRITER: JOHN FICARRA IDEA BY: BILLY DOHERTY

BB This film contains at least one eye-popping, full frontal shot of a well-known actress's fabulous Bare Breasts.



SH You will develop a Splitting Headache about 10 minutes into this film from wearing the cheap 3-D glasses.

FD Good First Date movie. Sexy, but not so dirty that your date will think that sex is all you think about, even though it really is!

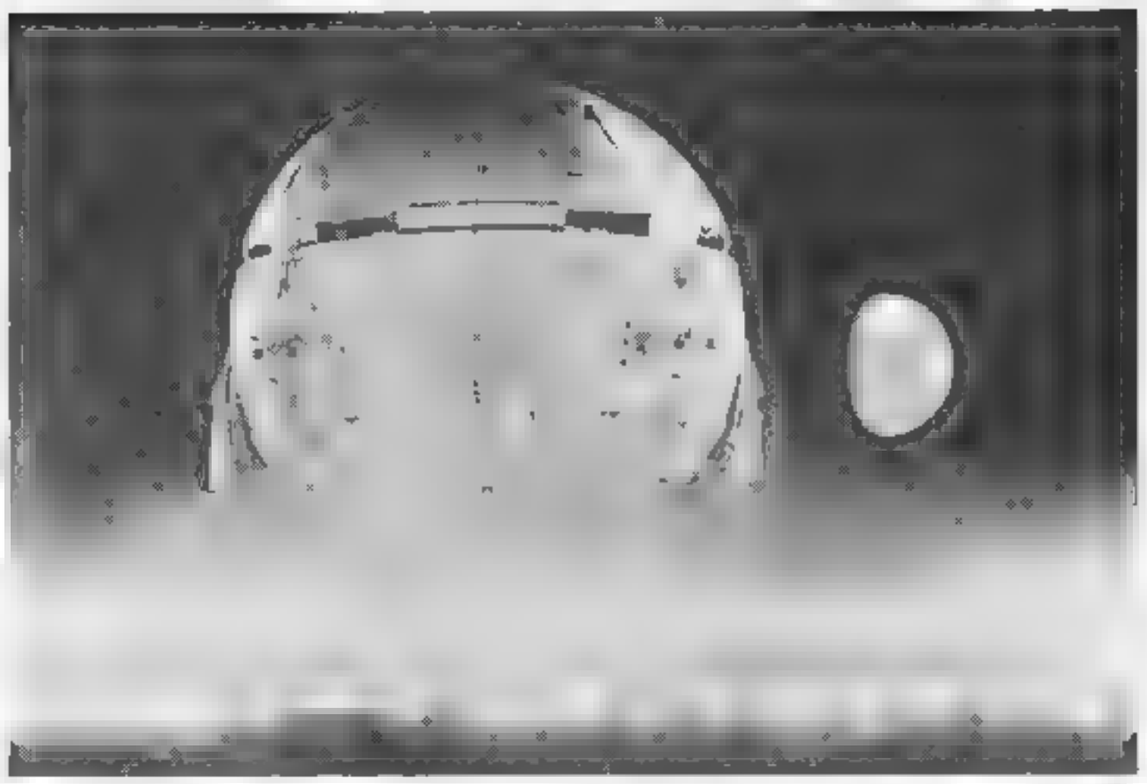


DS Good Dolby Sound but not much else. If your local theatre has a cheesy sound system from the Eisenhower Administration, don't waste your time.

RO This film is a lousy, lewd ripoff of Porky's, equally lousy and lewd.

NS Attention horny teenage boys! Do not be misled by this film's "R" rating. The "R" was given for violence and language, Not Sex scenes.

OK An OK film, but not worth $5 admission. Wait for it to come on cable and spend the $5 on a large pizza.



GP This film becomes an awesome experience when you sit in the front row and are smashed on some Good Pot

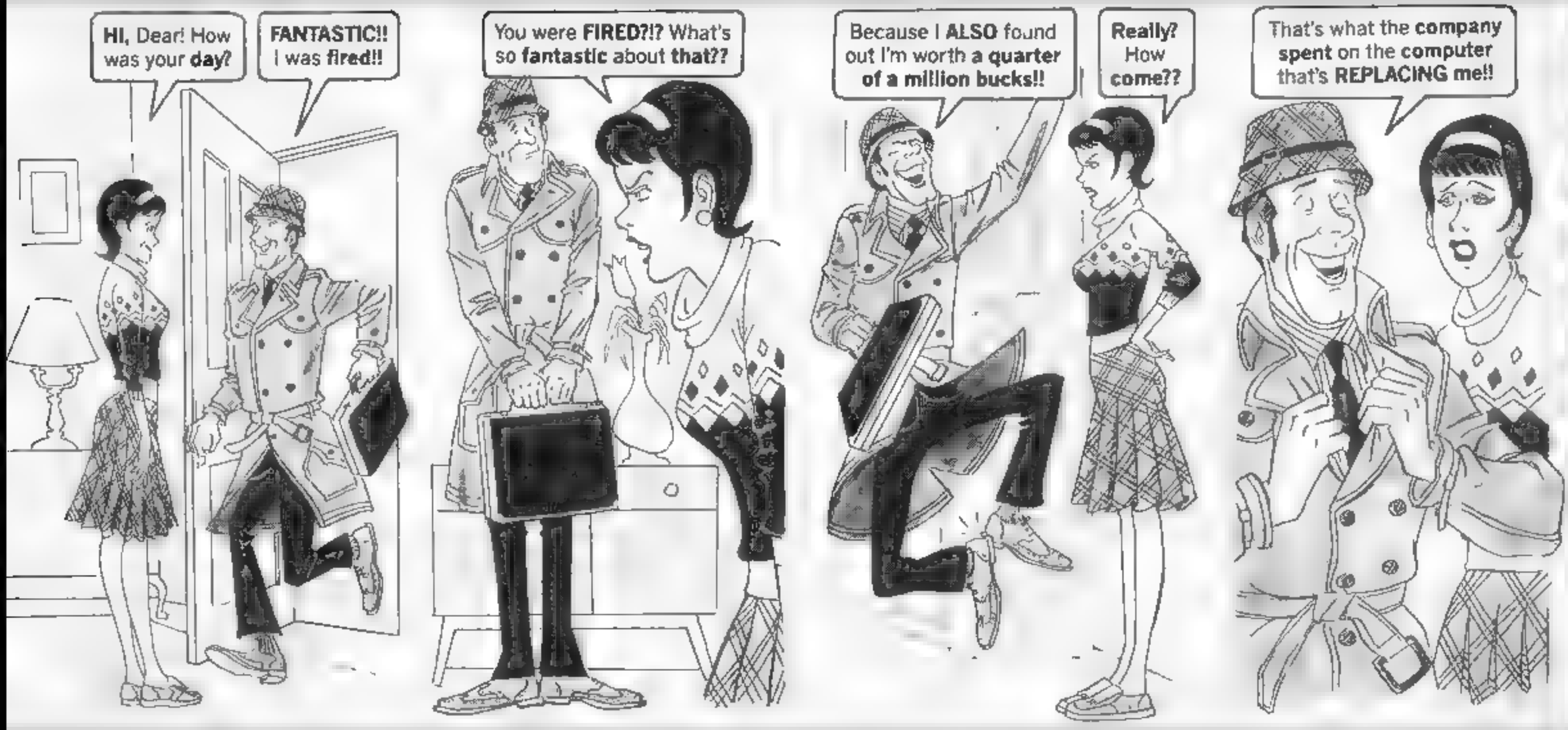
PB The only morons who'll go to this "el bombo" are those who drooled over the nude pix of the female star of this movie in "Playboy".

ST Sub-Titles. The critics will hail this "brilliant" foreign film. The average American moviegoer will be totally lost in about 10 minutes.

ZZ Another pseudo-intellectual American director pays boring homage to the very boring Bergman or Fellini. You'll fall asleep in your popcorn.

MS A mediocre MAD satire will be done on this film around 18 months from now, long after it's all played out.

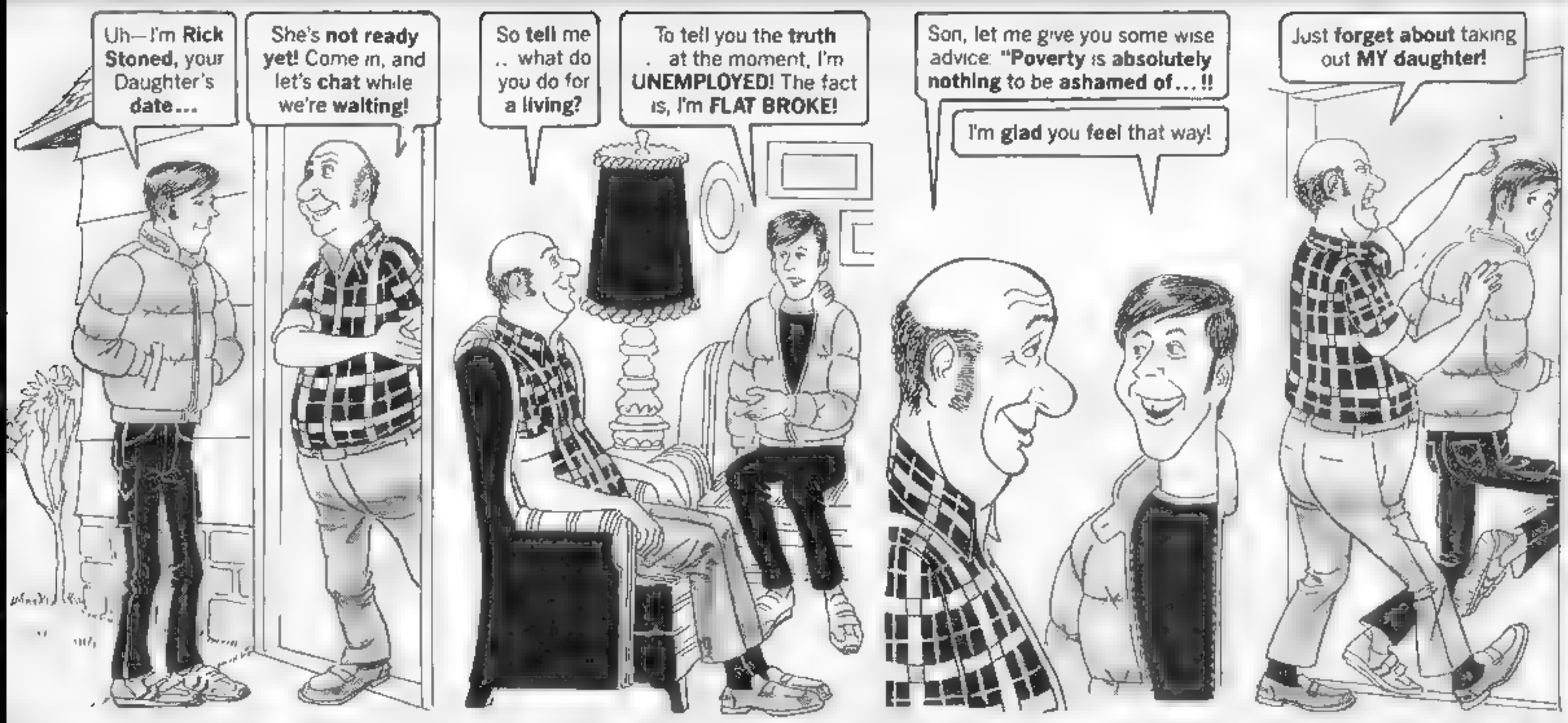
THE JOB


HI, Dear! How was your day?
FANTASTIC!! I was fired!!
You were FIRED?!? What's so fantastic about that??
Because I ALSO found out I'm worth a quarter of a million bucks!!
Really? How come??
That's what the company spent on the computer that's REPLACING me!!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

DATING


Uh—I'm Rick Stoned, your Daughter's date...
She's not ready yet! Come in, and let's chat while we're waiting!
So tell me .. what do you do for a living?
To tell you the truth . at the moment, I'm UNEMPLOYED! The fact is, I'm FLAT BROKE!
Son, let me give you some wise advice: "Poverty is absolutely nothing to be ashamed of...!!
I'm glad you feel that way!
Just forget about taking out MY daughter!

ANSWERING MACHINES

Come in and relax while I check out my phone answering machine...!
There are a COUPLE of things that I HATE about MY answering machine!!
The first is when I see that messages have been left on it! I'm always a little afraid to play them because they might be bad news or something...!!
Well, I haven't got that problem because there aren't any messages...!!
That's the OTHER thing that I hate!!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

SECRETS

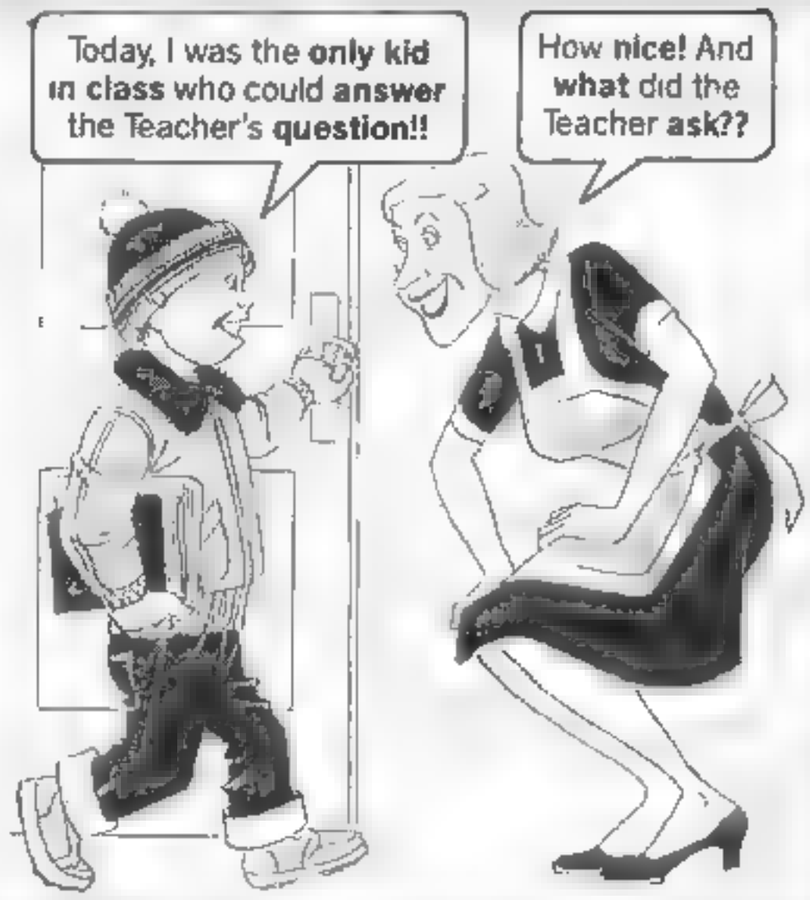
Shhhhhh! Please, Sis! Whatever you do... don't tell Mom what time I came home!
Not to worry!! You can count on me!!
home sweet home!
And at what hour did your Brother get home last night...??
Gee! I didn't notice!
I was too busy making my BREAKFAST at the time!

HEALTH

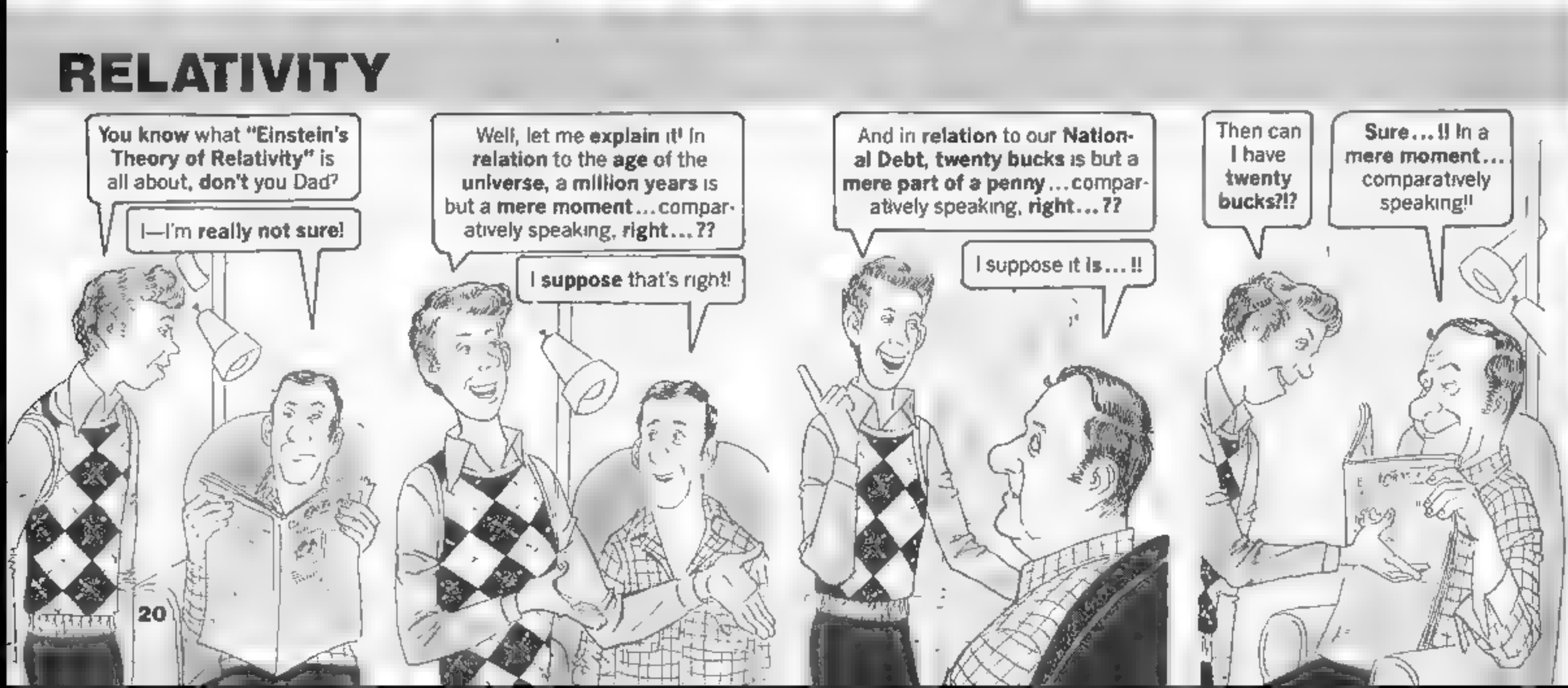
Boss...did you want to see me ?
Yes! I wanted to know how your health is!
Me? I feel fine, Boss!
You mean you don't have any ulcers... or a nervous stomach ...or insomnia?!?
Gee, no, Boss! I'm in perfect health!!
Well, in this business, that's IMPOSSIBLE! Obviously, you're NOT DOING YOUR JOB...!!!

MONEY

SCHOOL



RELATIVITY


You know what "Einstein's Theory of Relativity" is all about, don't you Dad?
I—I'm really not sure!
Well, let me explain it! In relation to the age of the universe, a million years is but a mere moment...comparatively speaking, right...??
I suppose that's right!
And in relation to our National Debt, twenty bucks is but a mere part of a penny...comparatively speaking, right...??
I suppose it is...!!
Then can I have twenty bucks?!?
Sure...!! In a mere moment... comparatively speaking!!

COMFORT

I know this sounds corny...
. but after a hard day, I love nothing better than to relax in my easy chair with my pipe, my slippers and my faithful dog at my side!
Sounds perfect!
Unfortunately, it ISN'T...!
That damned faithful dog of mine refuses to give me back my pipe, my slippers OR my easy chair!
GRRRR

DOCTORS

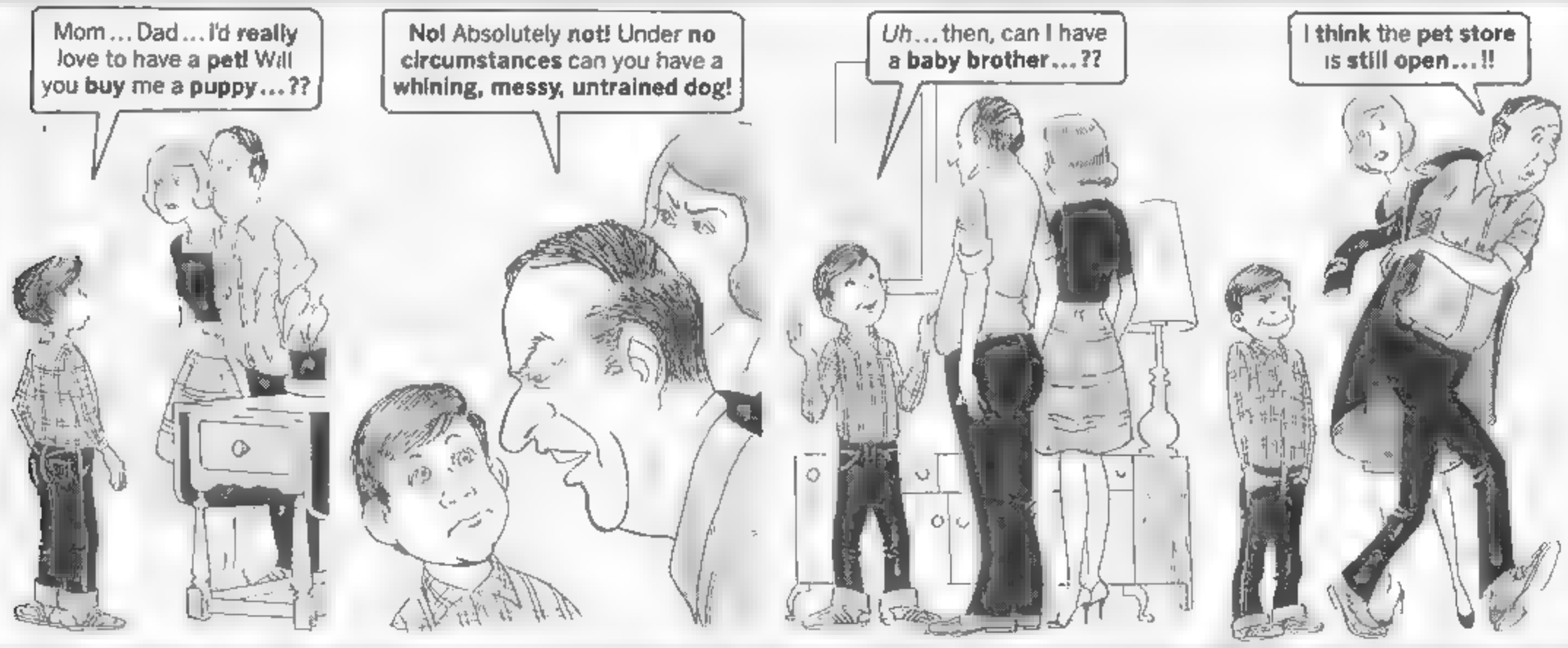
"WHO THREW THAT SPITBALL...??"
I have examined you thoroughly, and I find nothing wrong with you!
If you don't mind, Doctor, I'd like a SECOND OPINION!!
Okay with me... but I'm going to have to charge you for a SECOND EXAMINATION...!!

RESTAURANTS

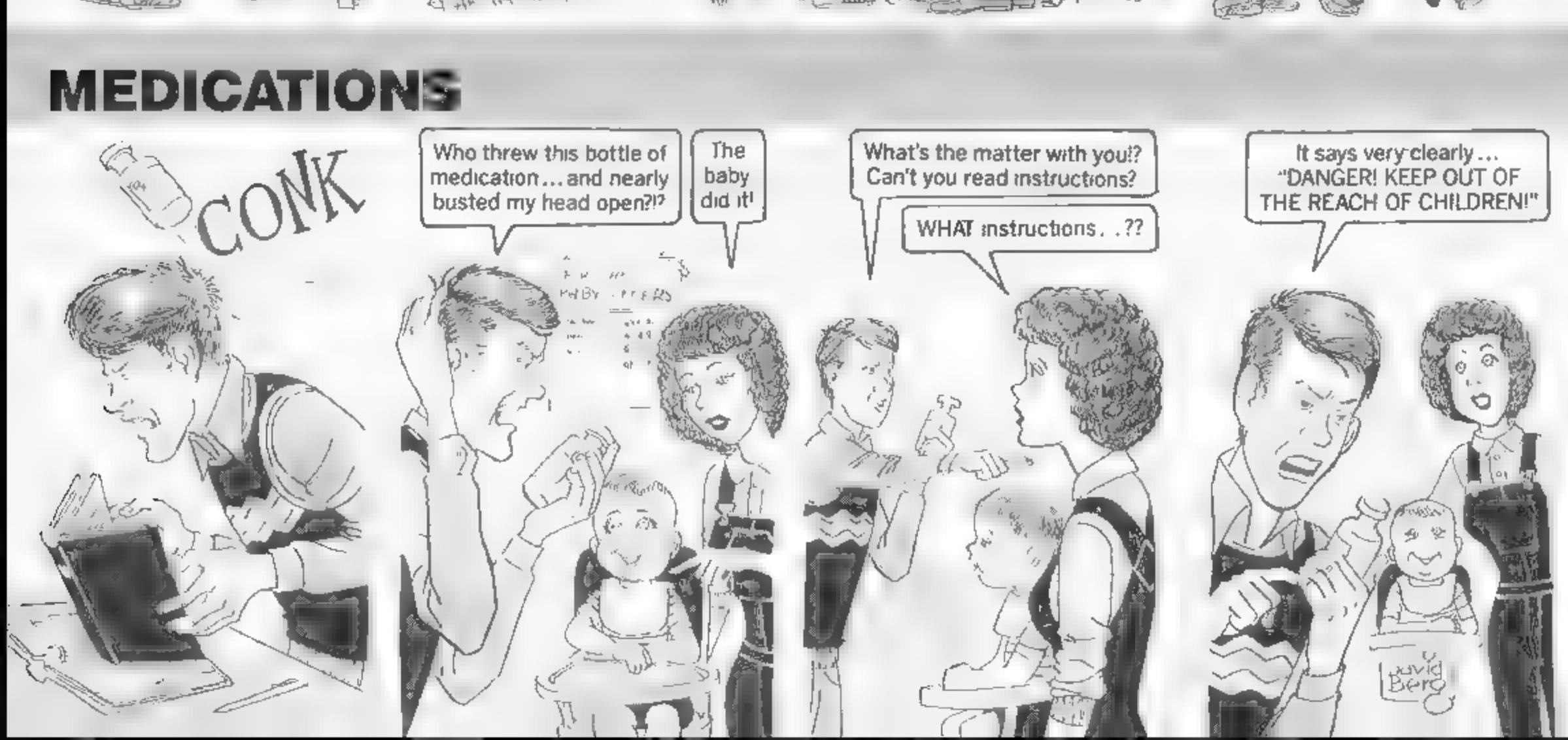
MARRIAGE

I'm getting a divorce!!
Oh, no...!! But ..why??
That boorish, idiot Husband of mine has taken all of the ROMANCE out of our marriage!
My goodness! What did he do?
He had an argument with his best friend... and he told him that's he's not welcome in our home any more!!

PETS

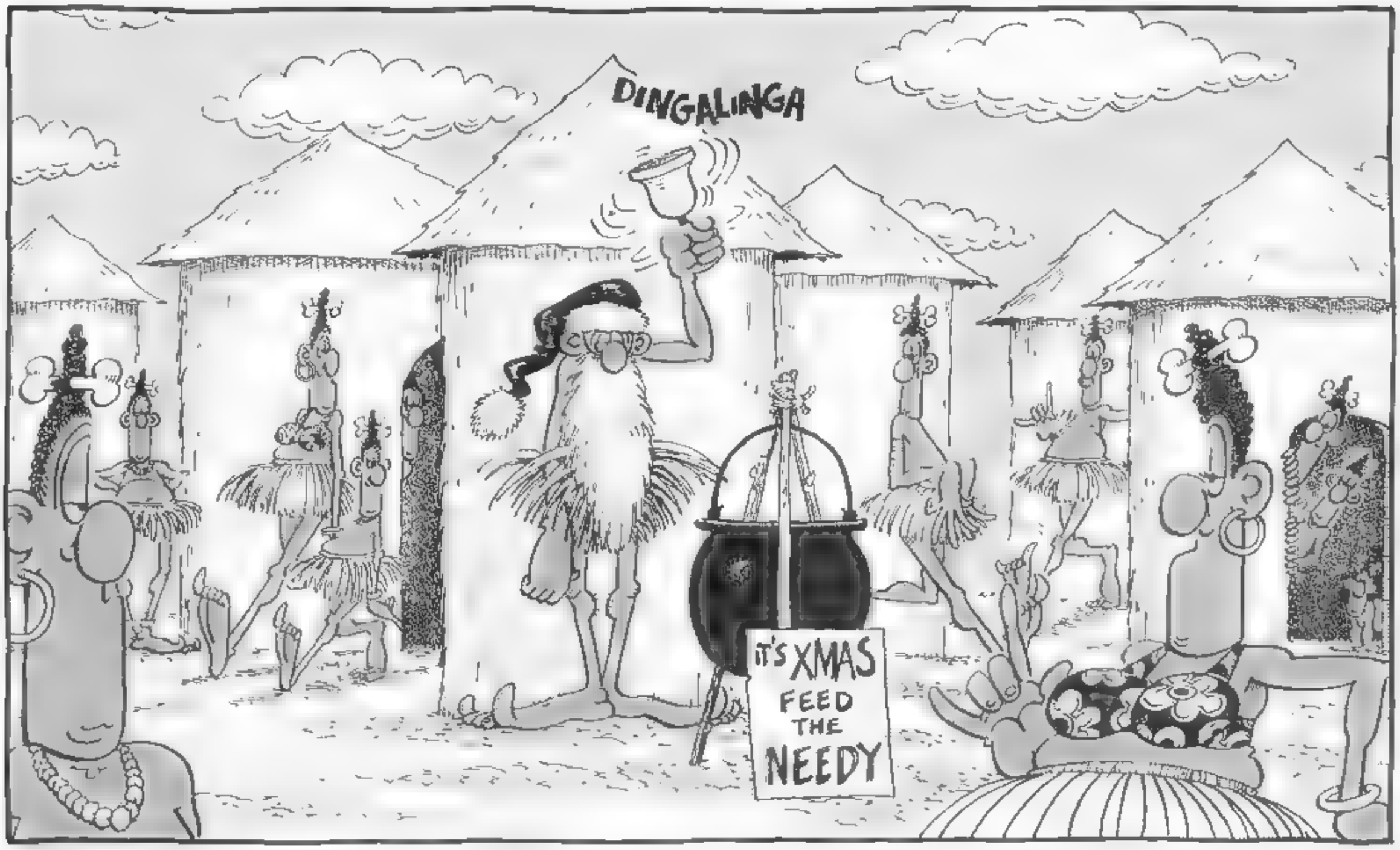

Mom... Dad... I'd really love to have a pet! Will you buy me a puppy...??
No! Absolutely not! Under no circumstances can you have a whining, messy, untrained dog!
Uh... then, can I have a baby brother...??
I think the pet store is still open...!!

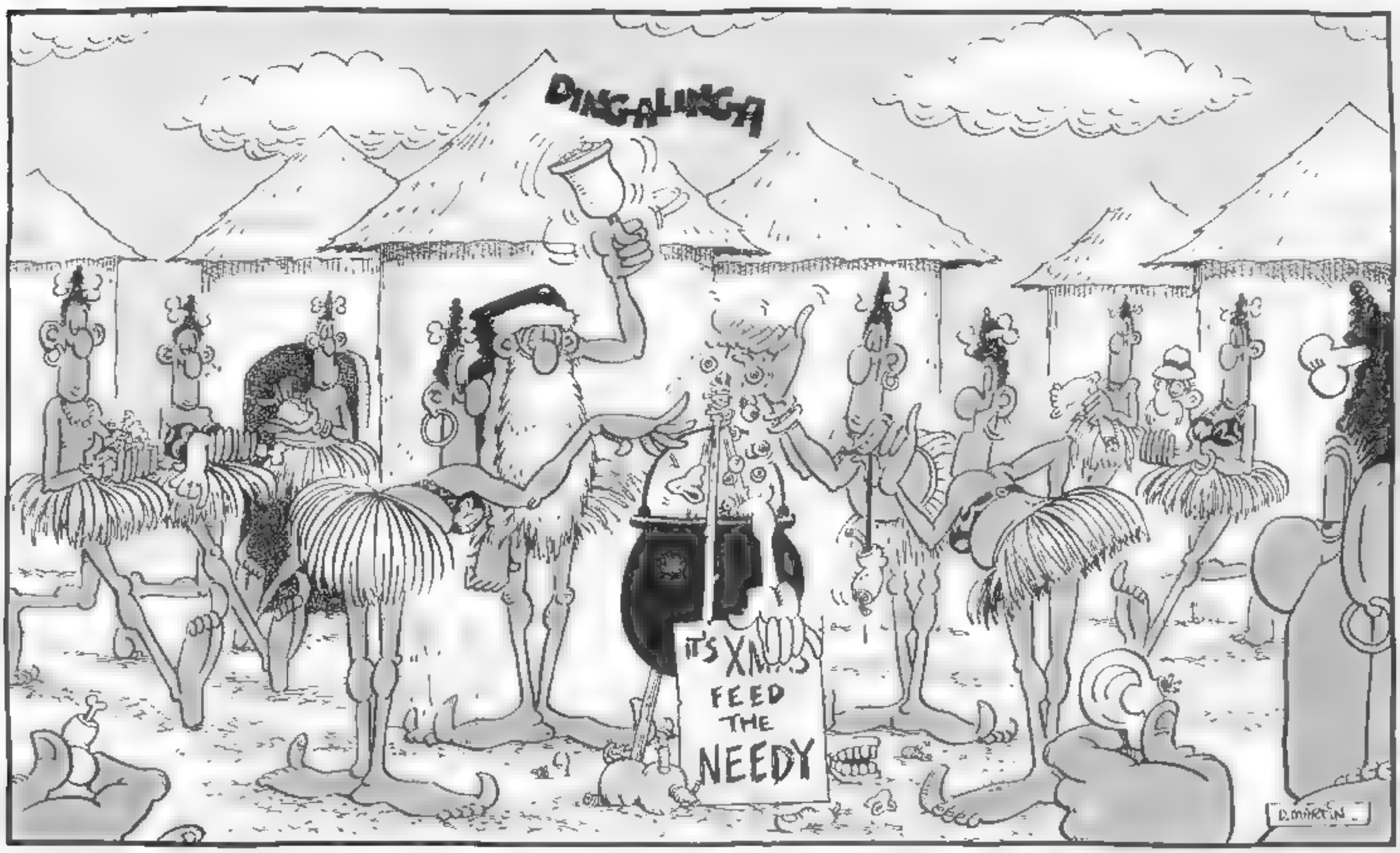
MEDICATIONS


CONK
Who threw this bottle of medication... and nearly busted my head open?!?
The baby did it!
What's the matter with you!? Can't you read instructions?
WHAT instructions. .??
It says very clearly... "DANGER! KEEP OUT OF THE REACH OF CHILDREN!"
David Berg

DON MARTIN DEPT. PART II

ONE FINE CHRISTMAS IN THE JUNGLE

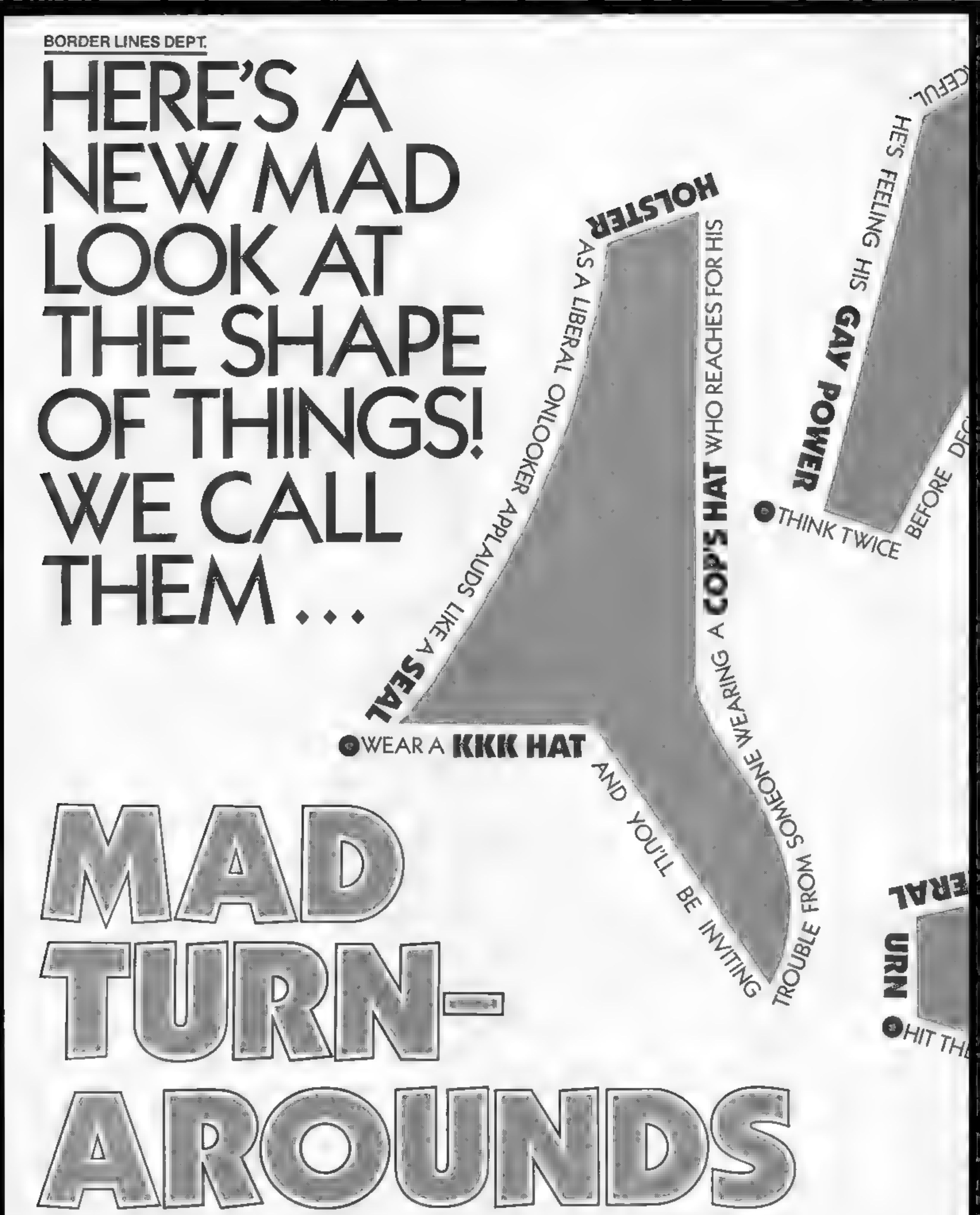




BORDER LINES DEPT.

HERE'S A NEW MAD LOOK AT THE SHAPE OF THINGS! WE CALL THEM . . .

MAD TURN-AROUNDS



CREATED BY: MIKE METZ

COCKTAIL SHAKER BEFORE YOU DRIVE! YOUR CAR WILL END UP LOOKING LIKE A **LAVA LAMP** AND WHAT'S LEFT OF YOU THEY'LL JUST **VACUUM** UP AND EMPTY INTO A **FUN**

HE CAN'T REMEMBER WHERE HE LEFT HIS **PIPE** OR HIS FAVORITE **PUTTER** OR HIS **GUN**, BUT WHEN IT COMES TO SOMETHING THAT YOU DID, HE HAS A MEMORY LIKE AN **ELEPHANT**

DRYER TO MAKE A LIVING. TODAY, THIS **BIRD** IS FAR FROM PE **HAIR** USES A **LOOK DOWN** ON THE GUY WHO TO

PILL IN THE BLANKS DEPT.

Every week that goes by, there are newspaper stories about someone perfecting a new drug that promises to cure some dreaded disease. Well, there's no need to wade through any more of these reports because MAD now wraps up the entire problem. Simply fill in the blanks in the clipping below with your choice from the corresponding numbered lists, and you'll have–

MAD's ALL-INCLUSIVE DO-IT-YOURSELF NEW MEDICAL BREAKTHROUGH NEWSPAPER STORY

A new drug for curing ____(1)____

has been perfected by ____(2)____

____(3)____ ____(4)____.

The breakthrough follows years of testing

the effects of ____(5)____ on

____(6)____ and should

____(7)____ people who

____(8)____ and ____(9)____.

Created ____(10)____, the new drug

____(11)____ and is ____(12)____.

WRITER FRANK JACOBS

(1)

cancer
heart disease
the common cold
hangovers
jungle rot
adolescence
belching in public
the Rams' poor pass rush
belief in the tooth fairy
throwing up on blind dates
hooking tee shots
Fozzi Bear's gland problem

(5)

carcinogens
stress
mud wrestling
rhubarb sundaes
Japanese imports
lousy Mad premises
the metric system
Saran Wrap
"The Dukes of Hazzard"
steamrollers
inadequate wiring
a full-court press

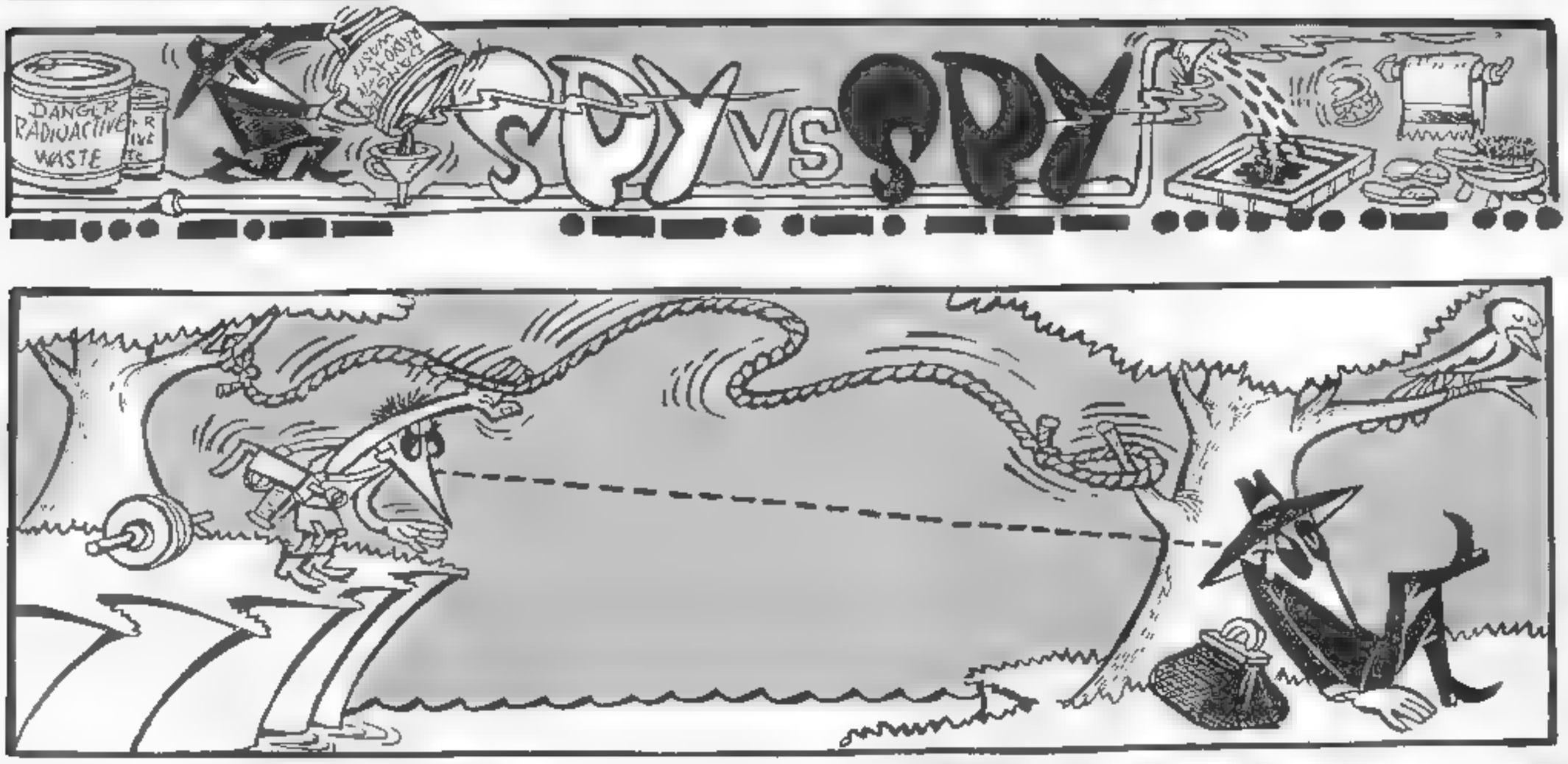
(9)

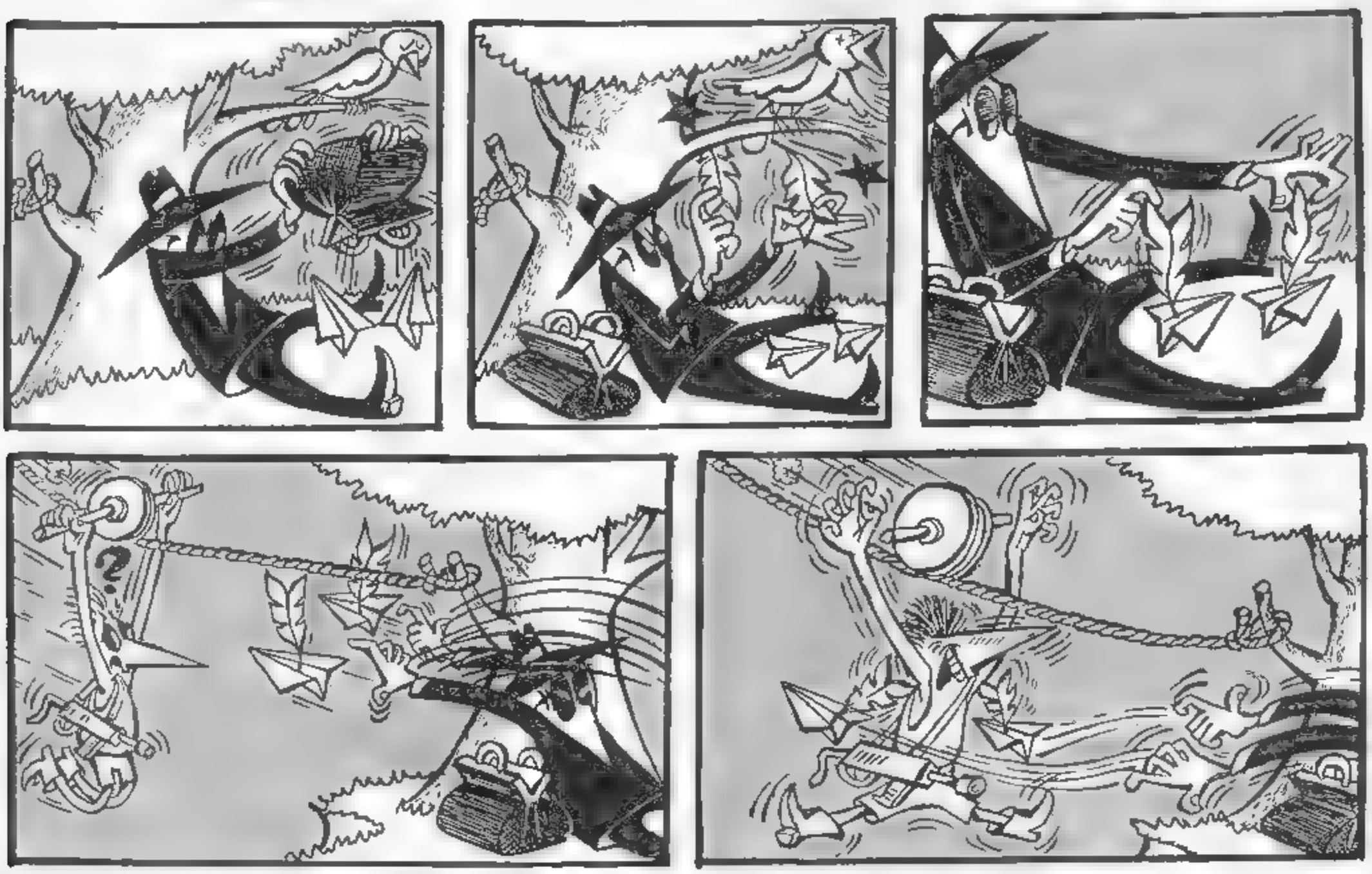
want to be helped
squint
fall asleep during sex
collect stuffed owls
are bullish on America
prefer Tums to Rolaids
talk to themselves
get stoned on Flag Day
jog naked
still root for the Padres
eat frozen foods frozen
are allergic to Ted Koppel

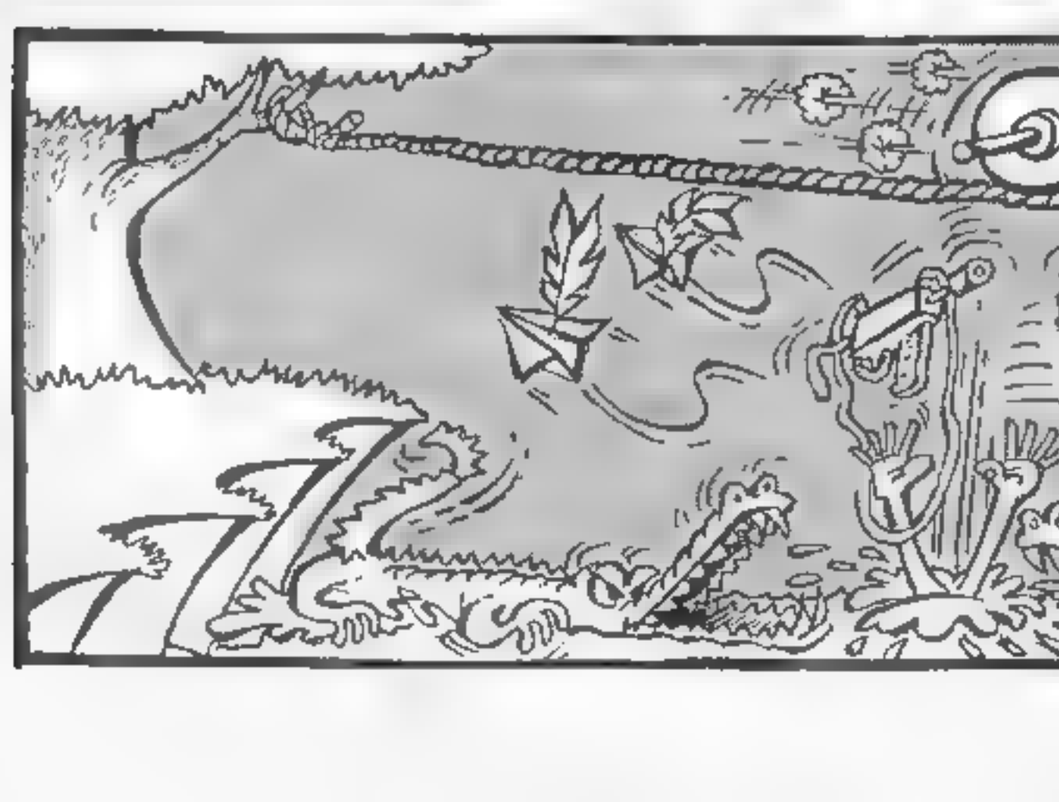
2	3	4
a team of	scientists	at Harvard
some 900	doctors	at Johns Hopkins
preppie	meter maids	at Caesar's Palace
glow-in-the-dark	Satan worshippers	in drag
gung-ho	tree surgeons	looking for a fast buck
Norwegian	elves	on parole
sulking	furriers	playing "Missile Command"
undercover	hitmen	driving south on Interstate 5
the last remaining	cliff-dwellers	in Three Rivers stadium
blindfolded	flashers	in a trance
bombed-out	Moonies	hanging by their thumbs
hairless	Bosco freaks	dressed in bad taste

6	7	8
laboratory mice	provide relief for	suffer from the disease
rhesus monkeys	extend the life of	are in their sixties
timid opossums	mildly entertain	hoard Twinkies
out-of-work droids	reduce the taxes of	do not recognize February
bats with overbite	improve the regularity of	are into goat's milk
Morley Safer	bust the chops of	save old TV Guides
punched-out winos	coat the tongues of	snort unbleached flour
Omaha	have no effect on	sleep with a nightlight
fat machinists	increase the mileage of	take baths with their pets
baton-twirlers	destroy the marriages of	gargle with Brut
Munchkins	bring a touch of old Vienna to	starch their underwear
natural blondes	vulcanize	talk to rocks

10	11	12
through a new chemical process	is taken orally	not available to the public
from moth wings	is applied externally	not available to the public
in a Peoria toolshed	hooks into your stereo	not available to the public
by accident	smells like old socks	not available to the public
during the 1982 Super Bowl	is mostly aspirin	not available to the public
out of old batteries	kills household odors	not available to the public
from a Gypsy recipe	leaks	not available to the public
during a computer breakdown	has a dumb name	not available to the public
in decorator colors	inflates automatically	not available to the public
out of sheer boredom	dissolves plastic	not available to the public
specially for television	is polyunsaturated	not available to the public
as an 18-foot lozenge	attracts flies	not available to the public


SPY vs SPY
DANGER RADIOACTIVE WASTE





FRACTIONS SPEAK LOUDER THAN WORDS DEPT.

A "percentage" is a portion of a whole, expressed in hundredths. For example, 80% of all articles printed in MAD have introductions preceding them. So, while this particular article needs no introduction, MAD's Editor made me write one, just to keep up the percentage. The title of the article, in case you haven't already guessed... and we're betting that at least 95% of you have... is appropriately called:

%%%%%MAD%%%%%% PERCENTAGES

ARTIST: PAUL COKER WRITER: JOHN FICARRA

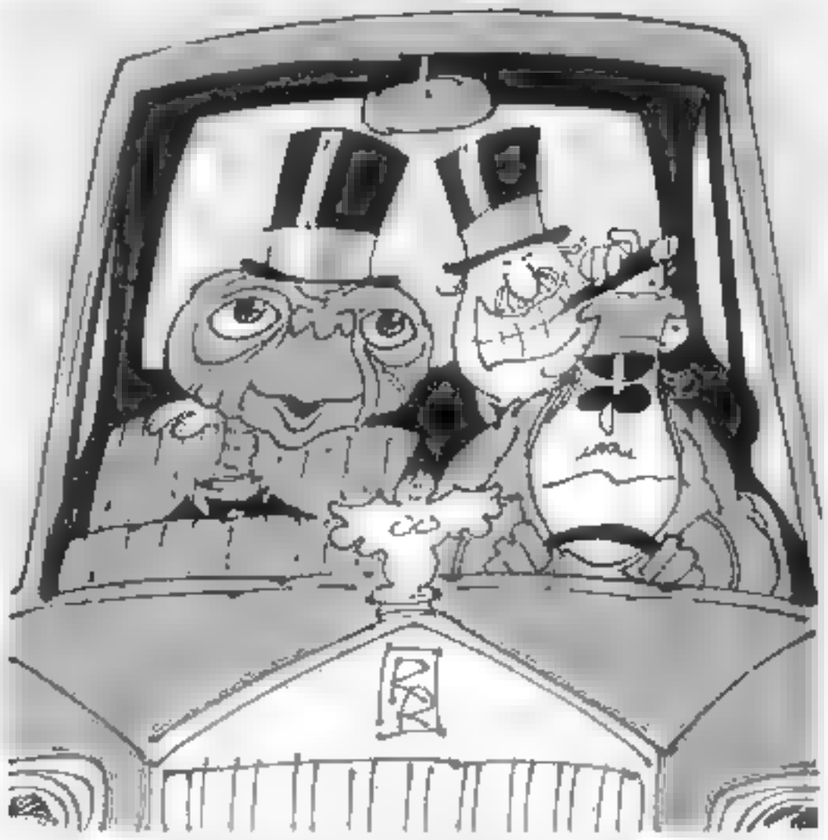
400%

.is the average mark-up on any candy bar sold at a movie theater snack bar

9%

of Atari Game System owners still play the "Combat" cartridge

.0001%



.is the portion you would have had to own of "ET" to be a millionaire today

2%

. of all house thieves are actually tricked by phony "Beware of Dog" signs.

7%

. of America's sales help really mean it when they tell you "Have a nice day!"

5.6%

of Professional Hockey Players have all of their original teeth.

3.9%

of America's movie-goers prefer Woody Allen's later pictures over his older ones.

91.4%

of the American public got suckered into buying a Rubik's cube (7.2% of these people solved more than two sides)

59.8%

... of American consumers will be convinced to buy a home computer this year. (3.1% will actually have a need for one.)

89%

of MAD readers who started this article stopped before they got this far

0.3%

of all toupees currently on the market look like real hair.

4%

of America's students read the whole book before writing a book report on it.

64.7%

.. of the copies made on a company's Xerox machine have nothing whatsoever to do with official company business.

14.5%

.. of Americans have mastered the art of not flinching when they look at their utility bill!

293%

..is how much Mars Candy Company stock would have gone up if it had let them use M & M's instead of Reese's Pieces in "E.T."

12%

of all U S criminals are tried for the crimes they actually commit rather than some plea-bargained reduced charge

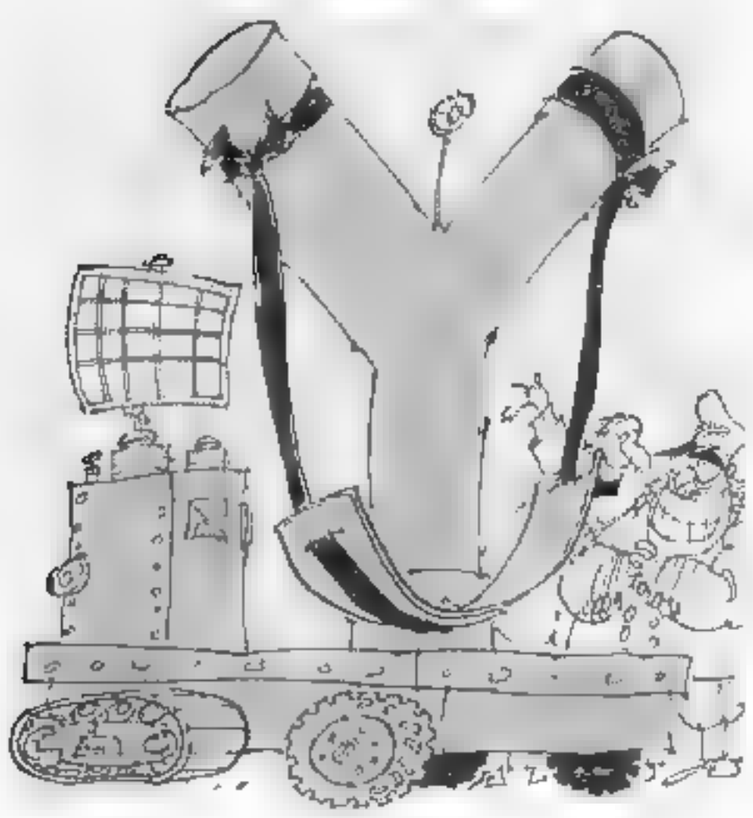
83.5%

of United Nations delegates aren't paying any attention to the speeches on any given day

53%

of all men's cologne bottled in the U S is never opened, just passed along as a gift from one person to the next

509%



...is about how much any weapon for the Pentagon runs over budget

28.3%

of consumers read the directions before attempting to assemble something.

1%

of all pet goldfish purchased live past the first or second week.

37%

..of Americans know where El Salvador is located. (6% know which side the U.S. supports.)

.014%

of the money from Ronald Reagan's "trickle-down" economic theory actually trickles down to those who need it.

77%

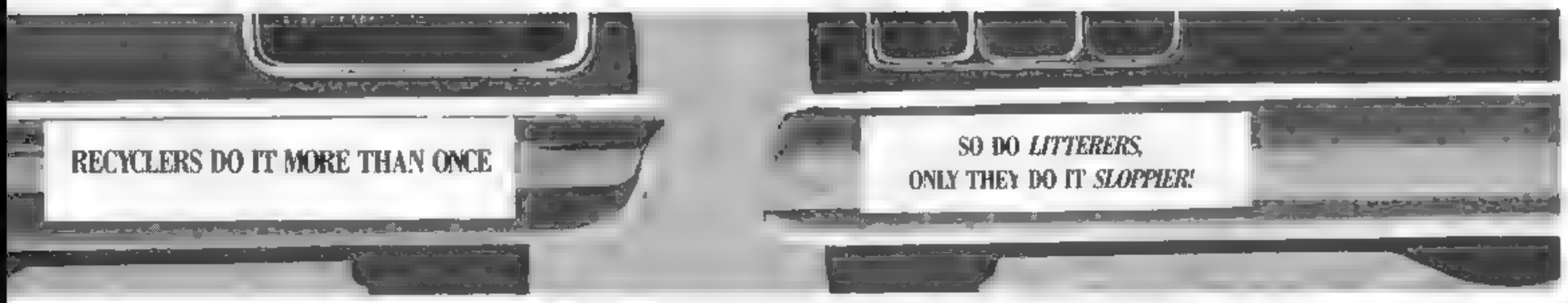
... of the parking spaces reserved for the Handicapped are used every day. (4 3% are used by people who are actually disabled.)

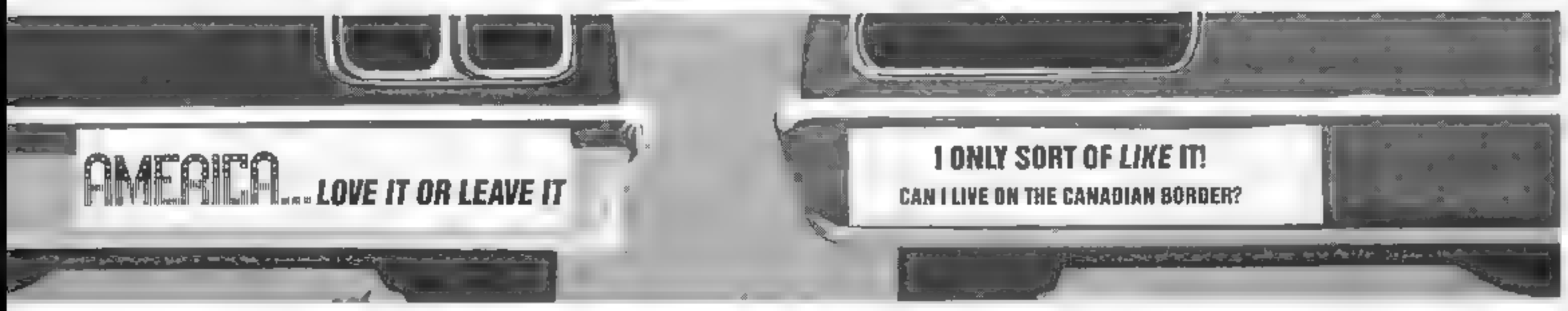
DRIVE SHAFTS DEPT.

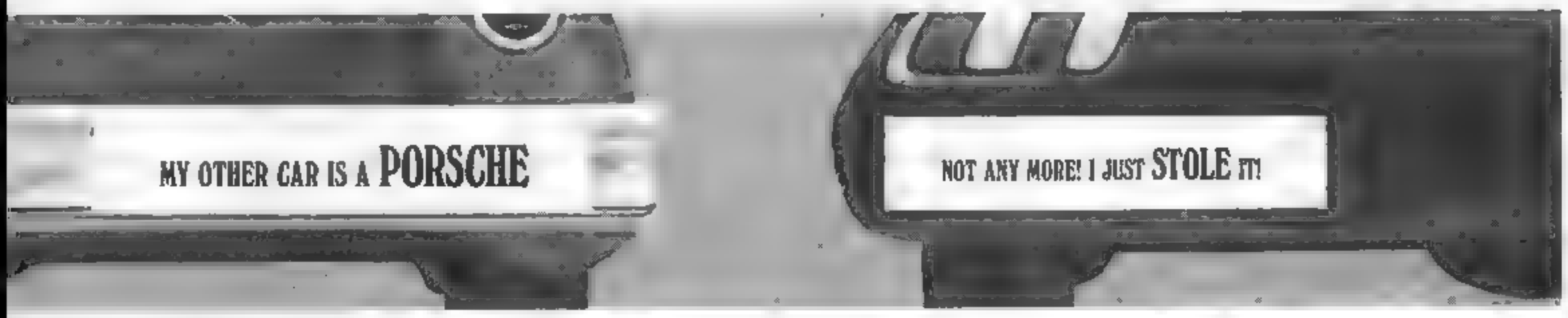
Are you getting bored with those tiresome bumper sticker messages you see on just about every car these days? It's time to strike back! How?? For each idiotic message you cannot stand, write an

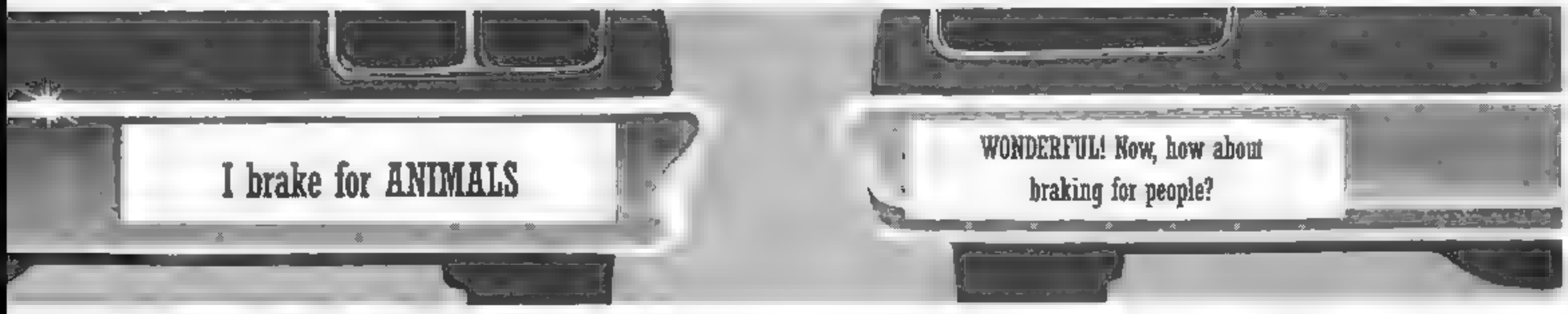
SNAPPY ANSWERS TO ST

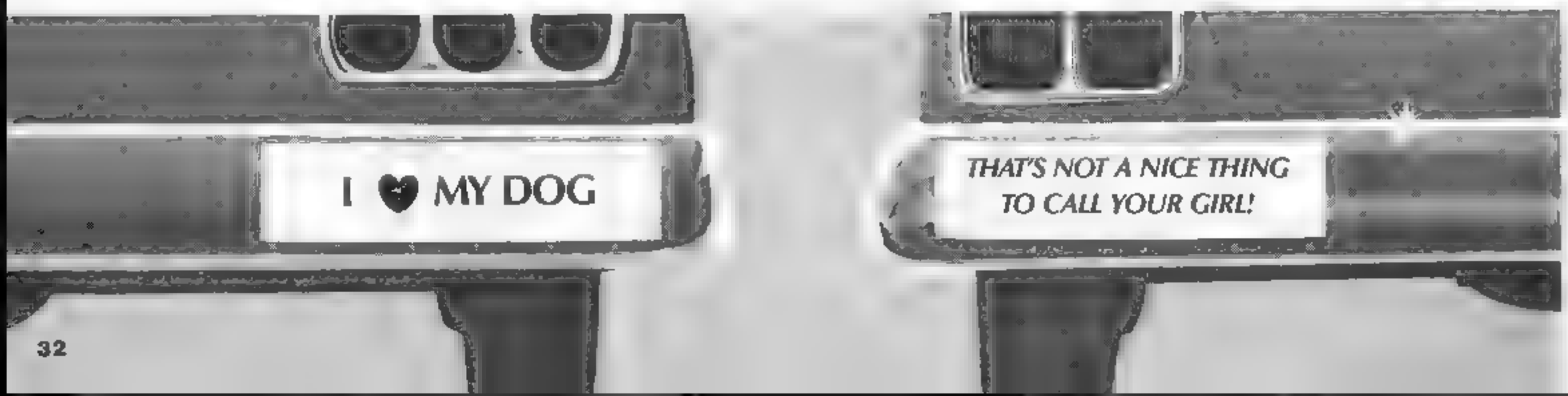
*ANY SIMILARITY TO AL JAFFEE'S POPULAR "SNAPPY ANSWERS TO









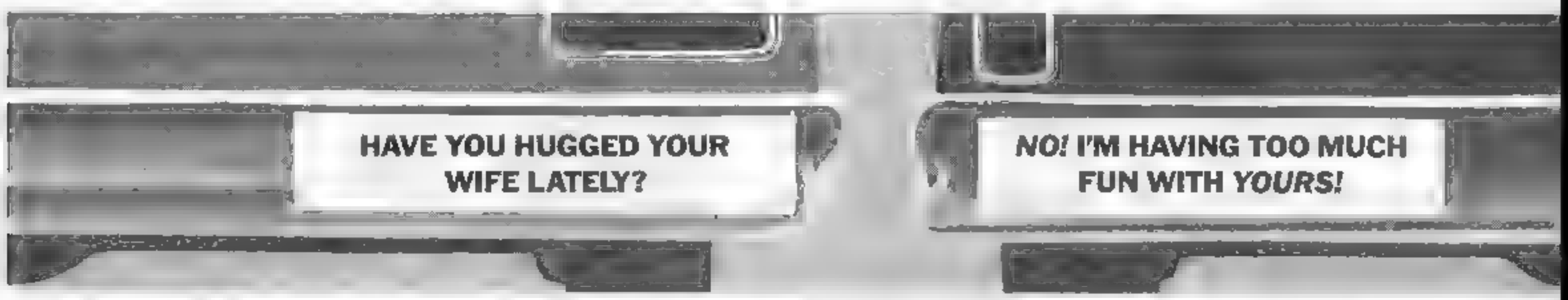


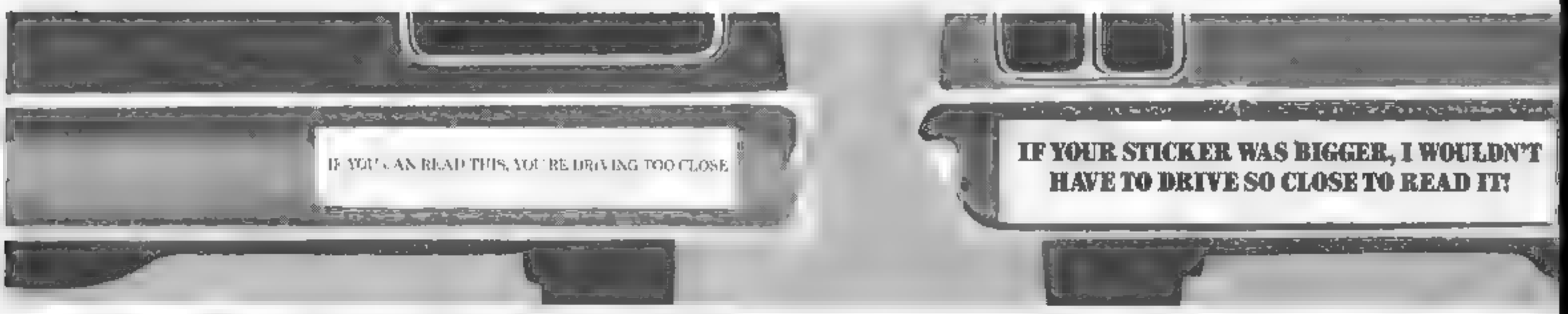
appropriate "comeback" on a sticker of your own. Then, when you spot an offending car, ride alongside of it with your corresponding zinger! We'll show you what we mean with these MAD examples of

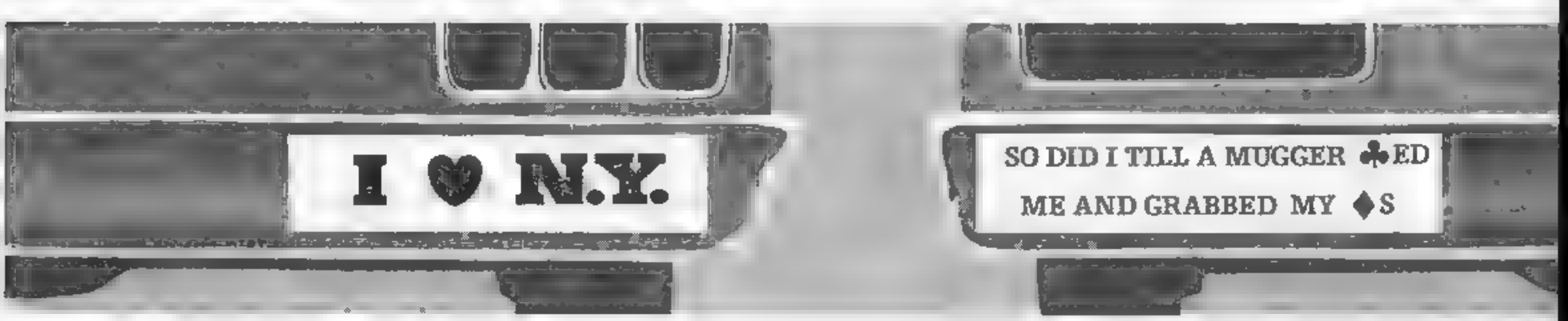
UPID BUMPER STICKERS*

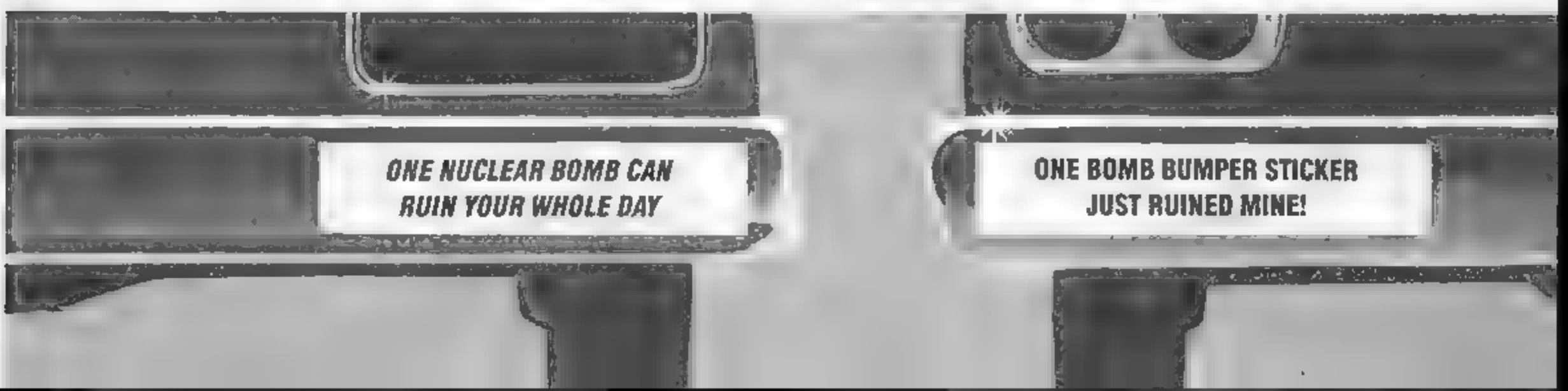
*STUPID QUESTIONS" IS PURELY BECAUSE WE SWIPED IT!

ARTIST: BOB CLARKE WRITER: LARRY SIEGEL







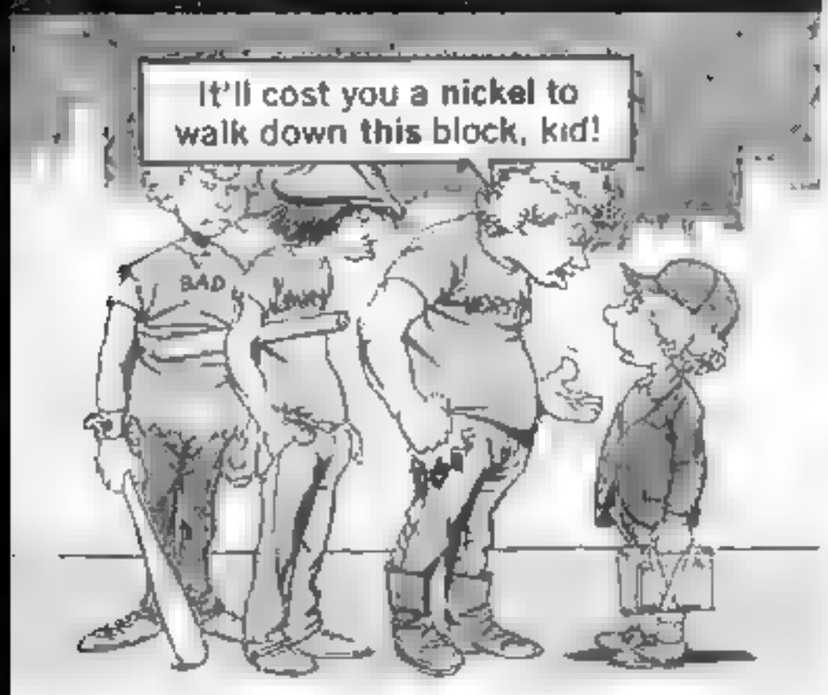


DUPES AND DON'TS DEPT.

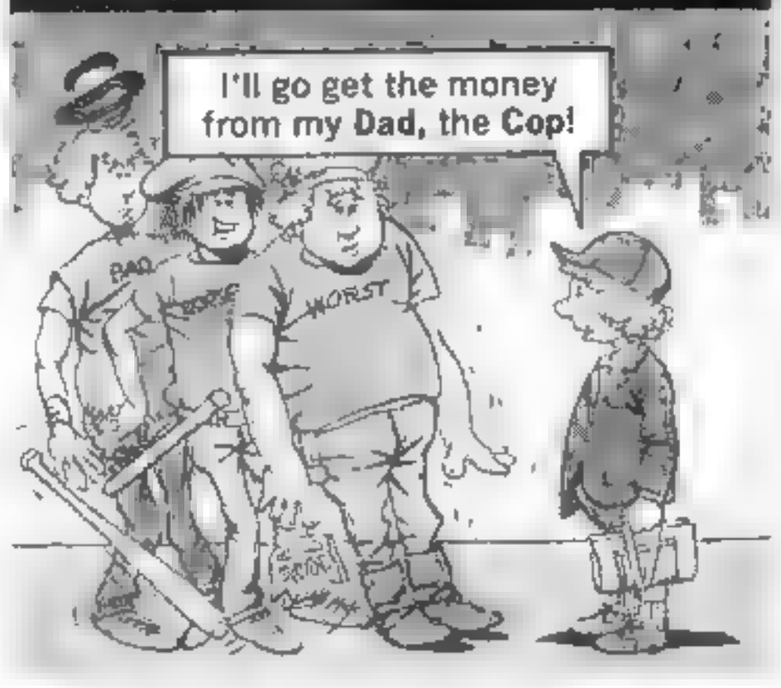
Ever lie awake at night, wishing you could re-live some important moment in your life because you just thought of a clever retort you could have made at the time? Unfortunately, most of us never seem to hit upon the best thing to say until long after we've already made fools of ourselves by saying the worst possible thing! Well, fret no longer! MAD now instructs all its clod readers in

THE BEST... A
THINGS TO SAY

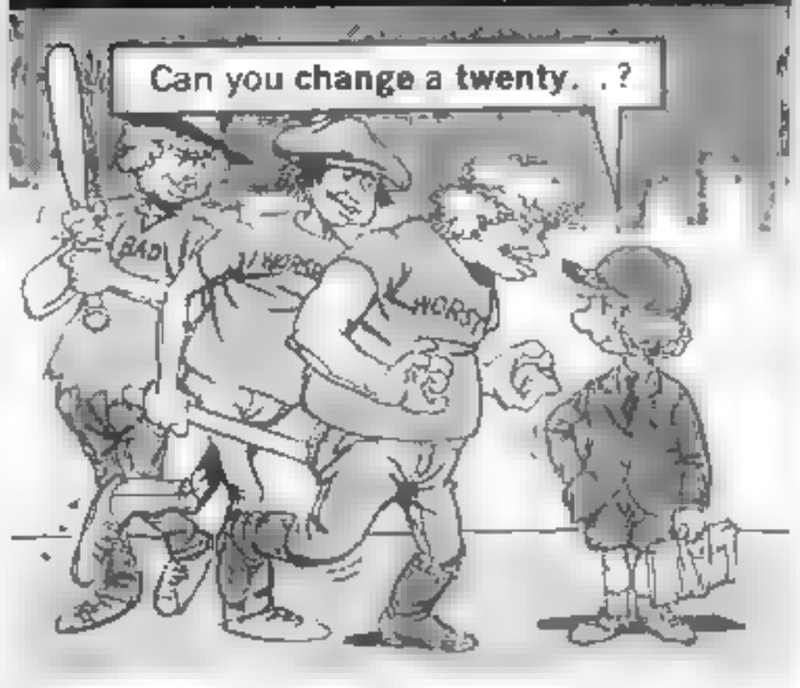
WHEN SOME BIGGER KIDS SAY...



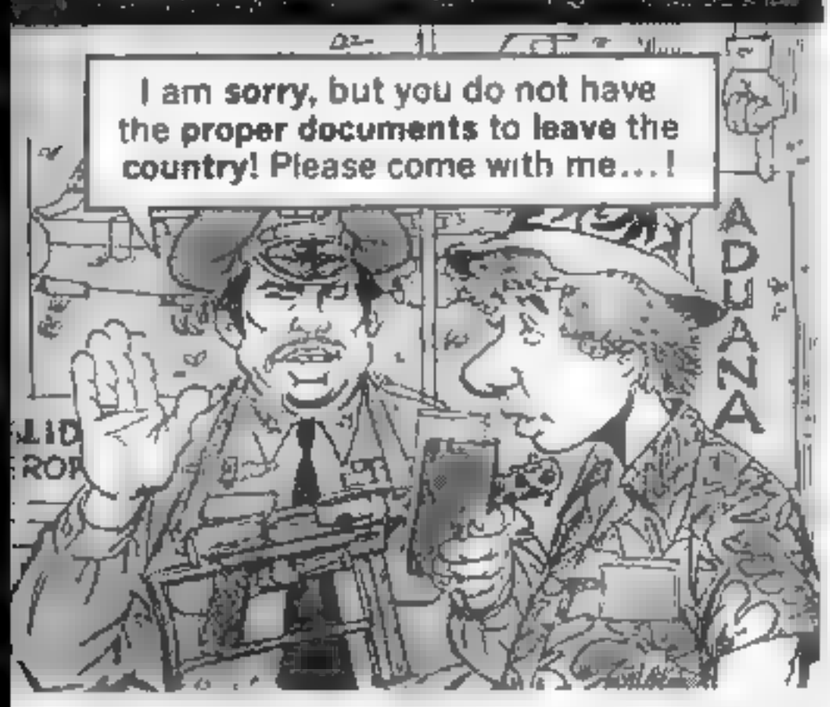
THE BEST THING TO SAY IS...



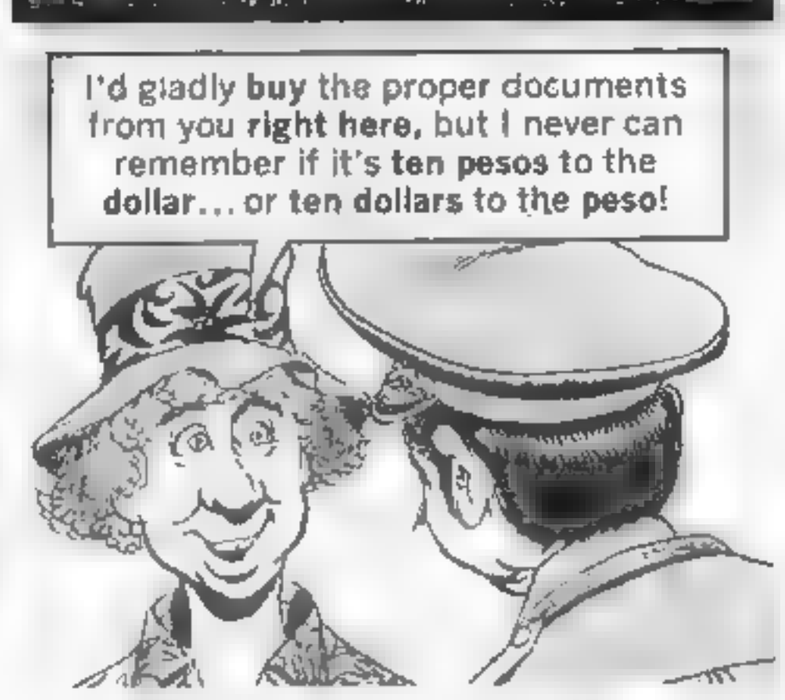
THE WORST THING TO SAY IS...



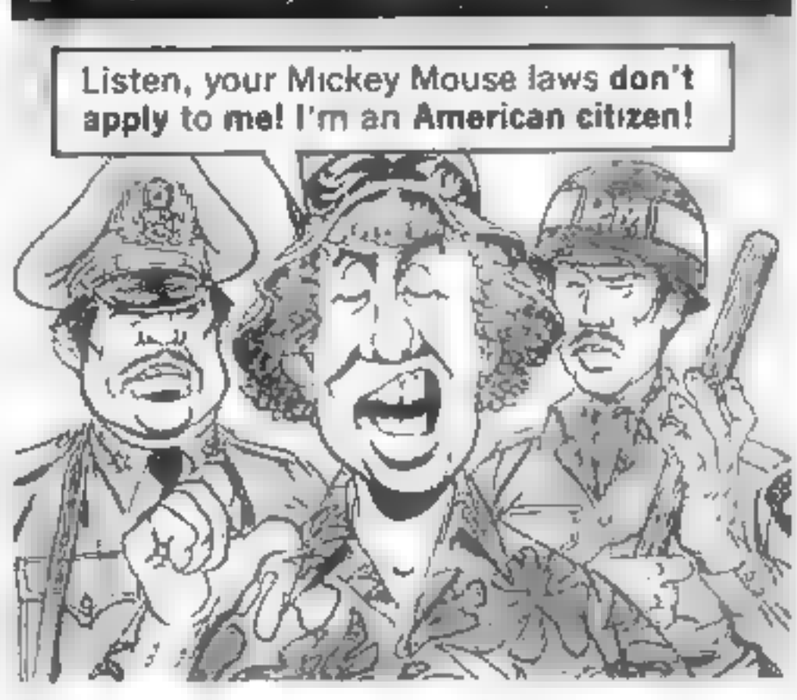
WHEN A FOREIGN FLUNKY SAYS...



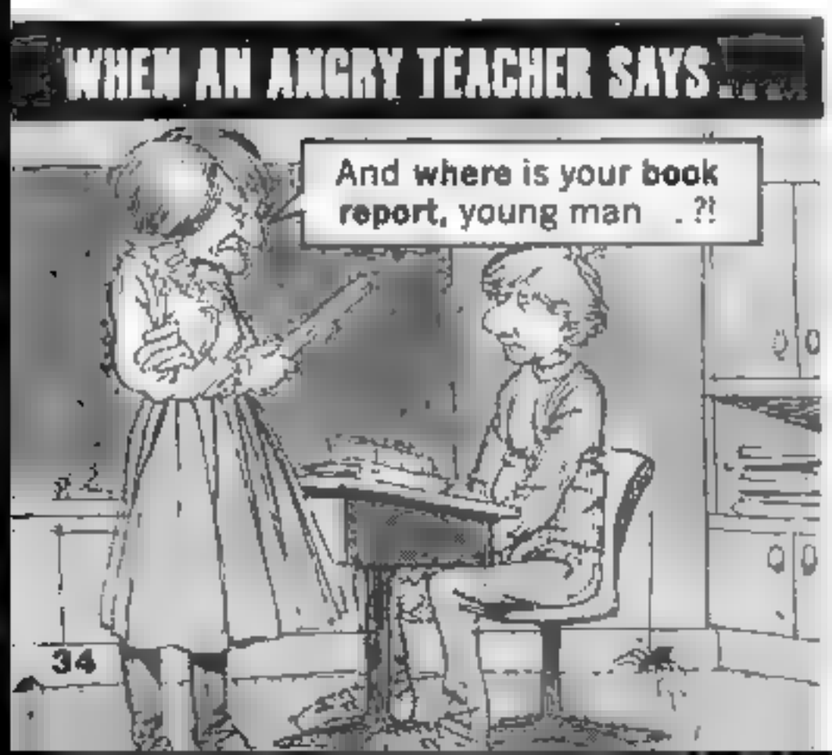
THE BEST THING TO SAY IS...


I'd gladly buy the proper documents from you right here, but I never can remember if it's ten pesos to the dollar... or ten dollars to the peso!

THE WORST THING TO SAY IS...



WHEN AN ANGRY TEACHER SAYS...



THE BEST THING TO SAY IS...

THE WORST THING TO SAY IS...

AND THE WORST...
FOR EVERY OCCASION

ARTIST GEORGE WOODBRIDGE WRITER TOM KOCH

WHEN YOUR DATE'S FATHER SAYS...

Have her home by **eleven,** or you'll be in **big trouble,** young fella...!

THE BEST THING TO SAY IS...

Okay... but I'll hate to tell the **Pastor** that **you're** the one who's making us leave **Choir Practice** early!

THE WORST THING TO SAY IS...

Okay, but that'll only give us enough time to go to a motel **right here in town,** and somebody might **recognize** us!

WHEN AN OBNOXIOUS GUY SAYS...

How about a fling around the **dance floor,** Kiddo?

THE BEST THING TO SAY IS...

You're **awfully brave** to ask **me** to dance... or haven't you **heard** that I've been **exposed** to **herpes**...?!

THE WORST THING TO SAY IS...

Sorry, but I was planning to get some **fresh air** by taking a **stroll** down by the **lake** in the **moonlight!**

WHEN A GUY WITH A GUN SAYS...

Empty out the **cash drawer,** and put all the dough in this **bag!**

THE BEST THING TO SAY IS...

Happy to **oblige!** It's not **my** money, and I **never liked** the capitalist swine who **owns** this place **anyway!**

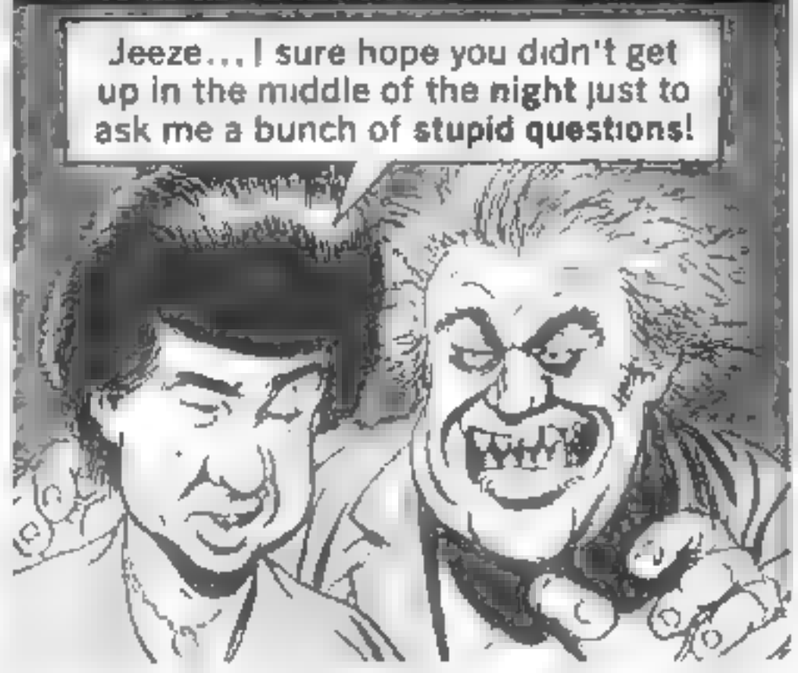
THE WORST THING TO SAY IS...

What good will the money **do** you?! Now that I've seen your **face,** I'll be able to **identify you** from a **Police Mug Shot Book** in **nothing flat!**

WHEN YOUR STEAMING DAD SAYS...

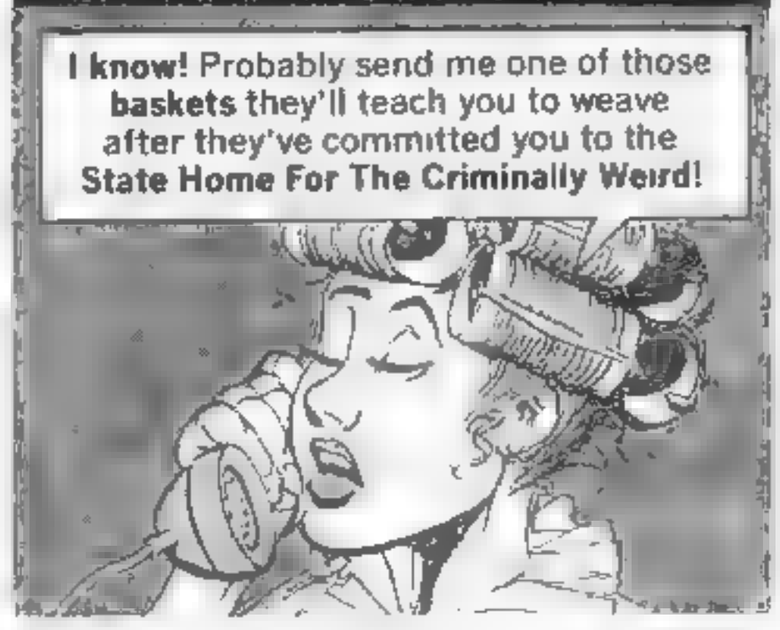
THE BEST THING TO SAY IS...

THE WORST THING TO SAY IS...



WHEN THE SCHOOL NERD SAYS...

THE BEST THING TO SAY IS...


I know! Probably send me one of those **baskets** they'll teach you to weave after they've committed you to the **State Home For The Criminally Weird**!

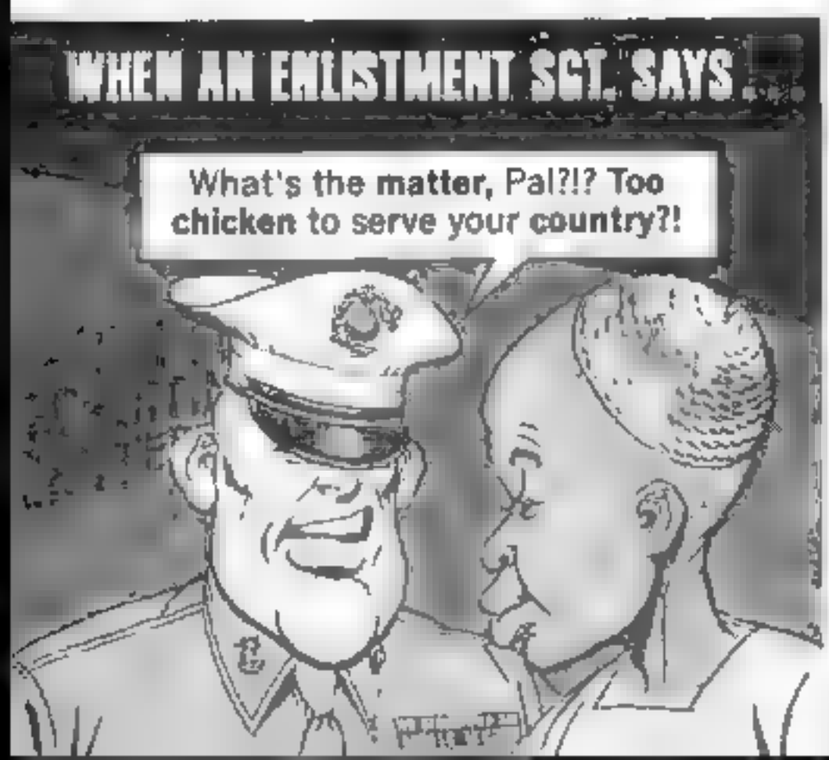
THE WORST THING TO SAY IS...

WHEN A STRANGE CALLER SAYS...

THE BEST THING TO SAY IS...

THE WORST THING TO SAY IS...

WHEN AN ENLISTMENT SGT. SAYS...



THE BEST THING TO SAY IS...

THE WORST THING TO SAY IS...

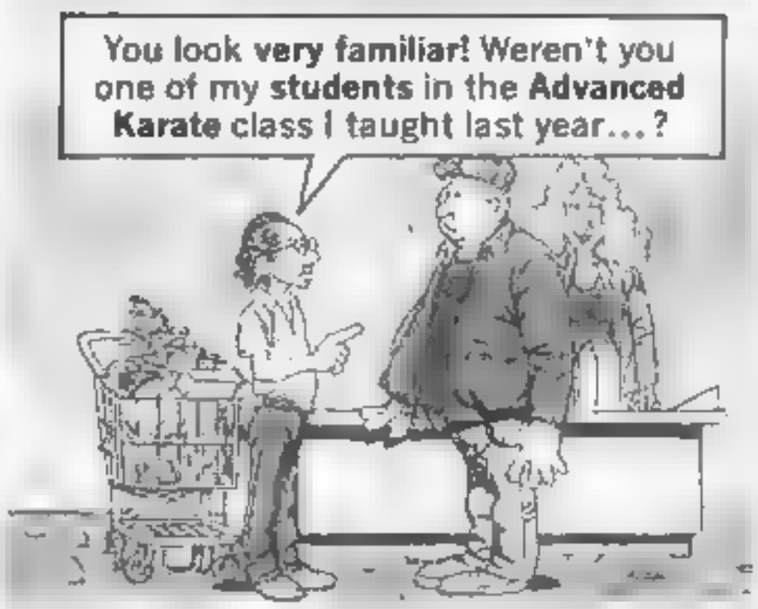
WHEN A SOLICITING PRIEST SAYS...

THE BEST THING TO SAY IS...

THE WORST THING TO SAY IS...

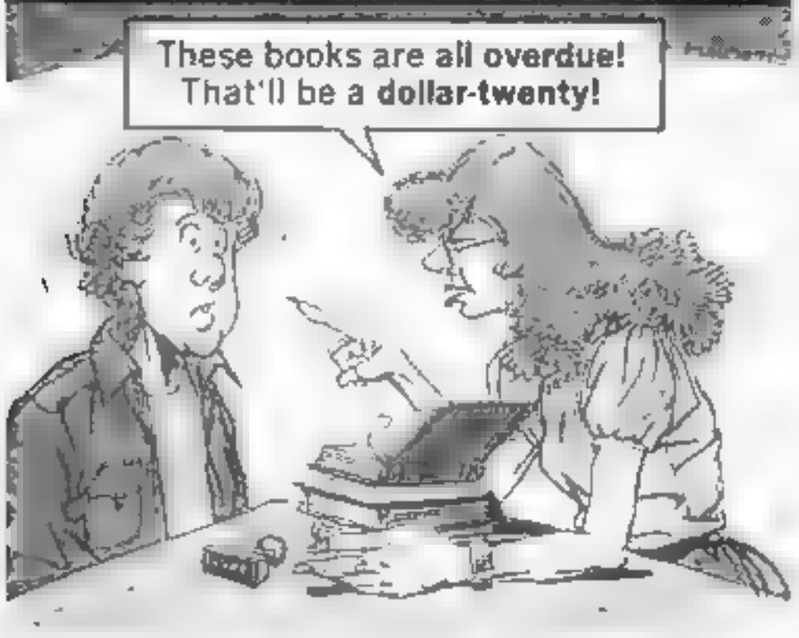
WHEN A TOUGH BULLY-TYPE SAYS...

THE BEST THING TO SAY IS...



THE WORST THING TO SAY IS...

WHEN A SNIDE LIBRARIAN SAYS...



THE BEST THING TO SAY IS...

THE WORST THING TO SAY IS...

WHEN A MOTORCYCLE COP SAYS...

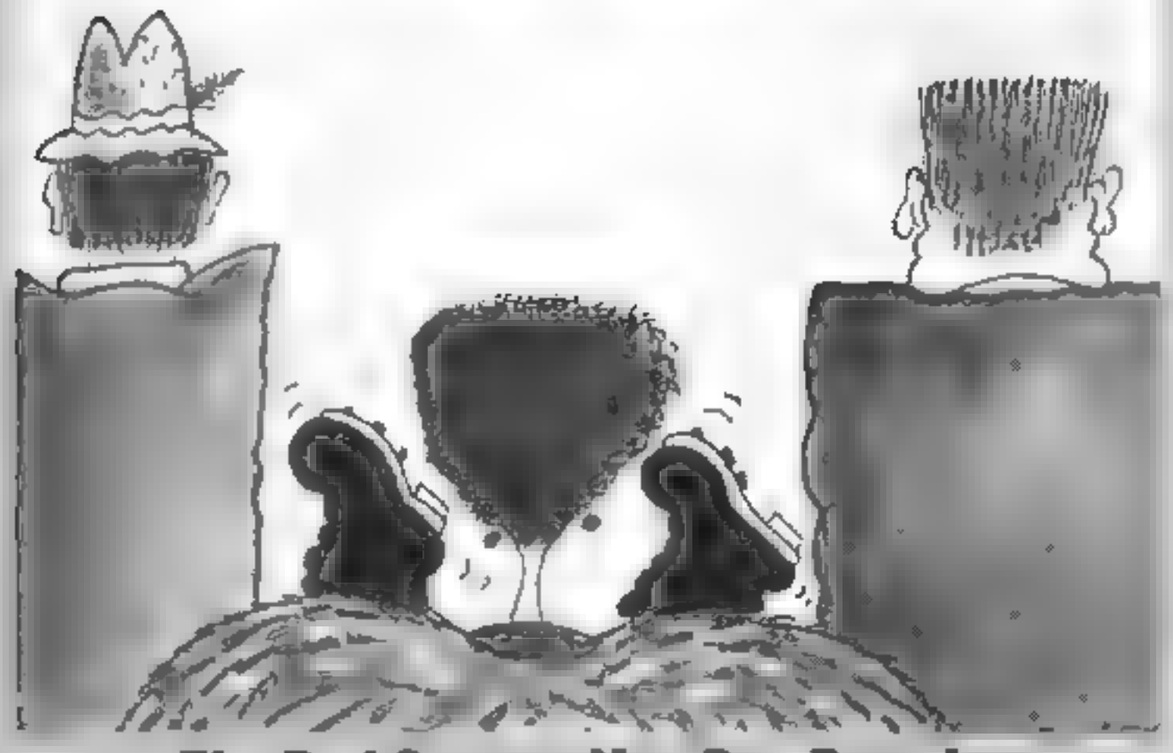
IF YOU'RE A GIRL... THE BEST THING TO SAY IS...

IF YOU'RE A BOY... THE WORST THING TO SAY IS...

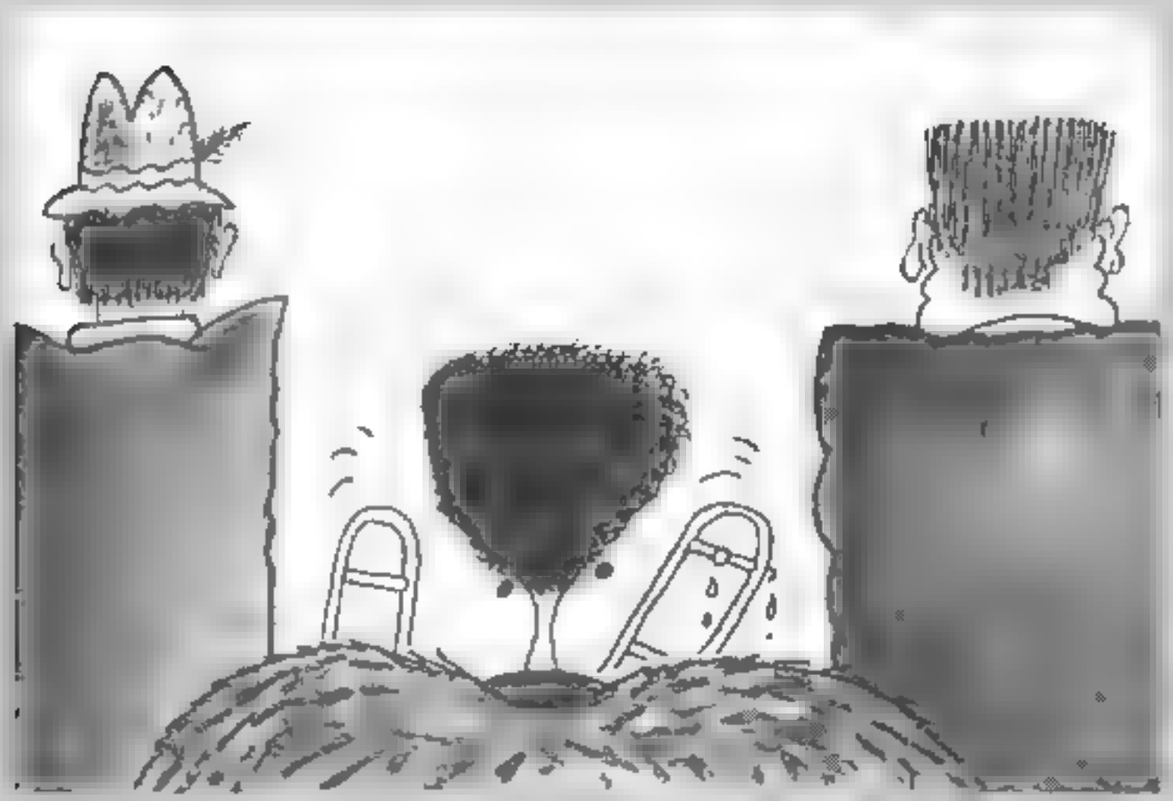
SHORT-SIGHTED DEPT.

THE PASSI...

...AS SE... BEHI... VERY TAL...

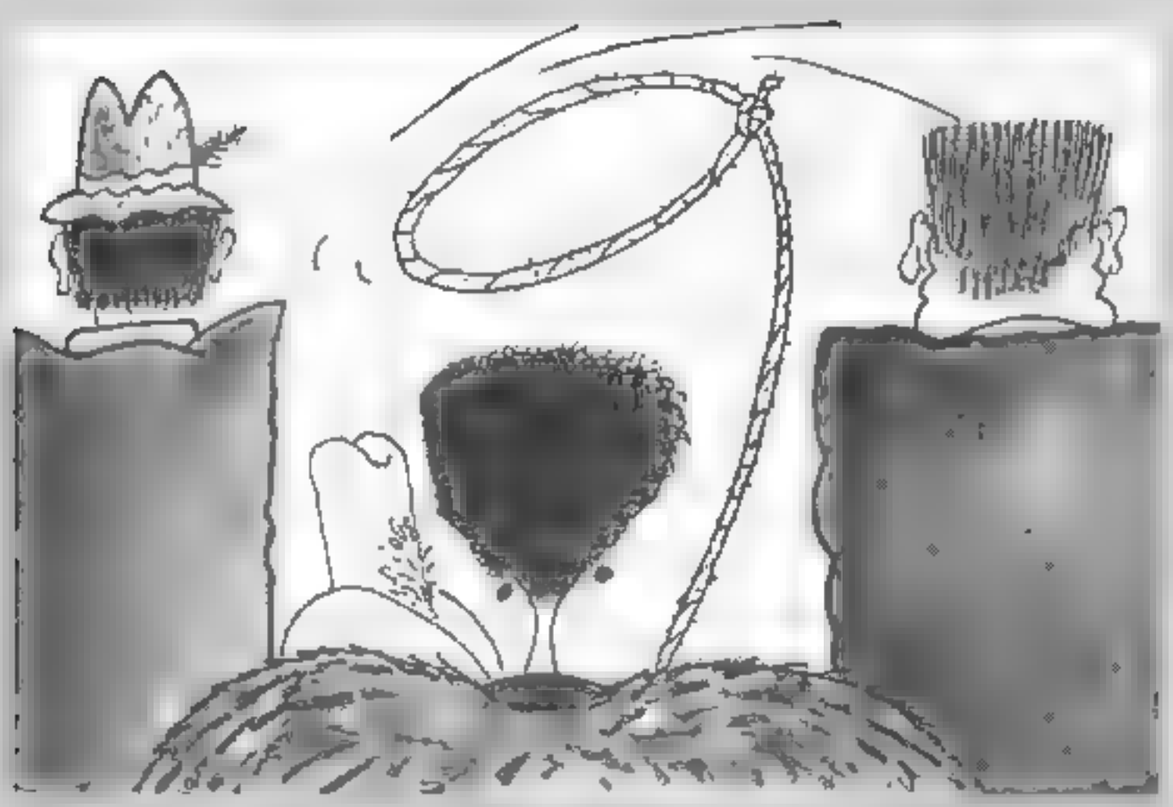


The Red Square May Day Parade

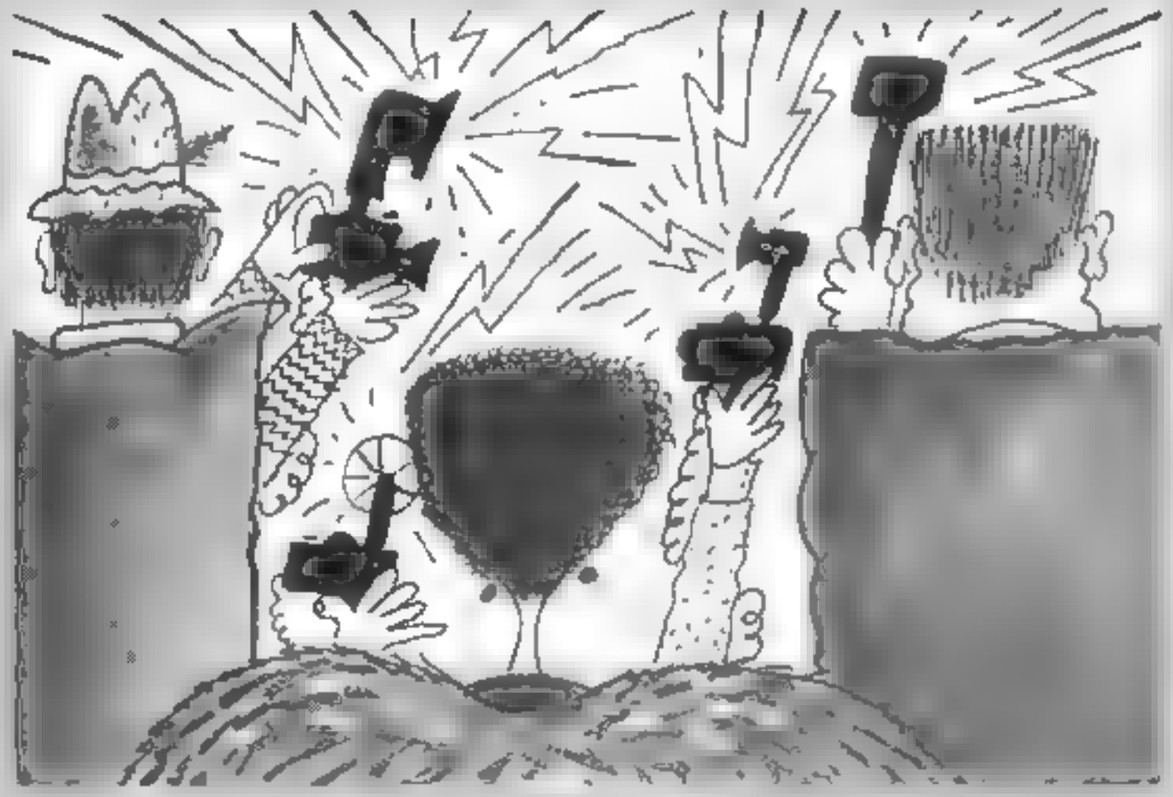


The Pinkooque H.S. Marching Band Parade

The Ranklin-Bokum-Baskum Circus Parade



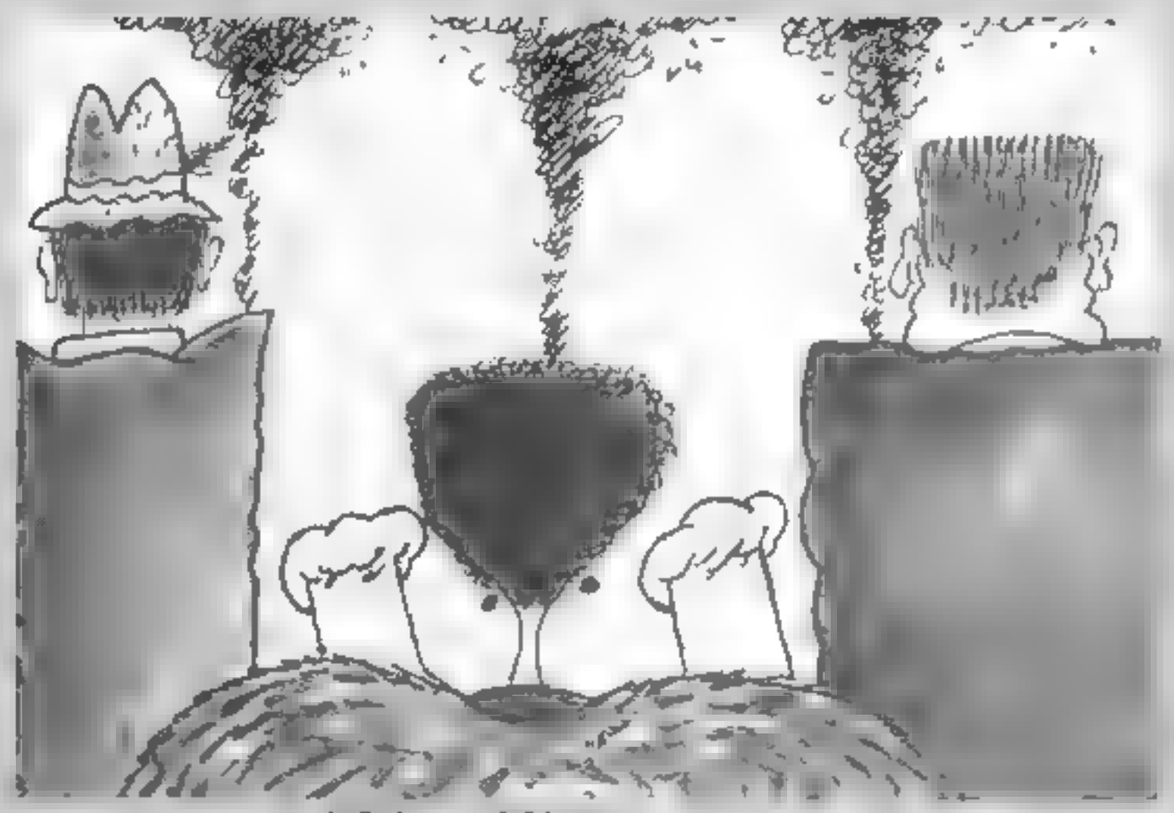
The Annual Calgary Stampede Rodeo Parade



The Oscar Awards Celebrity Parade

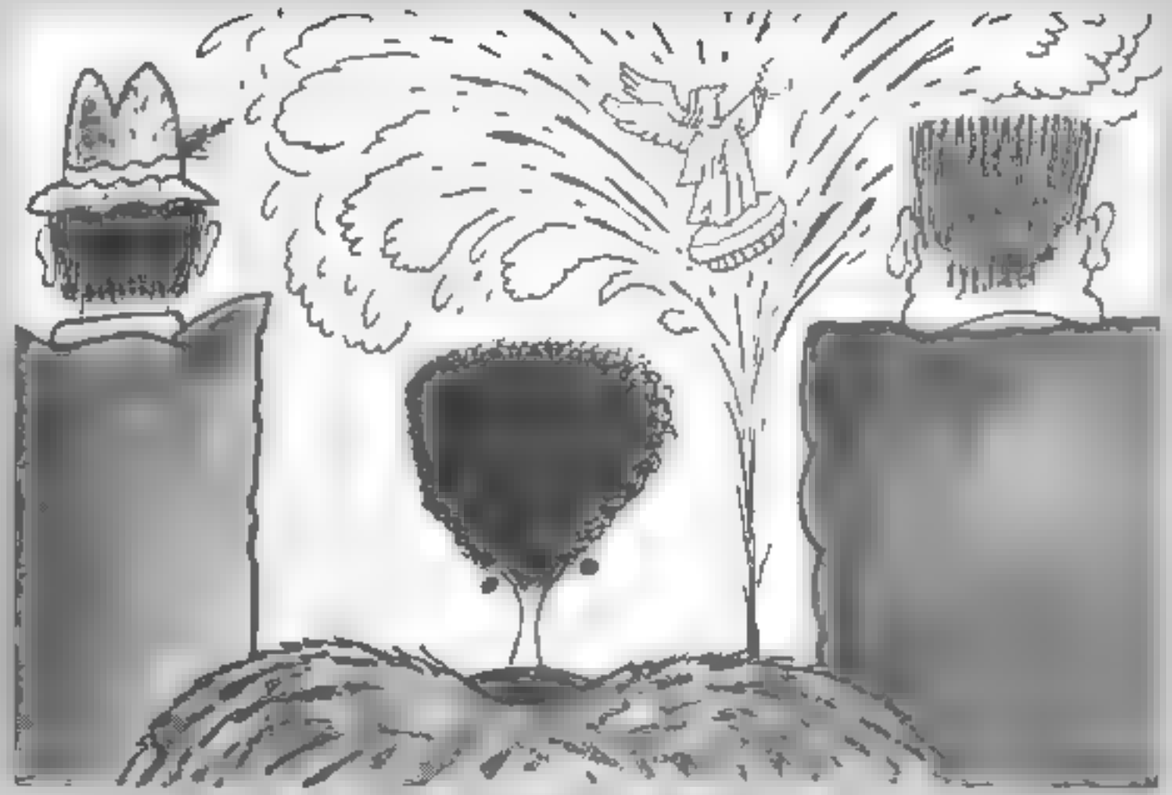
NG PARADE EN FROM ND A L CROWD

WRITER AND ARTIST: PAUL PETER PORGES

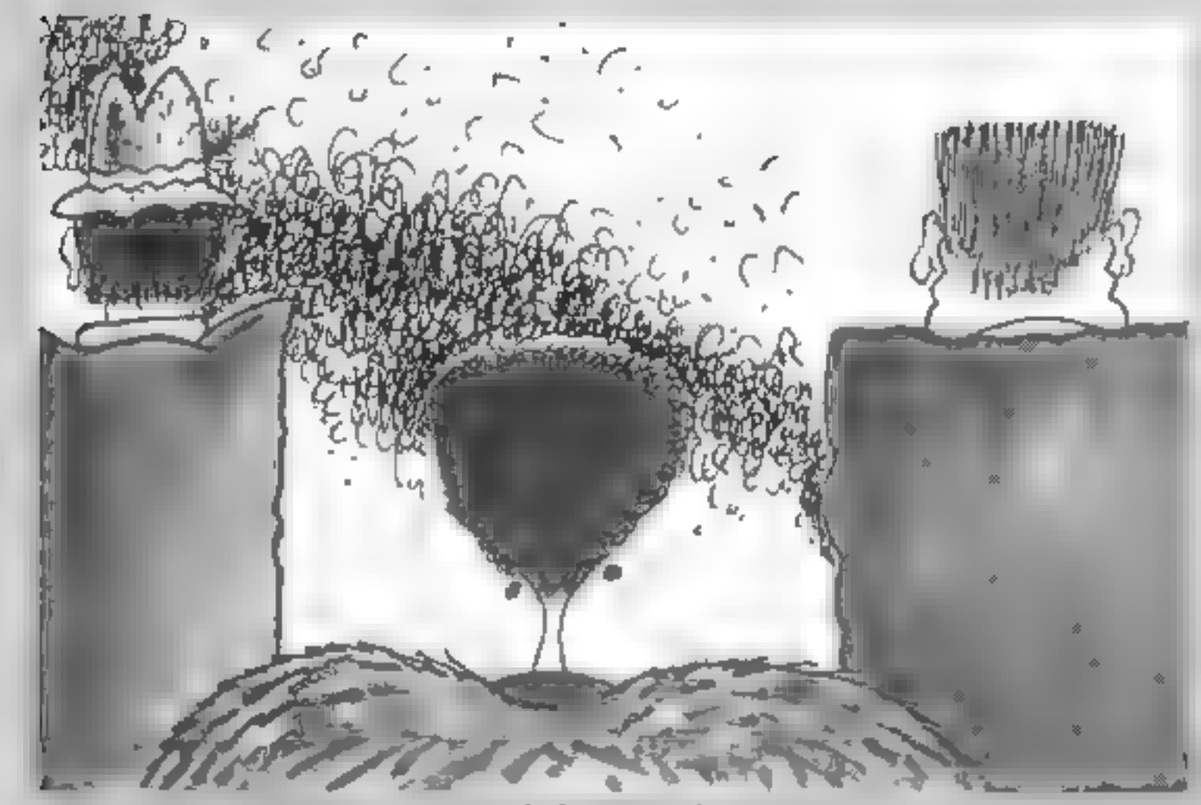


The Parade Of Bar Mitzvah Flambé Desserts

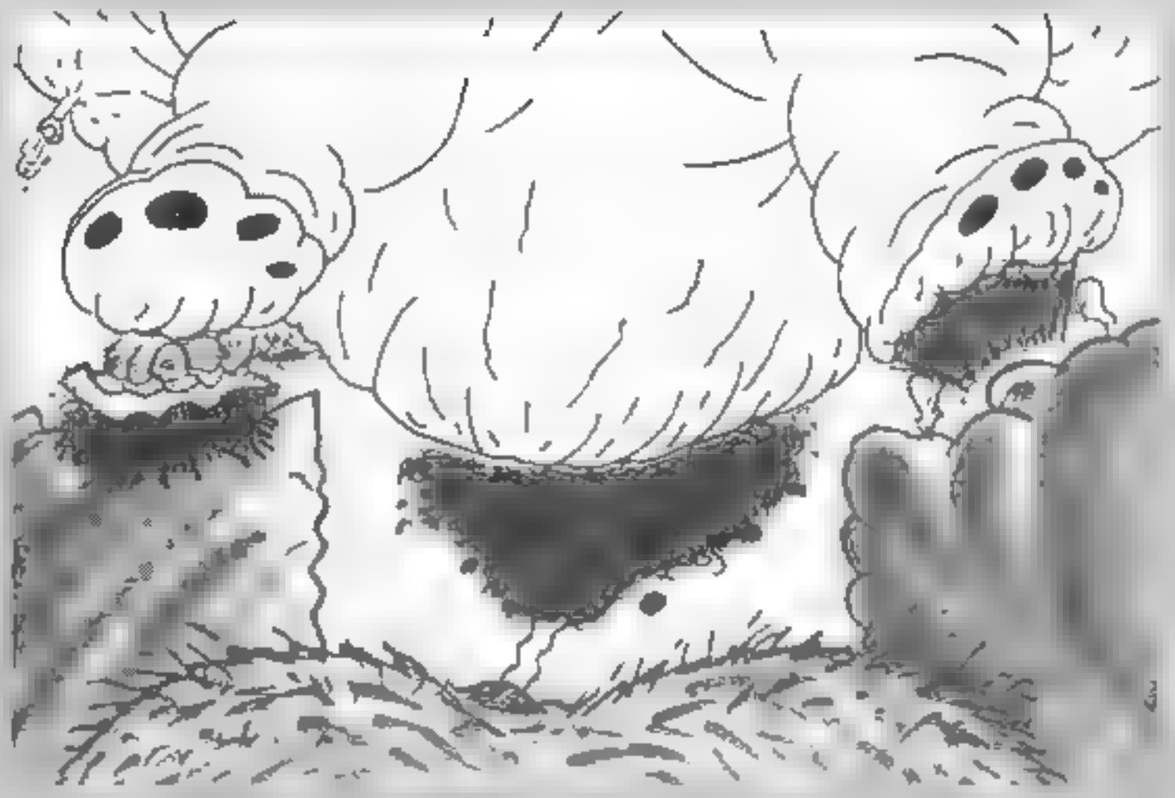
The New Orleans Mardi Gras Parade



The Annual Rotorua Antique Car Parade



The Entrance Of The Olympic Flame



Macy's Annual Thanksgiving Day Parade

CHEERY-ODES DEPT.

You've finished with Don Martin
And our spoof of this month's flick;
You've figured out the Fold-In
And not once did you get sick;
The best is now behind you;
Still, we'll toss you one more crumb;
So brace yourself, Mad readers,
For the verse is yet to come.

POEM

Rejoice!

When some dear friend drives off a bridge,
Rejoice should he survive!
And when that friend is beaten up,
Rejoice if he's alive!
And should that friend get deathly ill,
Rejoice if he pulls through!
But by and large and most of all,
Rejoice it wasn't you!

Determination

Well, sure it's tough when you've been creamed
To rise up off the floor;
And sure it takes a lot of guts
To risk your hide once more;
While other guys might chicken out,
You've got to keep persisting;
Because, who knows? One night you'll date
A girl who's not resisting.

Devotion

He trots along behind you,
And he's loyal and well-trained;
He can sit up and roll over
And he never has complained;
And he always comes a-running
Every time his name you call;
But what else were you expecting?
He's your husband, after all.

On Growing Old

Your hair has turned to silver
And deep wrinkles line your face;
Your memory is failing
And your teeth don't stay in place;
Yet even though you're stooped and bent,
And energy you're short of,
Kneel down and thank the Lord above
That you're alive—well, sort of.

MS ...To Inspire You And Bring Hope To Your Heart And Make You Feel A Whole Lot Better

WRITER FRANK JACOBS

Solitude

They say that you're a loner,
But on that you disagree;
You have a thousand thoughts and dreams
To keep you company;
You like the lonely life you lead;
On that you are resolved;
Besides, with all the crime out there,
Who wants to get involved?

Blessings

There are riches in the hearts of friends
You'll never find in banks;
There is wealth beyond your wildest dreams
In one small word of thanks;
There is gold within the sunset as
It glimmers in the west—
But all that crap won't keep your car
From being repossessed!

Deliverance

You've blown the deal, you've missed the boat,
You've lost the crucial game;
And now you face yourself and say
That you're the one to blame;
When guilt and shame and self-reproach
Lie heavy on your head,
Break free of burdens such as these—
Blame someone else instead.

Forgiveness

The friend who ran off with your wife—
Forgive him for his lust;
The chum who sold you phony stocks—
Forgive his breach of trust;
The pal who schemed behind your back-
Forgive his evil work;
And when you're done, forgive yourself
For being such a jerk.

LAW AND ORDURE DEPT.

Hi, all you "Law-And-Order" fans! I am **retired Judge Miltown C. Hardhassle!** I now spend my free time catching **felons** who were brought before me in Court, and who were **freed** on some **small technicalities**... like **being innocent,** or nonsense like that! So I've gone from **UPHOLDING the Law** to **BREAKING IT**... about a dozen times per episode... seeing that **Justice** is done... or at the very least, that an hour of Prime Time is **filled violently!**

I'm **Marked McCorny,** an **ex-con on parole,** who was placed in the **Judge's custody!** Before the Judge took me under his wing, I used to ride around in **fast cars,** make it with **fast women,** get into **terrible trouble** and **get arrested** a lot! Thanks to the **Judge,** I **STILL** ride around in **fast cars,** make it with **fast women** and get into **terrible trouble**... only **NOW,** I no longer **worry** about **getting arrested!** And to **think**... there are **people** who say, "Today's Judicial System just **doesn't work!"**

I'm the **CAR** in this series! No, **don't** freak out because I'm **talking!** On the **actual show,** I'm **NOT ALLOWED** to talk! You see... that's the **only** way the TV audience can **distinguish** between **this** series and **"Knut Rider"!** If the **car TALKS,** you're watching **"Knut Rider"!** If it **DOESN'T,** then you must be watching...

BLIND JUSTICE

CHOO CHOO JUSTICE

MICHIGAN STATE PRISON

AUTO DA FE

ELECT ROY BEAN

Torres

HARDHASSLE AND MCCORNY

More chow! More chow! More chow! More chow!
Y'know, McCorny ..I was able to take you out of prison but taking the prison out of YOU is something else again!
Would M'sieur like more vin blanc with his "more chow"?
RAP RAP RAP RAP RAP RAP
And you were retiring just in time, too! You were getting too indecisive! Like, on your last case, you sentenced the felon to "from one day to life!"!
Nah! I never give it a second thought...! Gee, that waiter sure has a strange way of serving shish-ka-bob! With the skewer right through his chest...!
I got news for you, Judge...! I think that was meant for you!!
That's nonsense! I ordered the trout almondine!

ARTIST, ANGELO TORRES WRITER, DICK DE BARTOLO

Hardhassle, how come you let me out of the "cooler"— and took me into your home...?
Because I really felt that there was a lot of "good" in you!
Mainly, you'd be good to cut my lawn, you'd be good to clean my pool and you'd be good as my Valet, especially since I was retiring from the Bench...!!
Judge, with all the hoods you've tried and sent to prison, I would think you'd be scared 24 hours a day that someone would try to kill you in revenge...!
M'sieur, ze gentleman at ze bar he asked me to gif you zees with his compliments...!
Wow! Talk about a sparkling wine!!
Gee...! Even the explosions around here are in French!
BOOM

Hey, that was a **rowdy** little wine, **wasn't** it!

One of the guys at the bar **looked familiar!** I think it was **Guido the Gimp,** or **Peter the Pimp,** or **Winny the Wimp...!!**

Don't get **carried away,** Your Honor! That was **Solly the Skimp!** He's the **Bartender!**

C'mon, McCorny! Let's get **out** of here **on the double!**

That's what I **like** about you, Judge! **Nothing fazes you!** You're going after the guy who sent you that **dynamite wine bottle,** eh?

No, I'm **running out on the check! I'm retired,** and **you're unemployed!** Who can **afford** to **eat** in a **fancy restaurant** like **this!** C'mon, let's go!!

What kind of **coat** did you check, Sir??

Oh, **no coat!!** I checked my **CAR!** It's a bright red, low-slung **sports car!**

Uh... would you mind stepping in and **pointing it out?** A lot of **TV folks** eat here, and we've got **dozens** of cars checked here that match **that** description!!

Y'know, you're a **pretty foxy-looking chick!** How would you feel about going out on a **date** with a **macho guy?**

Oh, I'd **love it!** What **night** is the **Judge free?**

I know you said that as a **little joke**... but just remember that this show has a **"three little joke minimum"!**

Yeah, and it **ALSO** has a **"six barf minimum,"** which **YOU'VE already exceeded!!**

Hey, **what happened,** Judge?? **Don't** tell me someone tried to **KILL** you again?!?

Nahh... I'm just wearing my **Goodyear After-Shave Lotion!!**

Of course someone tried to kill me, **idiot!** Shut up and **follow that car!!**

PARKING

DUKES OF HAPHAZZARD CAR CHASES

KNUT RIDER CAR CHASES

SIMPLE and SIMPLE CAR CHASES

HARDHASSLE AND McCORNY CAR CHASES

...and the **Rams** are crossing the **50-yard line** with the ball...

...while the **bad guys** are crossing the **40-yard line** with their **car...**

...and **McCorny** is crossing the **20-yard line** with **HIS car!!**

VISA

50

VET

SHHH

Boy... TV producers sure are getting **desperate** for **new locales** to hold **car chases!** That one is taking place in the **OCEAN!**

Y'know, McCorny, there are **many disadvantages** to a low-slung sports car like this—**especially** in an **UNDERWATER CAR CHASE**... *glug*... *glug*!

LIFE BOY REALLY STOPS B.O.

Well... those dirty rats **got away** from us! *Uh*—did you manage to get their **license plate number**...?

I'll just look in my **files** and see which thug owns the license plate **"BAD GUYS"!**

I did **better** than that!! Take a look at **this**...!! I got their **whole license plate!** Their **bumper** fell off during the car chase!

Judge, did it ever occur to you that the **entire Justice System** in **L.A.** could be **all screwed up** because **you** have most of the **Court's records** hidden here in your house?!?

Well, I just took a **few** files home to **read** each night... and after **doing** that for over **50 years,** it just kinda **added up**...!

BAD GUYS

Ahhh! **Here** we are! That license plate belongs to **Carl the Counterfeiter!** He was arrested for printing **$20 bills** with **Jackson's picture** on them!

But isn't Jackson's picture **SUPPOSED** to be on the $20 bill ?

Yeah! But **ANDREW Jackson! NOT Michael Jackson!**

I sent him to **prison,** but he **escaped!** He bribed a **guard** with thousands of **$100 bills** with **Franklin's picture** on them...!

Benjamin Franklin??

No . **ARETHA Franklin!** Let's check out his last known address!!

ROCKFORD FILES

NICHOLSON FILES

THE BETA VHS VIDEO STORE

ALL THE LATEST HOLLYWOOD MOVIES—ON TAPE—ON SALE

Look at **that!!** Carl must've joined forces with some **tape pirates!**

Any relation to **Pittsburg Pirates...?**

Absolutely none! Just like **this show** has no relation to **entertainment!**

Uh—**just joking,** Judge! The TV audience **expects** ex-cons who've been **brutalized** by **guards** and **other ex-cons** to have a certain **GAY, WHIMSICAL approach** to life!

"X-RATED" MOVIES MARKED DOWN TO "PG"

Boy, **these** guys are tape pirates of the **FIRST ORDER!!** They steal movies **before** they're even **released,** make **dupes** and **sell them** in stores like **this!**

They even steal movies and dupe them **BEFORE they're MADE!!** Look at these **titles**...!! **"ROCKY IV"! SUPERMAN IV"! JAWS IV"! STAR TREK IV"**

We have to get **proof** that the **tapes** they're selling are **illegal!** Pose as a **customer** and **buy** some!!

BUY some?! Why don't I just **STEAL some?!?**

McCorny, you **don't** fight a **crime** with a **crime!!**

Why not? it works with **FIRE!**

Uh... I'm interested in buying some **hot tapes!!**

I'm **not interested** in **THOSE** kind of hot tapes, Mister!

Well, we just got in **"King Kong and the Pom-Pom Girls"** and **"Amazon Women Invade the Wonderful World of Nude Mud Wrestling"** and **"Deep Throat, Nostril and—"**

Oh, I get the picture! How about **"Muscle Men of Muscle Beach Meet Charles Atlas"?**

Uh.. **excuse me!** Did I say **"hot"** tapes?!? I meant **"hit"** tapes! Tapes of **hit movies** that won't open in **theaters** for **months!**

Listen, Mac ..if **you're** talking about buying **illegally pirated tapes of future movies, YOU'VE COME TO THE WRONG PLACE!**

Step over to that **OTHER COUNTER!! There's** where we sell the illegally pirated tapes of future movies!!

YENTL III

OVERSTOCK SALE

TAPE WORM

Okay! Now, I just got a shipment of **"The Empire Strikes For More Pay"** and **"Indiana Jones and The Temple of The Hasidim"...!**

Well, if you have **nothing newer,** I'll take **one** of **each!** Here's a **$50 bill!**

I got a **feeling** this bill is **counterfeit!** It's got a picture of **Ulysses Grant** on it!

Yeah! **So??**

It **should** be **CARY GRANT!**

ON STRIKE

ILLEGAL TAPES

Okay I got some tapes! **Now** what??

Let's check out the **address** on them and see if it's the **headquarters** for the **operation...!**

Shouldn't we call the cops?

Hell, no!! There are so many **detective shows**. .and so **few plots**. .let's keep this **one** all to **ourselves!!**

1 HR PARKING

BETA VHS VIDEO STORE

Shall we do our **weekly "Clever Plan"?**

Right! **I'll** go in... sign up as a **truck driver**...and **risk my life** trying to find out who **"Mr. Big"** is!

And **I'll** do the **important work**...sit in the car and flash my **Judge's I.D.** in case a **cop** tries to give us a **ticket** for **"Illegal Parking"!**

HEADQUARTERS FOR THE OPERATION OF

ILLEGAL TAPES, INC.

COME ANY CLOSER AND YOU'LL BE SHOT

LOADING ZONE

I'd like a **job!**

Yeah? Well, we **ain't hiring**— unless youse got **references!**

I got references! This **arm** was **broken** by **Carlo the Crusher,** this **scar** was **inflicted** by **Stevie the Slasher,** and this **vertebrate** was **crushed** by **Bruno the Bouncer!** Okay...?

Youse got a **real nice "Resume,"** kid!

HEAVEN'S GATE A WESTERN MEAT BALL

MEATBALLS IV A SPAGHETTI WESTERN

I'd **love** to offer youse...a **total stranger** who just **walked into** this multi-million dollar illegal scam ...a **job!** But— can we **trust** yuh?

What? Are you **kidding??** I've **never filed** an **Income Tax return,** I've collected **Medicare, Welfare** and **Unemployment** under **forty phony names,** and I've forged **thousands of signatures** on **checks** and **credit cards!**

I **like** you, kid! You're **honest!**

Are **you okay,** McCorny. . .?

What makes you say **that...?**

I appreciate your **concern,** Judge, but you **always** manage to **ask** about my **health** at **odd times,** and in **dumb ways** that **blow my cover!!**

Well, for **openers,** you make it just a little bit **difficult** for me when you walk in wearing your **Judicial robes!**

KEEP OUT

So we **meet again,** Hardhassle! You **tried** to throw the **book** at me once—but I **ducked!** Now **I'm** gonna get **even at last,** and throw a **bullet** at **you**—by **firing** this **gun!**

Listen, Carl...

And **YOU shut your mouth,** Punk!!

You don't scare **me,** Carl! **I've** done time in the slammer, **too!**

Oh, yeah?!? I was in for **murder** and **extortion!** What were **YOU** in for?

Assaulting innocent bystanders with **attempted humor!**

Let's see you try to escape **now,** wise guys! You're tied up with **video tape!** And not **cheap** junk, **either!** I'm talking about the **chrome** stuff!

But **we** can break out of **this** stuff **easy!**

Then in **that** case, we'll have **one more car chase** before the show ends! See you on the **highway...**

McCorny! Watch out for that **hairpin turn...!**

Careful! You're coming to a **blind corner...!**

Holy Cow, did you **see that?!** Carl missed that **last turn** and went **right off the road** and **down** the **mountain...!**

And talk about wrapping up a show **fast,** he **crash-landed** right into the **yard** of the **Los Angeles City Prison!!**

Look out for that **fork** in the road!!

Thank God!! There's the **sign** we've been waiting for . . !!

TWO MINUTES TO THE END OF THE SHOW! WRAP UP THE STORY!

Hey, **McCorny!** Every week, we do so many things that are **outside the Law** why don't we just **GO ALL THE WAY,** and **take over** the tape pirating operation for **ourselves?!**

Judge, **I like** the way you **think!!**

Wow! I must be **weirder** than I **thought!**

I just don't know, McCorny! **Business** couldn't be **worse!**

Maybe we shouldn't have **switched** from pirating **movies** to pirating **TV shows?!**

You're **probably right!** But I was **sure** people would be breaking our **doors** down to get copies of **future "Hardhassle and McCorny" shows!!**

And look at all this **other** great stuff we're selling! Illegal copies of **"Whiz Kids," "Lottery," "Mama Malone," "Manimal," "The Rousters"** and fifty-four attempts at **"The McLain Stevenson Show"...!!**

THE BETA VHS VIDEO STORE

GIANT MARK-DOWNS—90% OFF—BUY ONE, GET TEN FREE

BETA VHS VIDEO STORE

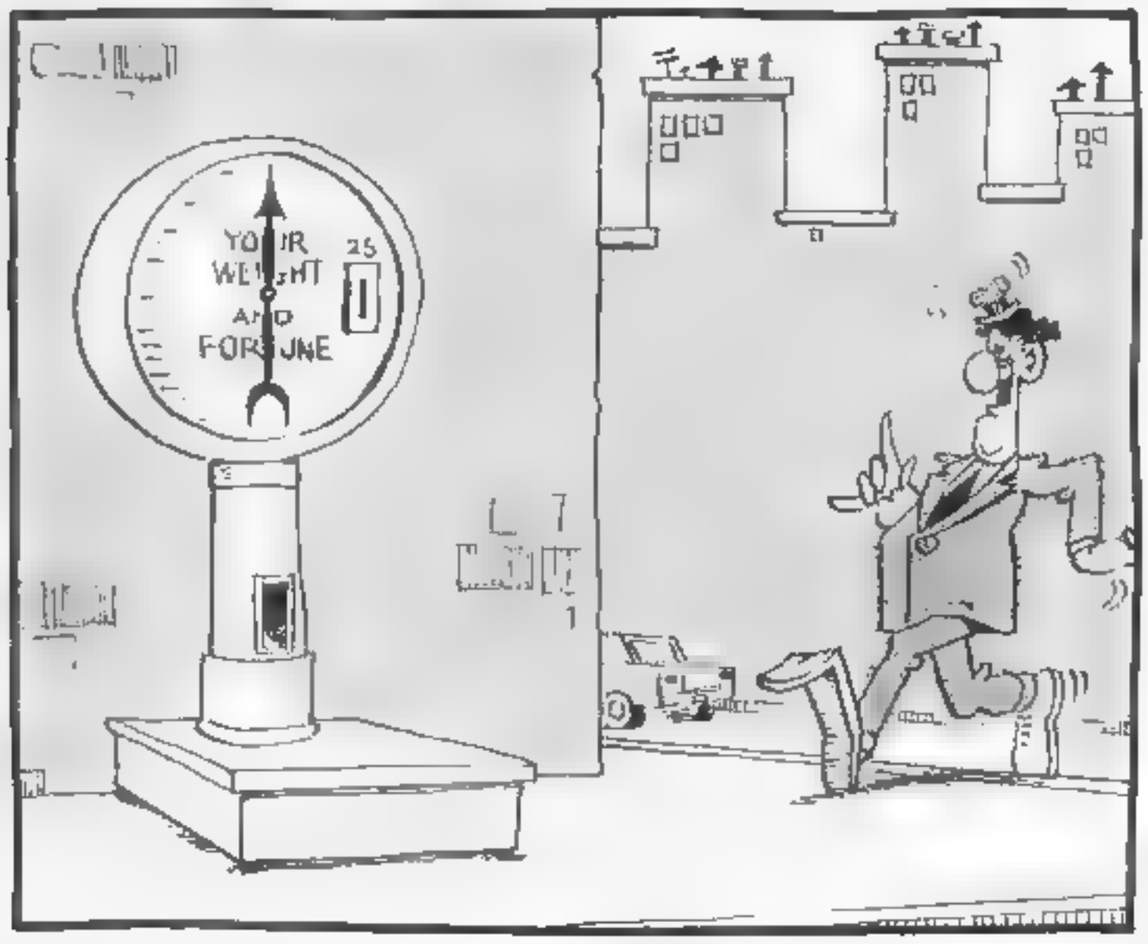
TV CLASSICS

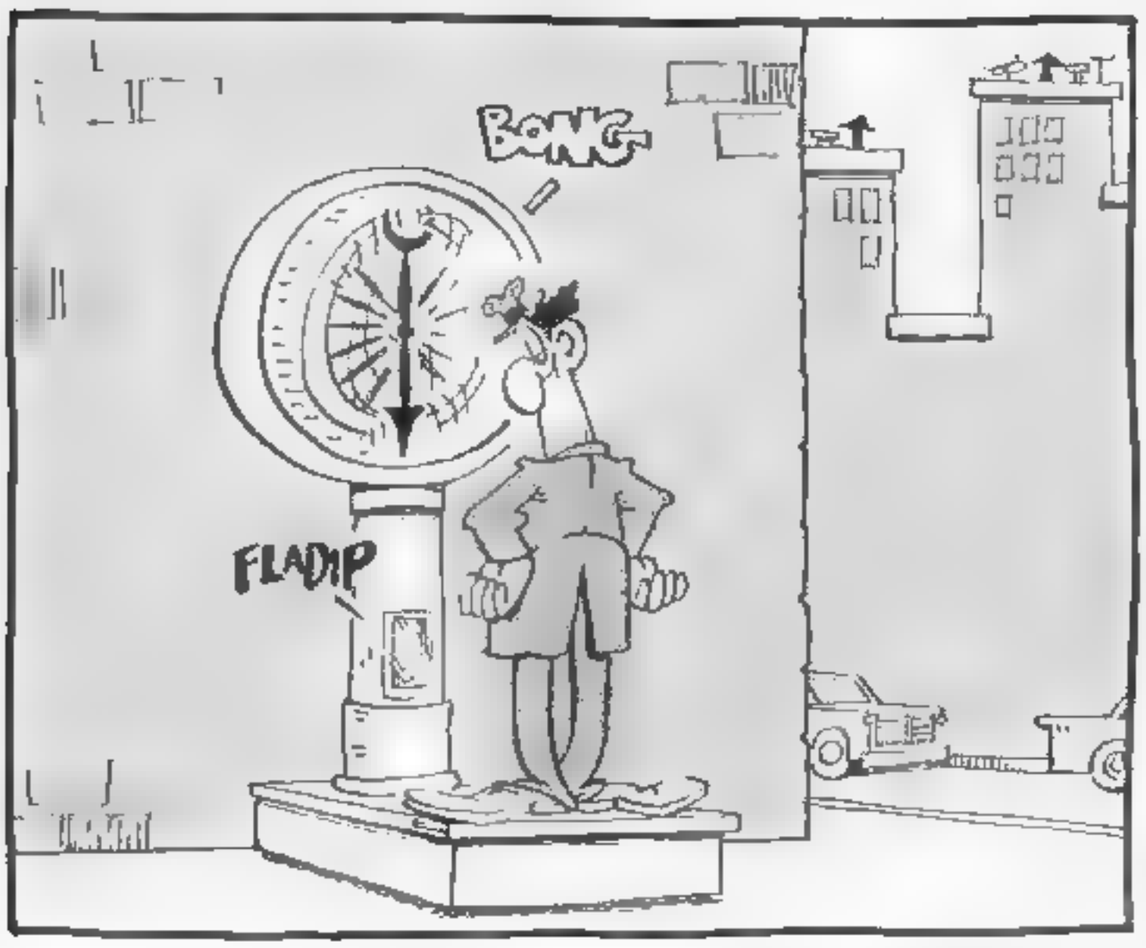
GAVILAN GLORIA

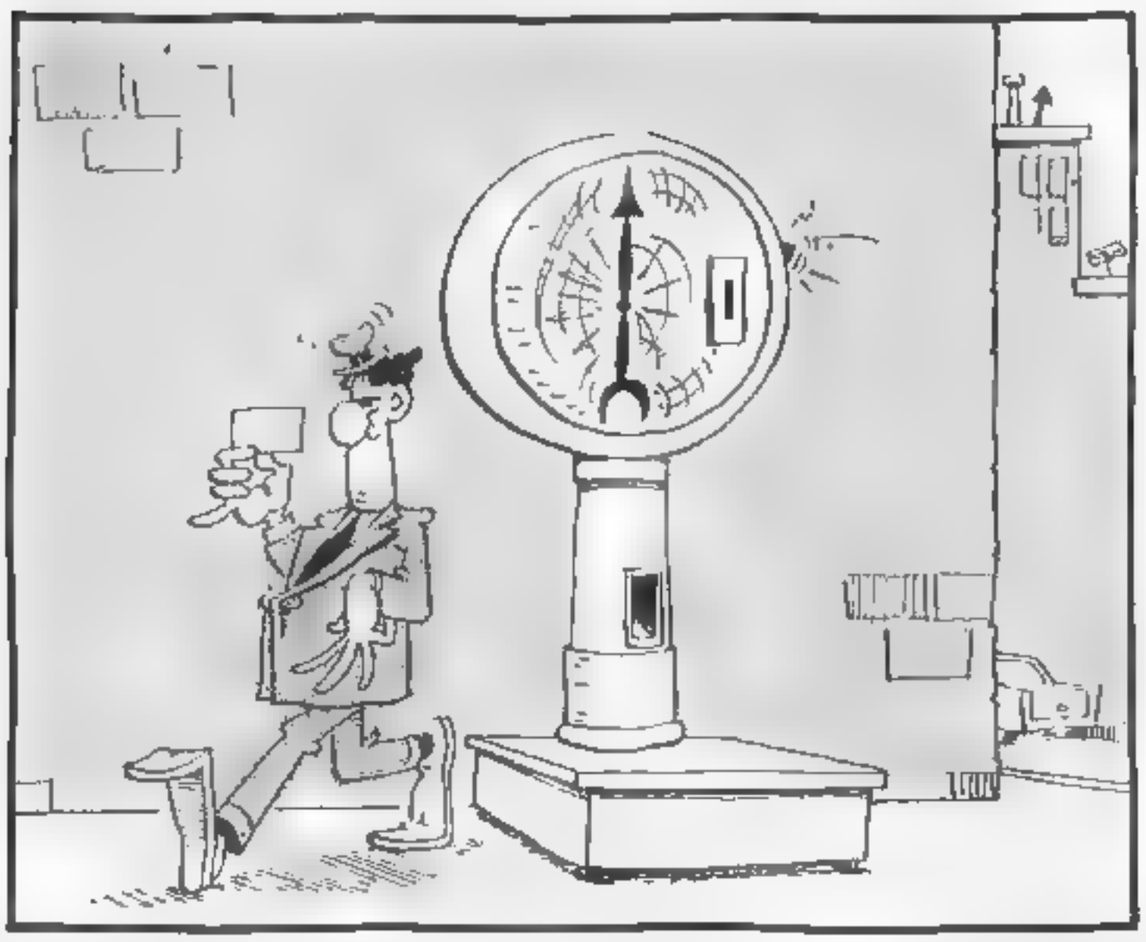
THE QUEST

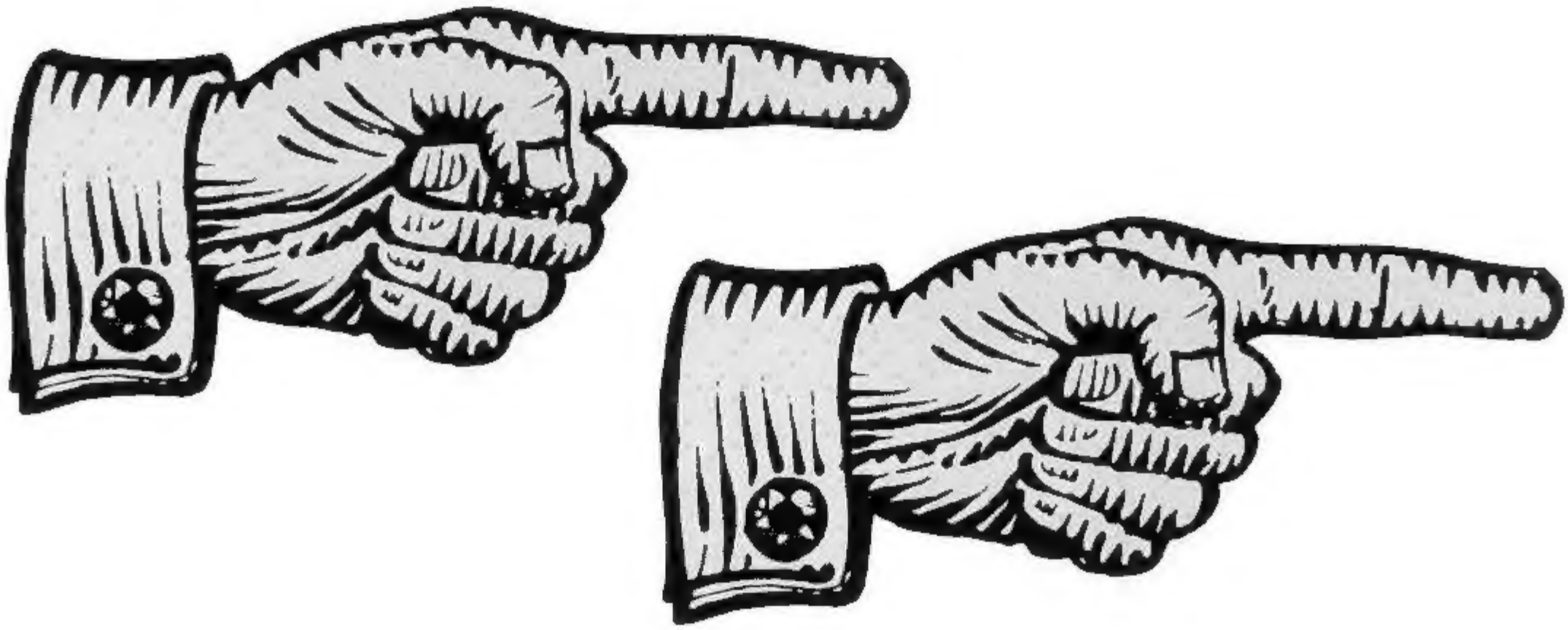
SIT COMS 2/$ OFF

ONE FINE AFTERNOON DOWNTOWN



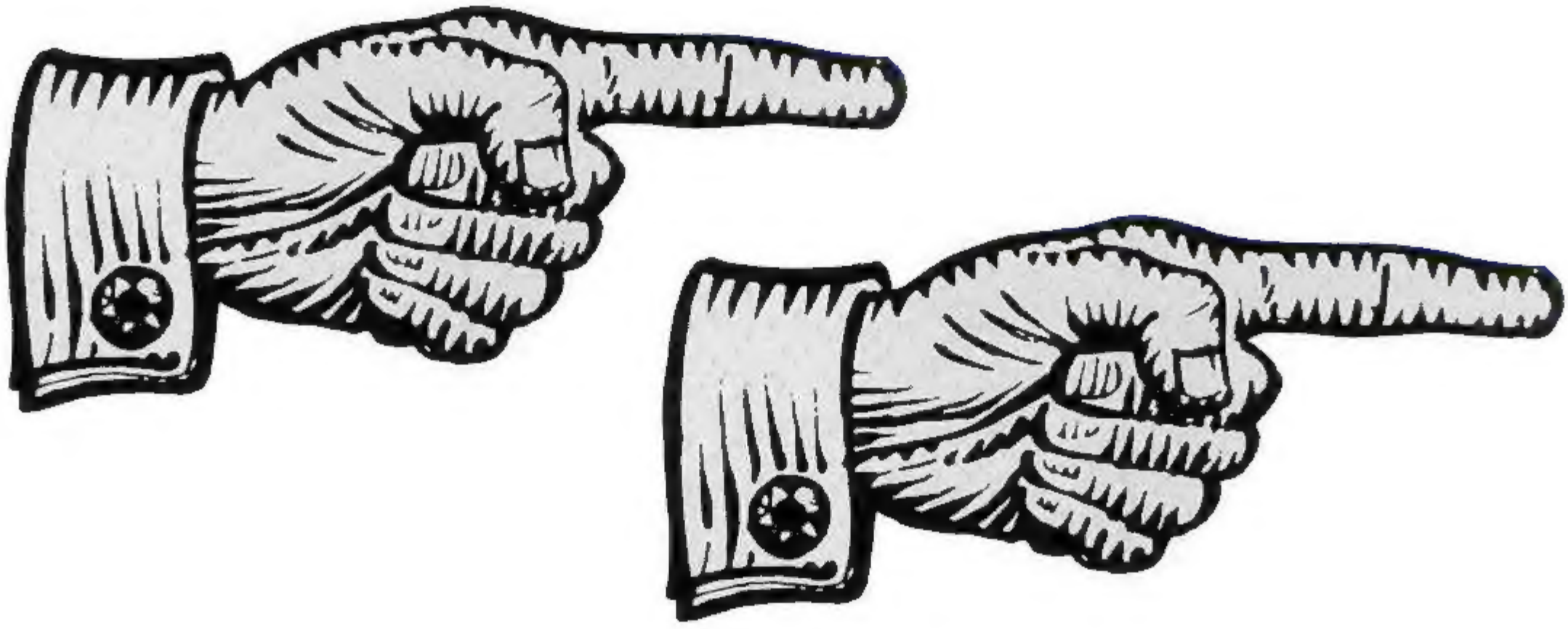






Nothing to see here!

Please skip ahead.



WHO HAD A HAND IN PROMOTING A HOT NEW EROTIC FASHION TREND?

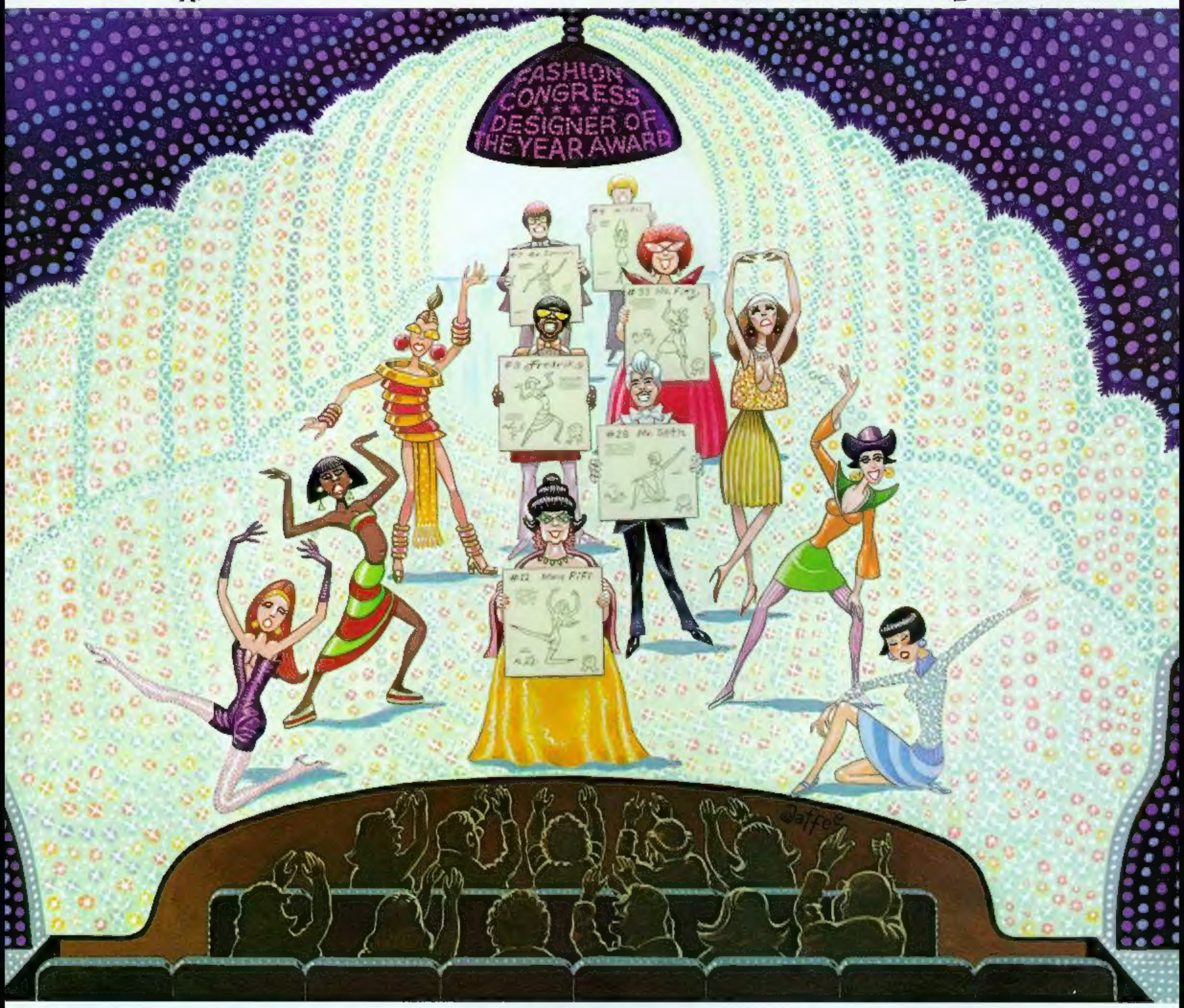
HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Sexiness in modern "fashion" is a constantly changing thing. To find out what the latest sexy notion is, fold in the page as shown...

FOLD PAGE OVER LIKE THIS!

A► FOLD THIS SECTION OVER LEFT ◄B FOLD SO "A" MEETS "B"



MINIMUM BODY COVERAGE IS A TRADITIONAL CATCH-ALL THEORY FOR SEXY FASHION. DESIGNERS FEEL JUST AS CERTAIN TODAY THAT NOT EXPOSING BACK-SIDES CAN ALSO BE EROTIC AND TURN PEOPLE ON

ARTIST & WRITER:
AL JAFFEE

A► ◄B

WHO HAD A HAND IN PROMOTING A HOT NEW EROTIC FASHION TREND?

FOLD PAGE OVER LIKE THIS!

A⋈B FOLD SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

MICH-
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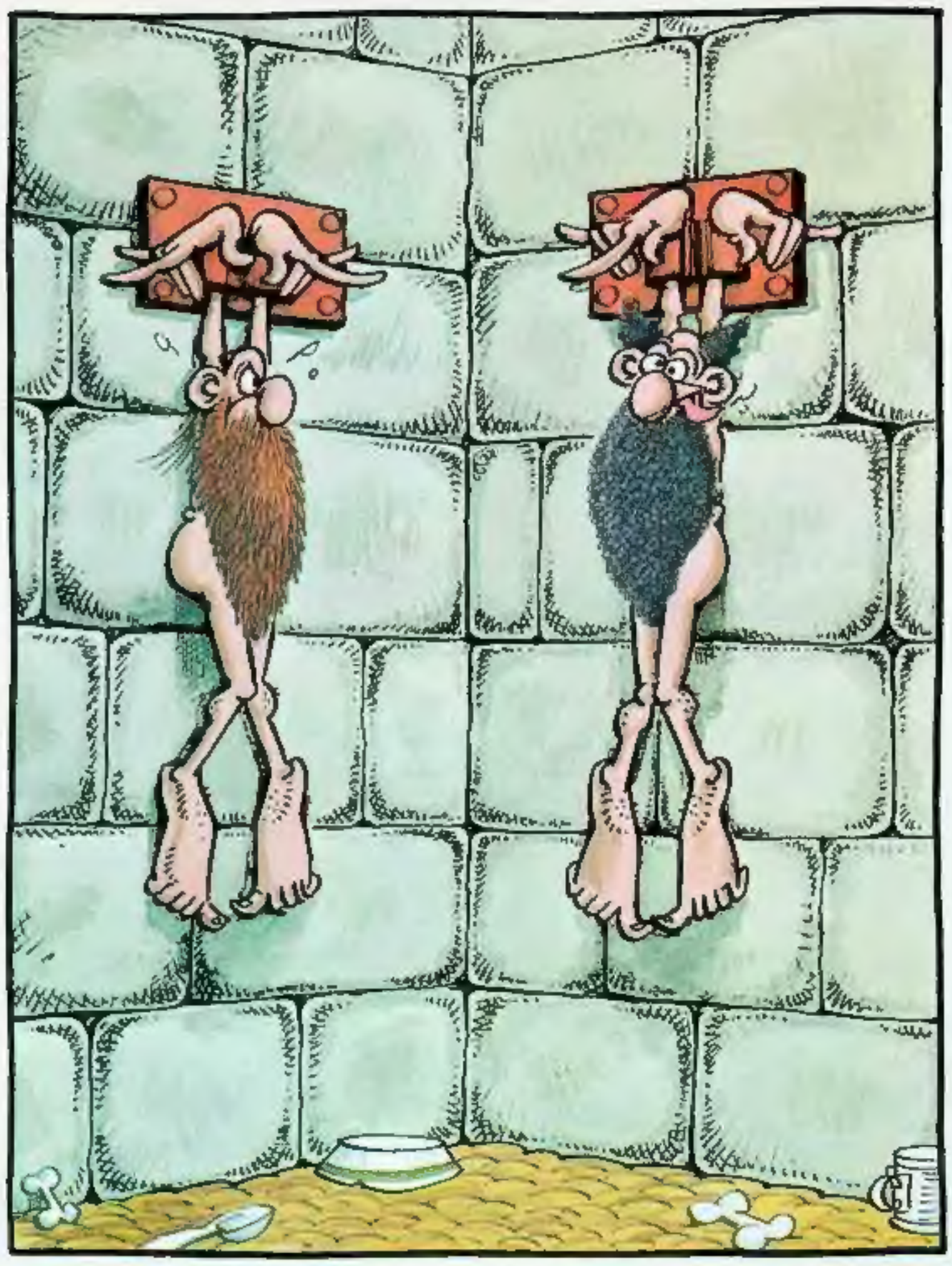

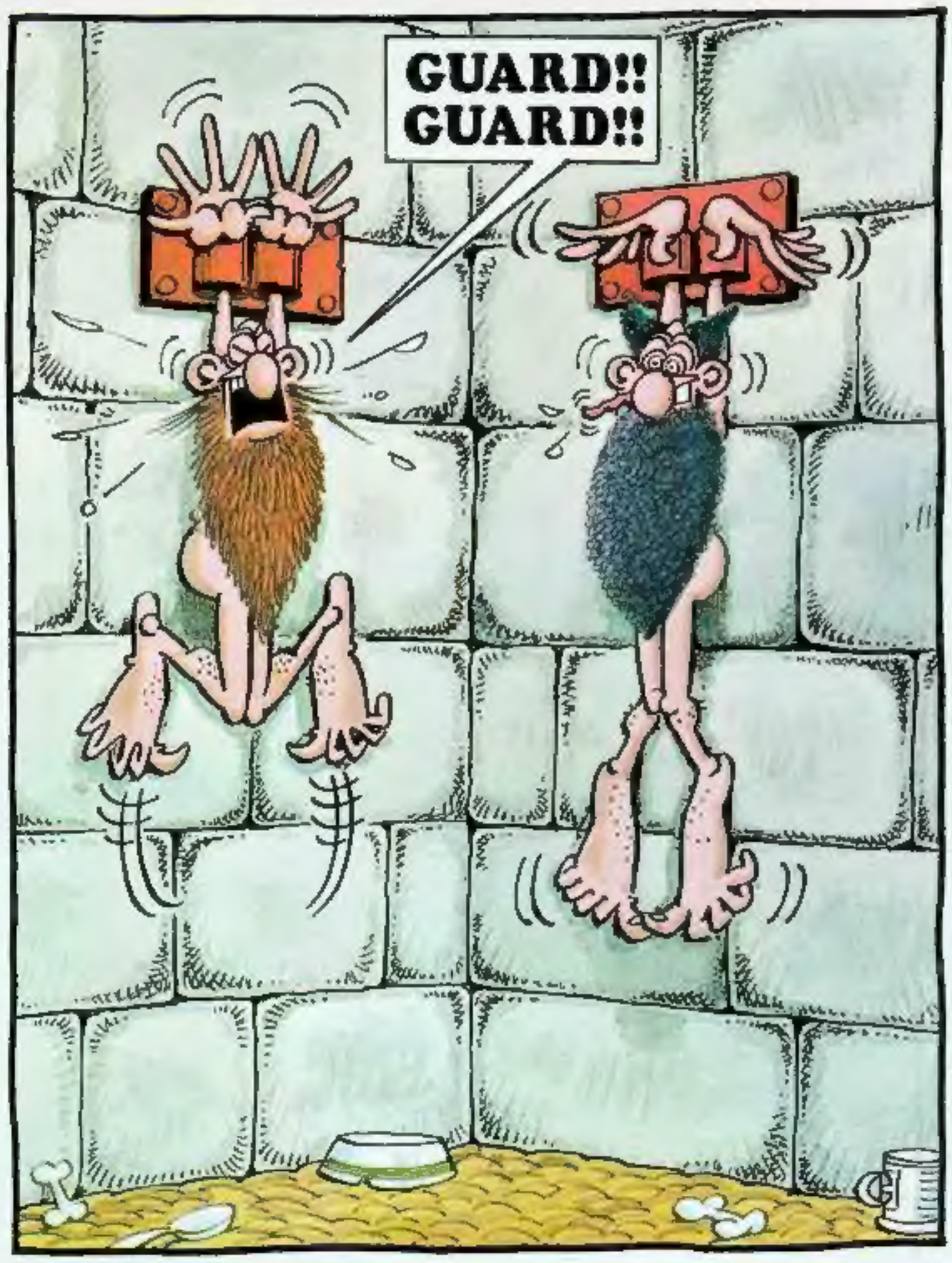

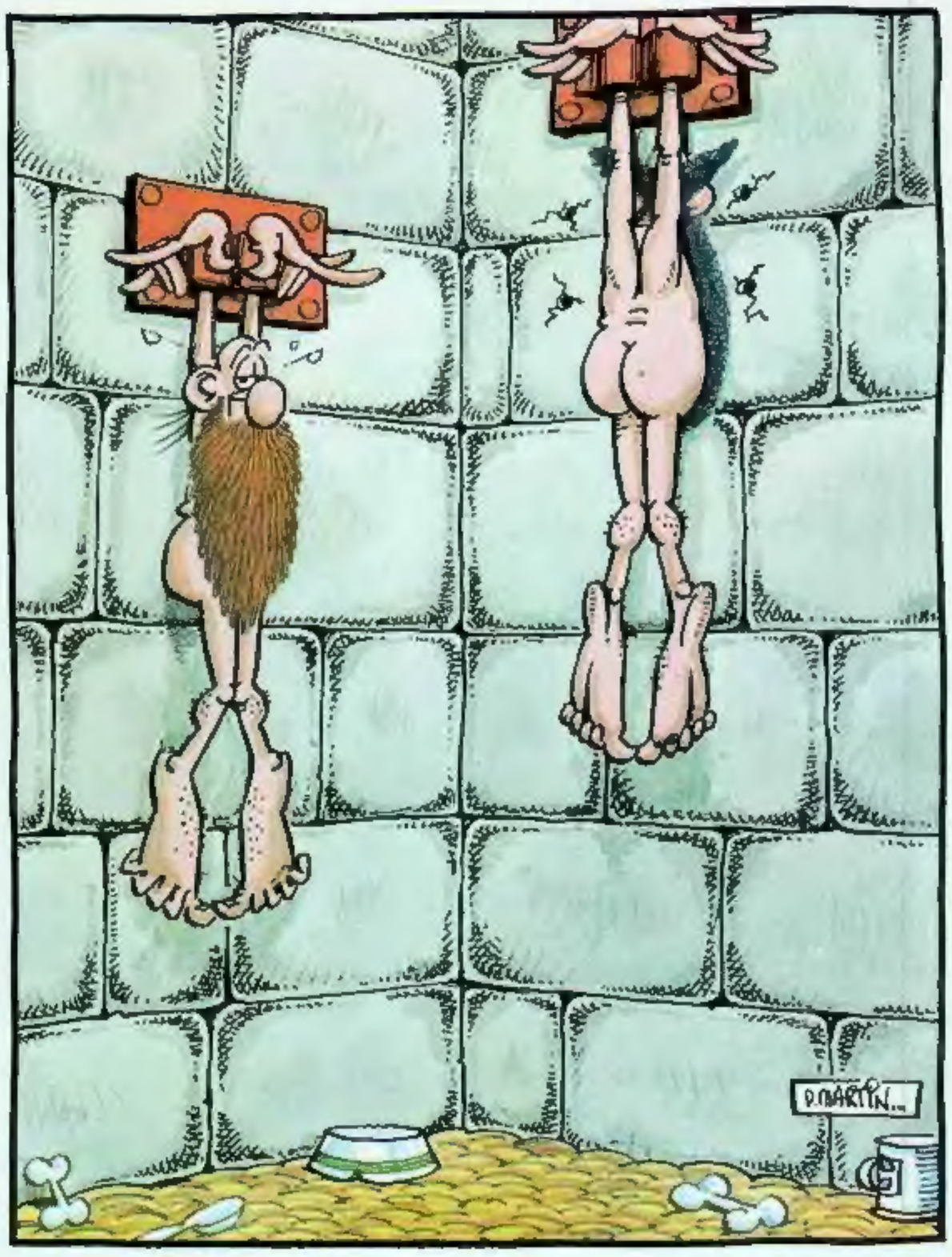

ARTIST: DON MARTIN WRITER: DON EDWING